

# Citi Bike Expansion Draft Plan

Queens Community Board 3 – Traffic & Transportation Committee

May 1, 2023



**NYC Bike Share Overview** 



#### What is Bike Share?

#### **Shared-Use Mobility**

#### **Network of shared bicycles**

Intended for point-to-point transportation

#### Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

#### Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

# Positive health & environmental impacts





#### What is Citi Bike?

#### New York City's Bike Share System

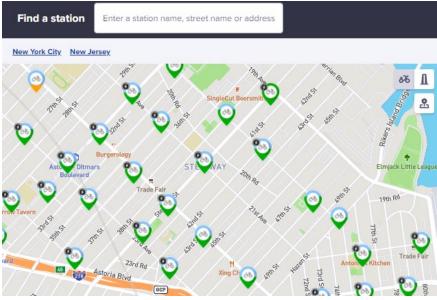
#### Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-today operations and equipment
- Funded by sponsorships & memberships

# Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless
- Provides reliability, consistency, and redundancy for riders





#### Citi Bike to Date

#### 9+ Years of Citi Bike

#### Citi Bike Launch: Phase 1

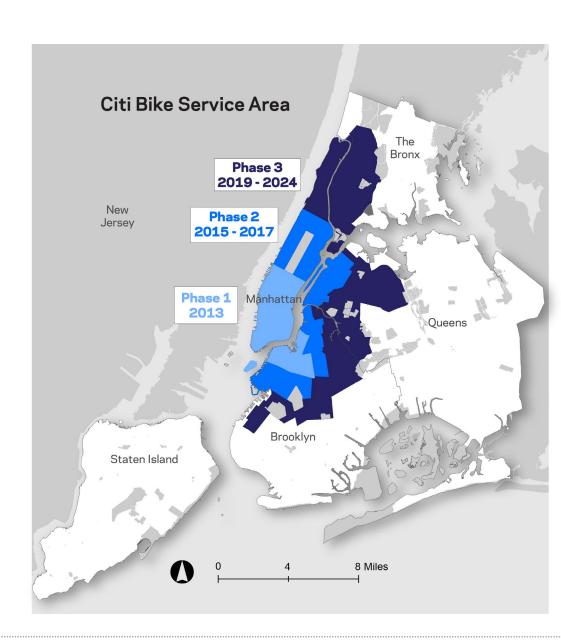
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

#### Citi Bike Expansion: Phase 2

- 2015 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

#### Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 2024
- + 35 square miles
- + 24,000 bikes



## **High Ridership**

By the Numbers

176+ million trips to date

29.5+ million trips in 2022

~4 trips per day per bike

~100,000 daily trips in peak riding months

120,000+ daily rides during busiest days

~182,000 annual members

~10k RFBS Members



## **Pricing**

#### **Memberships**

Single Ride \$4.49

One 30-minute ride

Available via the Lyft smartphone app

Day Pass \$19

Includes unlimited 30minute rides in a 24-hour period Annual \$205/year

Or ~\$17/month

Includes unlimited 45minute rides

#### Reduced Fare Bike Share

NYCHA (New York City Housing Authority) Residents SNAP (Supplemental Nutrition Assistance Program) Recipients \$5/month

**Annual commitment optional** 

**Includes unlimited 45-minute rides** 

<sup>\*</sup>Additional charges apply for ebikes and late fees

## **Equity Efforts**

Bike Share for Everyone

**Reduced Fare Bike Share** 

**Community Grants Program** 

Partner Keys & Free Ride Codes

**Equity Advisory Board** 

#### **REDUCED FARE BIKE SHARE**

presented by







## Safe Cycling

#### Safe Cycling Environment

#### **DOT** promotes cycling safety with:

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

#### 2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes expanded education efforts

## All Citi Bike kiosks and bicycles have the Rules of the Road





Expansion Planning Process

## **Planning Process**

- 1. Station Siting
- 2. Public Outreach
- 3. Draft Plan Creation
- 4. Final Steps & Installation



## 1. Station Siting

Success based on high density of stations and equal access to stations across service area

Stations located every few blocks (approximately 3-5 minute walk)

Considerations for hydrants, utilities, accessibility, among other factors



#### 2. Public Outreach

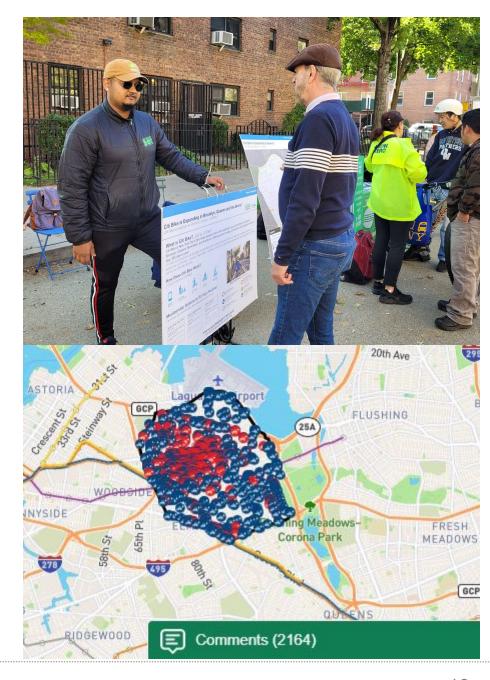
In-person outreach with the DOT Street Ambassadors

