



Citi Bike Phase 3 Expansion

Brooklyn Community Board 17 Transportation Committee

June 13, 2023



NYC Bike Share Overview

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What is Bike Share?

Shared-Use Mobility

Network of shared bicycles

- Intended for point-to-point transportation

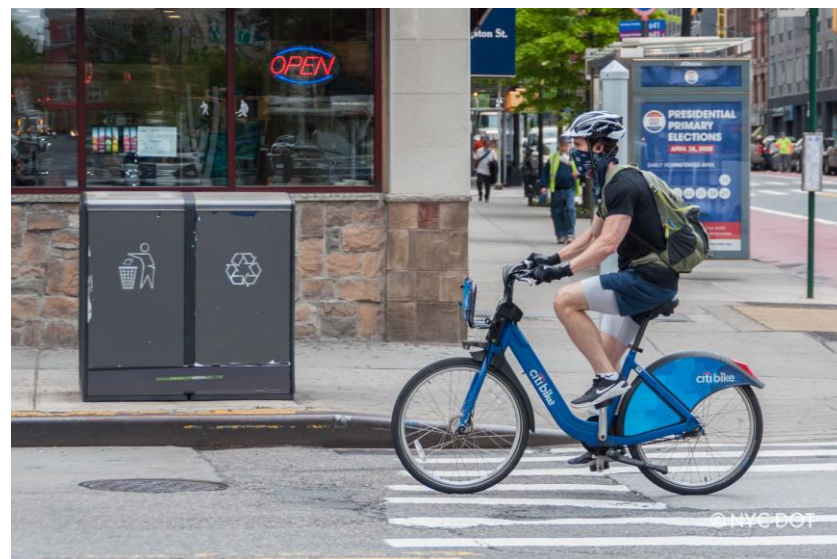
Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

Positive health & environmental impacts



What is Citi Bike?

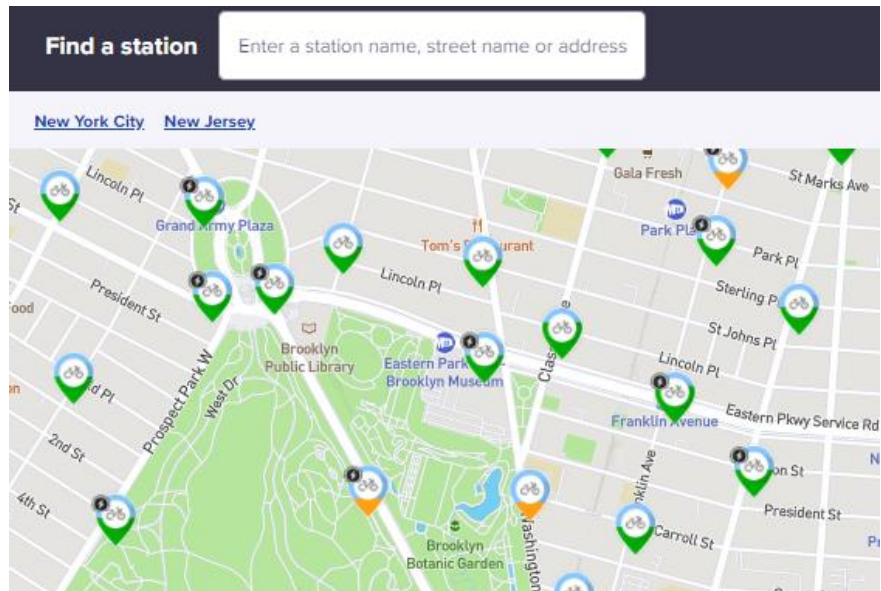
New York City's Bike Share System

Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- Funded by sponsorships & memberships

Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless
- Provides reliability, consistency, and redundancy for riders



