



# Citi Bike Phase 3 Expansion

Brooklyn Community Board 17 Transportation Forum

April 11, 2023



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# NYC Bike Share Overview

# 1

# What is Bike Share?

## Shared-Use Mobility

### Network of shared bicycles

- Intended for point-to-point transportation

### Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

### Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

### Positive health & environmental impacts



# What is Citi Bike?

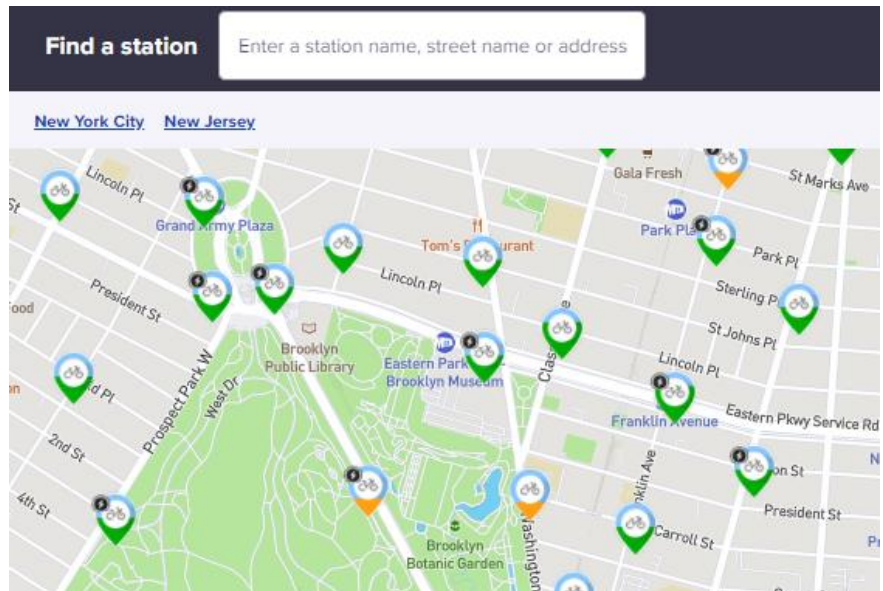
## New York City's Bike Share System

### Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- Funded by sponsorships & memberships

### Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless
- Provides reliability, consistency, and redundancy for riders



# Citi Bike to Date

## 9+ Years of Citi Bike

### Citi Bike Launch: Phase 1

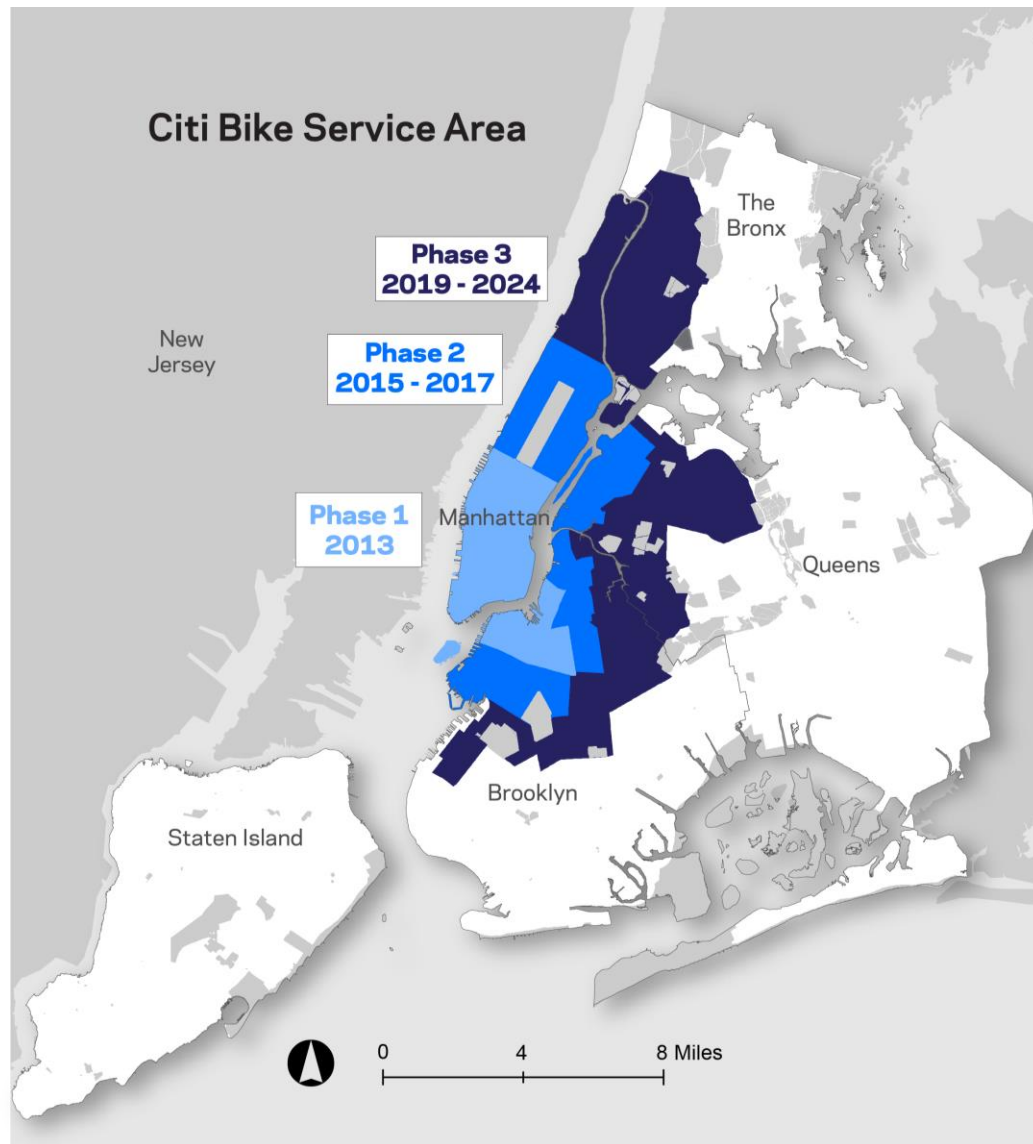
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

### Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

### Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 24,000 bikes



# High Ridership

## By the Numbers

**170+ million trips to date**

*29.5+ million trips in 2022*

**~4 trips per day per bike**

**~100,000 daily trips in peak riding months**

*120,000+ daily rides during busiest days*

**~160,000 annual members**



# Pricing

Memberships*		
<p><b>Single Ride</b> <b>\$4.49</b></p> <p>One 30-minute ride</p> <p>Available via the Lyft smartphone app</p>	<p><b>Day Pass</b> <b>\$19</b></p> <p>Includes unlimited 30-minute rides in a 24-hour period</p>	<p><b>Annual</b> <b>\$205/year</b></p> <p>Or ~\$17/month</p> <p>Includes unlimited 45-minute rides</p>
Reduced Fare Bike Share & Community Development Credit Union Rates		
<p><b>NYCHA Residents &amp; SNAP Recipients</b> <b>\$5/month</b> No annual commitment</p> <p>Includes unlimited 45 minute rides</p>	<p><b>Community Development Credit Union Members</b> <b>\$5/month</b> With annual commitment</p> <p>Includes unlimited 45 minute rides</p>	

\*Additional charges apply for ebikes and late fees

# Equity Efforts

Bike Share for Everyone

Reduced Fare Bike Share

Community Grants Program

Partner Keys & Free Ride Codes

Equity Advisory Board

**REDUCED FARE BIKE SHARE**

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myrtleavebklyn Bicycle! Bicycle! Our final ride of the season with @thebrownbikegirl rides tomorrow Monday, the 17th at 6pm. Hop on a free @citibike and tour around Brooklyn with us! All skill levels welcome 🚲 to meet at Washington Park and Willoughby, at #fortgreenePark. RSVP at bit.ly/myrtlerides evokreadiv How can I RSVP? myrtleavebklyn @evokreadiv Please visit bit.ly/myrtlerides to register evokreadiv @myrtleavebklyn thank you! dreamsmooth3 🚲



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# Safe Cycling

## Safe Cycling Environment

### DOT promotes cycling safety with:

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

### 2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes expanded education efforts

### All Citi Bike kiosks and bicycles have the Rules of the Road



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# Expansion Planning Process

# 2

# Planning Process

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1. Station Siting
2. Public Outreach
3. Draft Plan Creation
4. Final Steps & Installation



# 1. Station Siting

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**Success based on high density of stations and equal access to stations across service area**