Interactive station planning map & feedback portal

<a href="https://nycdotprojects.info/CitiBikePhase3">https://nycdotprojects.info/CitiBikePhase3</a>

Stakeholder meetings

2,500+ comments collected for this area in Fall 2022 and Spring 2023



#### 3. Draft Plan Creation

#### Station locations determined by:

- Community feedback
- Siting principles & guidelines
- Lyft operational considerations

Present draft plan of stations to Community Boards and post online



### 4. Final Steps & Installation

Gather feedback on the Draft Plan
1 month feedback period

Technical screening & coordination

Site specific outreach & notifications

**Install stations** 

Continued outreach, monitoring, & adjustment

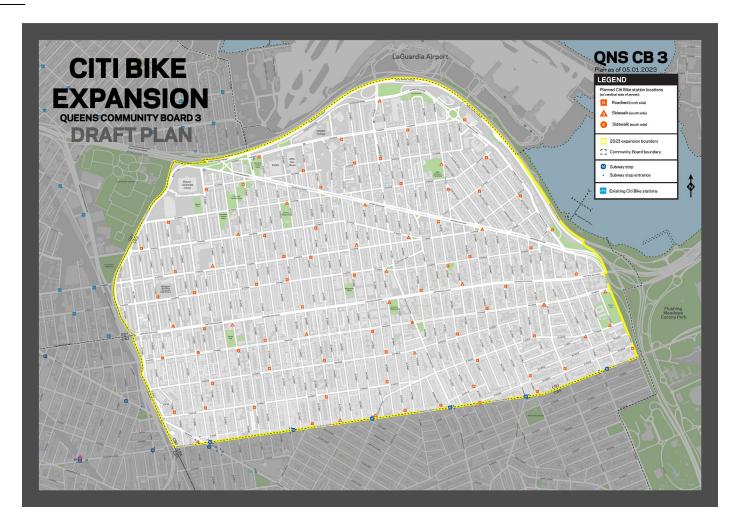




**Draft Plan Review** 



#### **Draft Plan Review**



The Draft Plan map is now available online at: <a href="mailto:nyc.gov/bikeshare">nyc.gov/bikeshare</a>









## **Thank You!**

Questions?

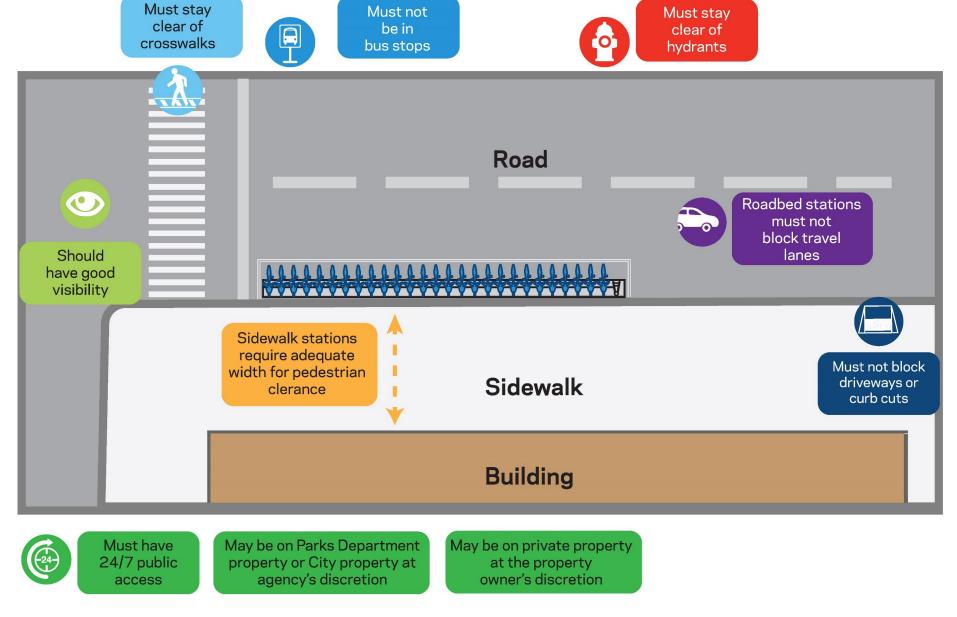












Station not to scale