Citi Bike to Date

10 Years of Citi Bike

Citi Bike Launch: Phase 1

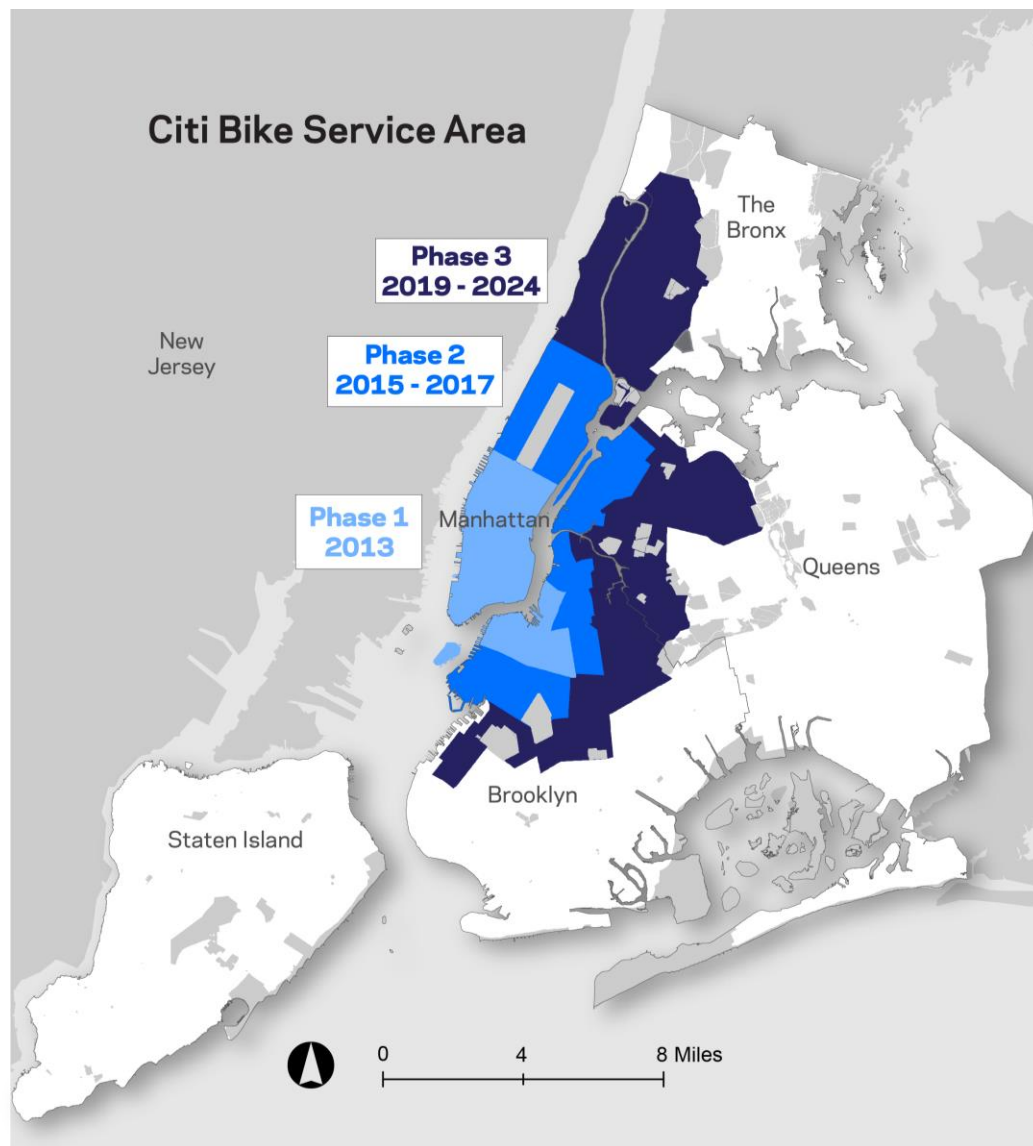
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 24,000 bikes



High Ridership

By the Numbers

181+ million trips to date

29.5+ million trips in 2022

~4 trips per day per bike

~100,000 daily trips in peak riding months

120,000+ daily rides during busiest days

~182,000 annual members

~10k RFBS Members



Pricing

Memberships*

Single Ride
\$4.49

One 30-minute ride

Available via the Lyft
smartphone app

Day Pass
\$19

Includes unlimited 30-
minute rides in a 24-hour
period

Annual
\$205/year

Or ~\$17/month

Includes unlimited 45-
minute rides

Reduced Fare Bike Share & Community Development Credit Union Rates

**NYCHA Residents & SNAP
Recipients**
\$5/month

No annual commitment

Includes unlimited 45 minute rides

**Community Development
Credit Union Members**
\$5/month

With annual commitment

Includes unlimited 45 minute rides

*Additional charges apply for ebikes and late fees

Equity Efforts

Bike Share for Everyone

Reduced Fare Bike Share

Community Grants Program

Partner Keys & Free Ride Codes

Equity Advisory Board

REDUCED FARE BIKE SHARE

presented by



Safe Cycling

Safe Cycling Environment

DOT promotes cycling safety with:

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes expanded education efforts

All Citi Bike kiosks and bicycles have the Rules of the Road



Expansion Planning Process

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Planning Process

1. Station Siting
2. Public Outreach
3. Draft Plan Creation
4. Final Steps & Installation



1. Station Siting

Success based on high density of stations and equal access to stations across service area

Stations located every few blocks (approximately 3-5 minute walk)

Considerations for hydrants, utilities, accessibility, among other factors



2. Public Outreach

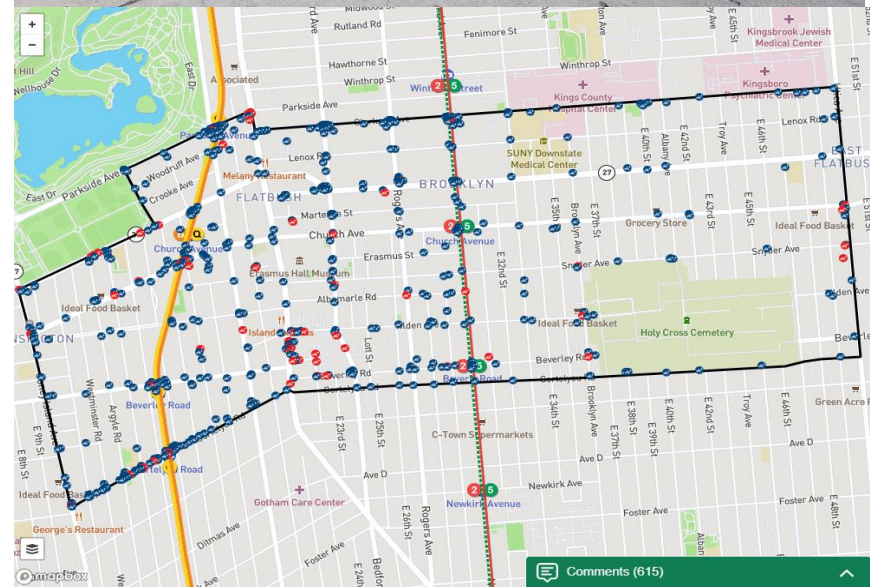
**In-person outreach with the DOT
Street Ambassadors**

**Interactive station planning map &
feedback portal**

- <https://nycdotprojects.info/CitiBikePhase3>

Virtual stakeholder meetings

**~615 total comments collected in
Fall 2022 for the 2023 area**

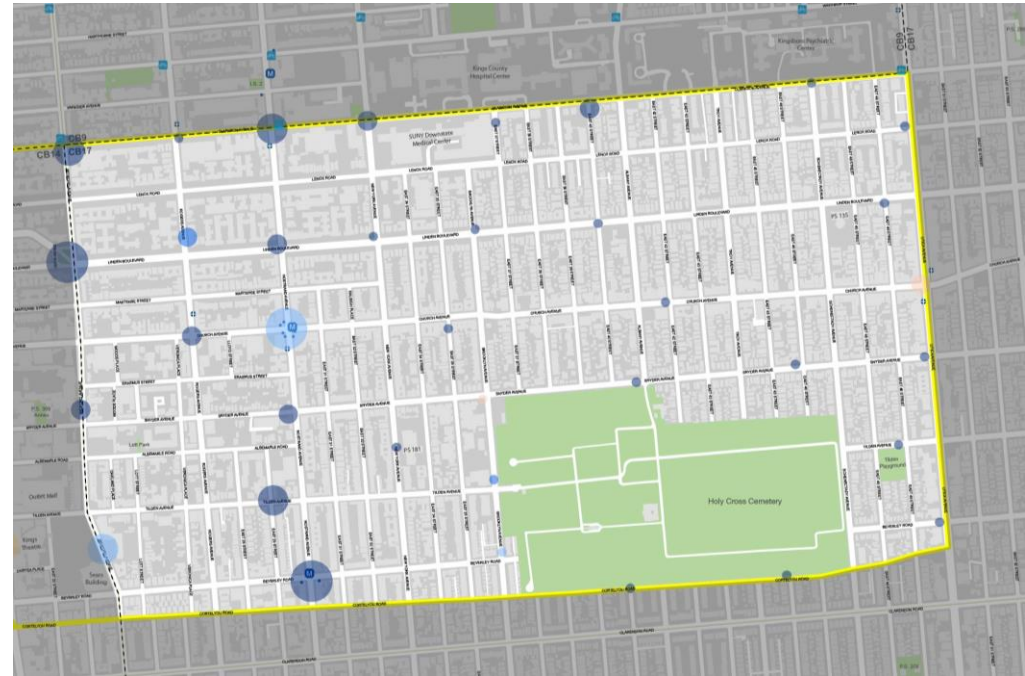


3. Draft Plan Creation

Station locations determined by:

- Community feedback
- Siting principles & guidelines
- Lyft operational considerations

Present draft plan of stations to Community Boards and post online



4. Final Steps & Installation

Gather feedback on the Draft Plan

1 month feedback period

Technical screening & coordination

Site specific outreach & notifications

Install stations

Continued outreach, monitoring, & adjustment



Updated Plan Review

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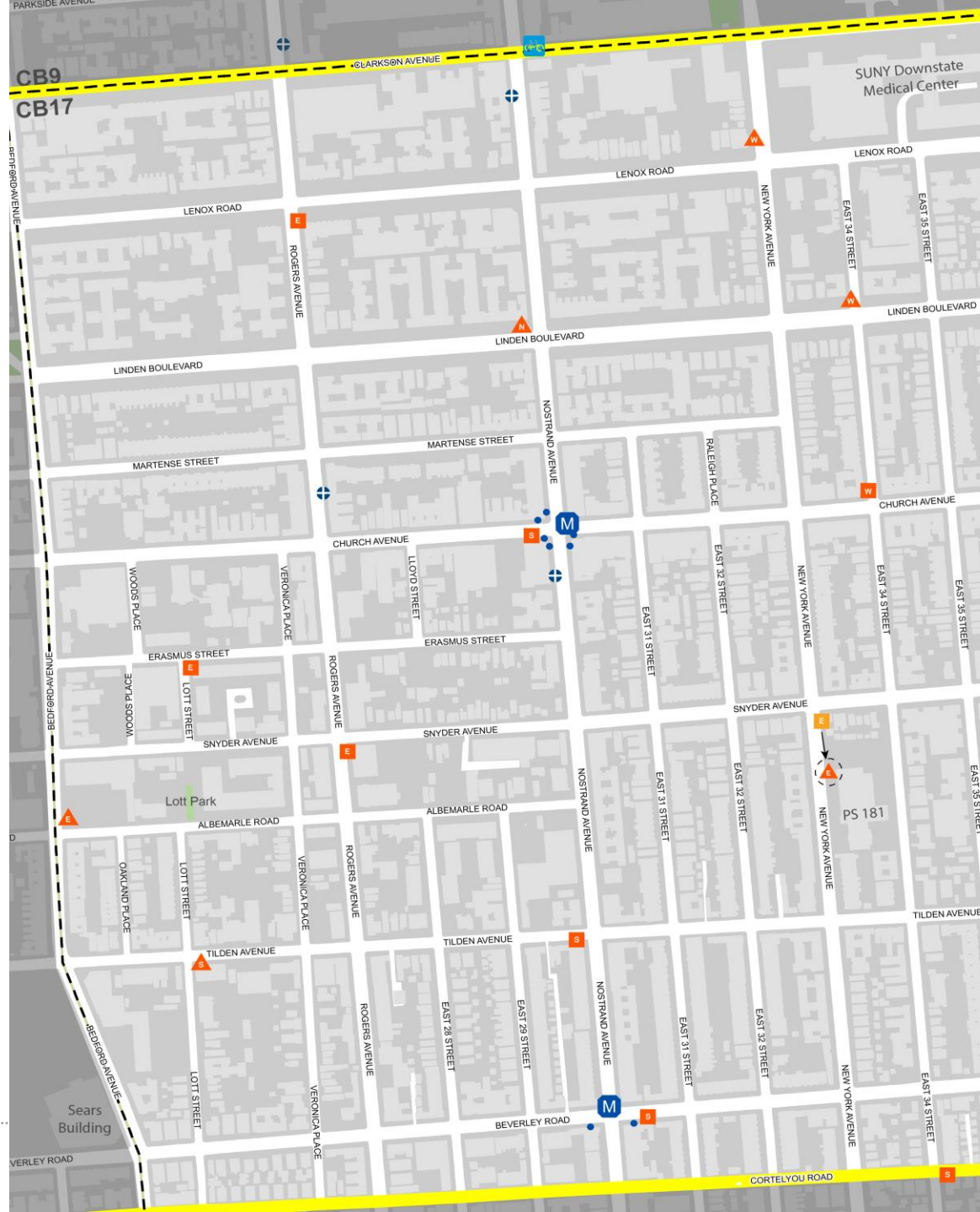
Updated Plan Review



Planned Citi Bike station locations
(w/ cardinal side of street):

N Roadbed (north side)

S Sidewalk (south side)



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(w/ cardinal side of street):

N Roadbed (north side)

S Sidewalk (south side)



Thank You!

Questions?



NYCDOT



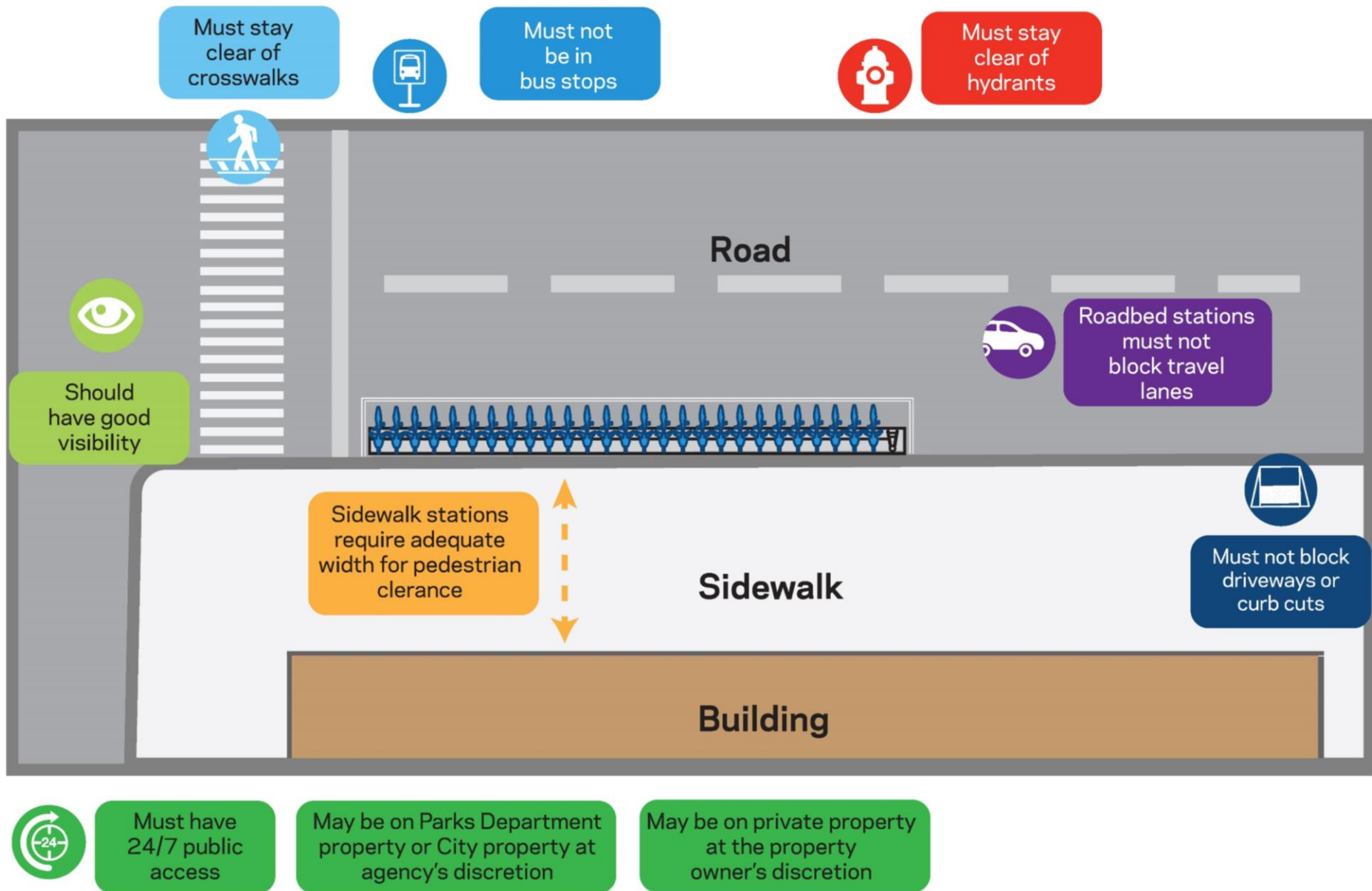
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Station not to scale