**Stations located every few blocks (approximately 3-5 minute walk)**

**Considerations for hydrants, utilities, accessibility, among other factors**



## 2. Public Outreach

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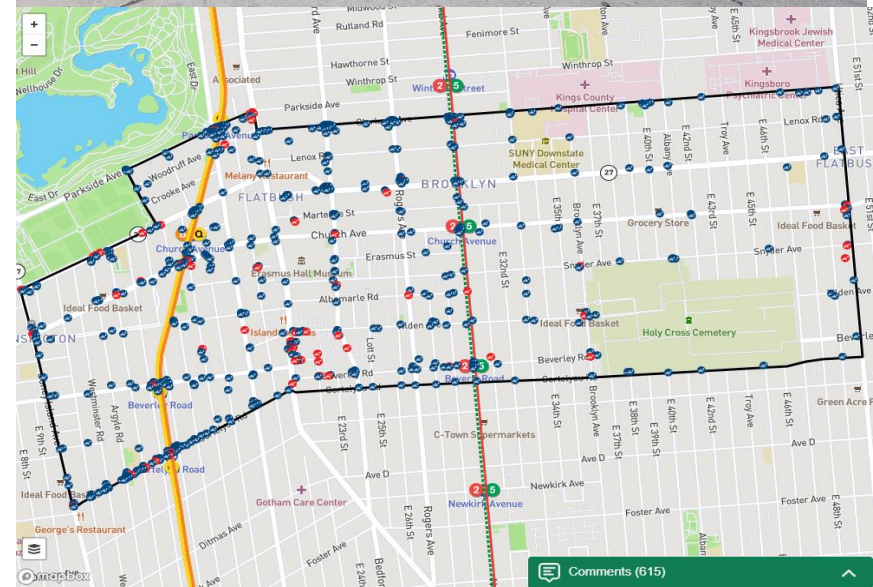
**In-person outreach with the DOT Street Ambassadors**

**Interactive station planning map & feedback portal**

- <https://nycdotprojects.info/CitiBikePhase3>

**Virtual stakeholder meetings**

**~615 total comments collected in Fall 2022 for the 2023 area**



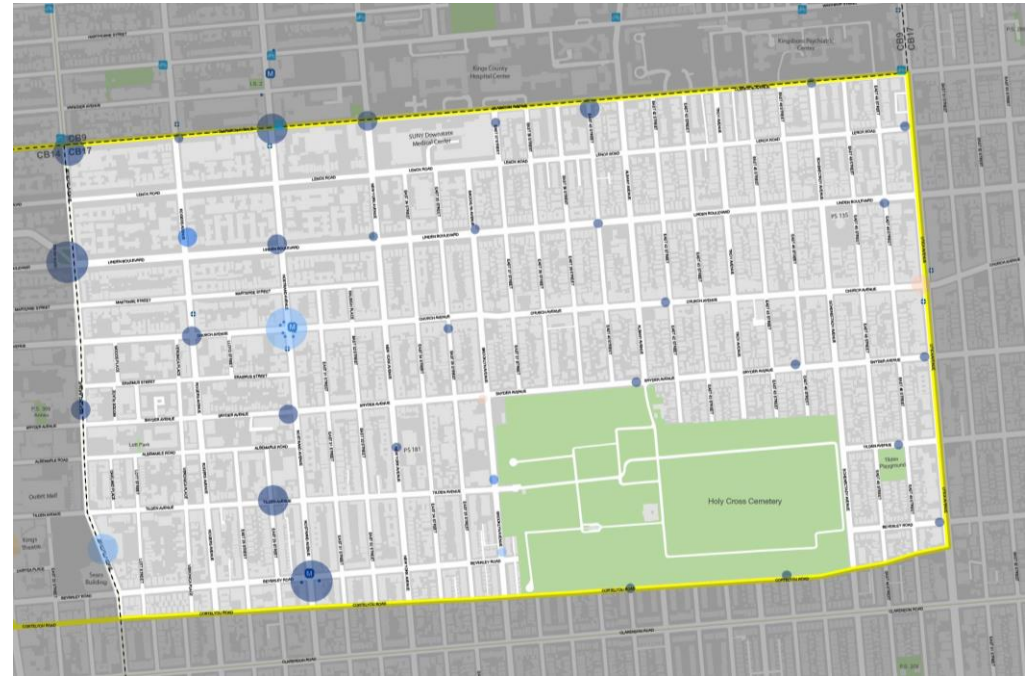
# 3. Draft Plan Creation

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## Station locations determined by:

- Community feedback
- Siting principles & guidelines
- Lyft operational considerations

**Present draft plan of stations to Community Boards and post online**



# 4. Final Steps & Installation

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## Gather feedback on the Draft Plan

1 month feedback period

## Technical screening & coordination

## Site specific outreach & notifications

## Install stations

## Continued outreach, monitoring, & adjustment



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## Draft Plan Review

# 3



# Draft Plan Review



# CITI BIKE EXPANSION

## BROOKLYN COMMUNITY BOARD 17

### DRAFT PLAN



Planned Citi Bike station locations  
(w/ cardinal side of street):

-  Roadbed (north side)
-  Sidewalk (south side)



Planned Citi Bike station locations  
(w/ cardinal side of street):

**N** Roadbed (north side)

**S** Sidewalk (south side)



# Thank You!

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## Questions?



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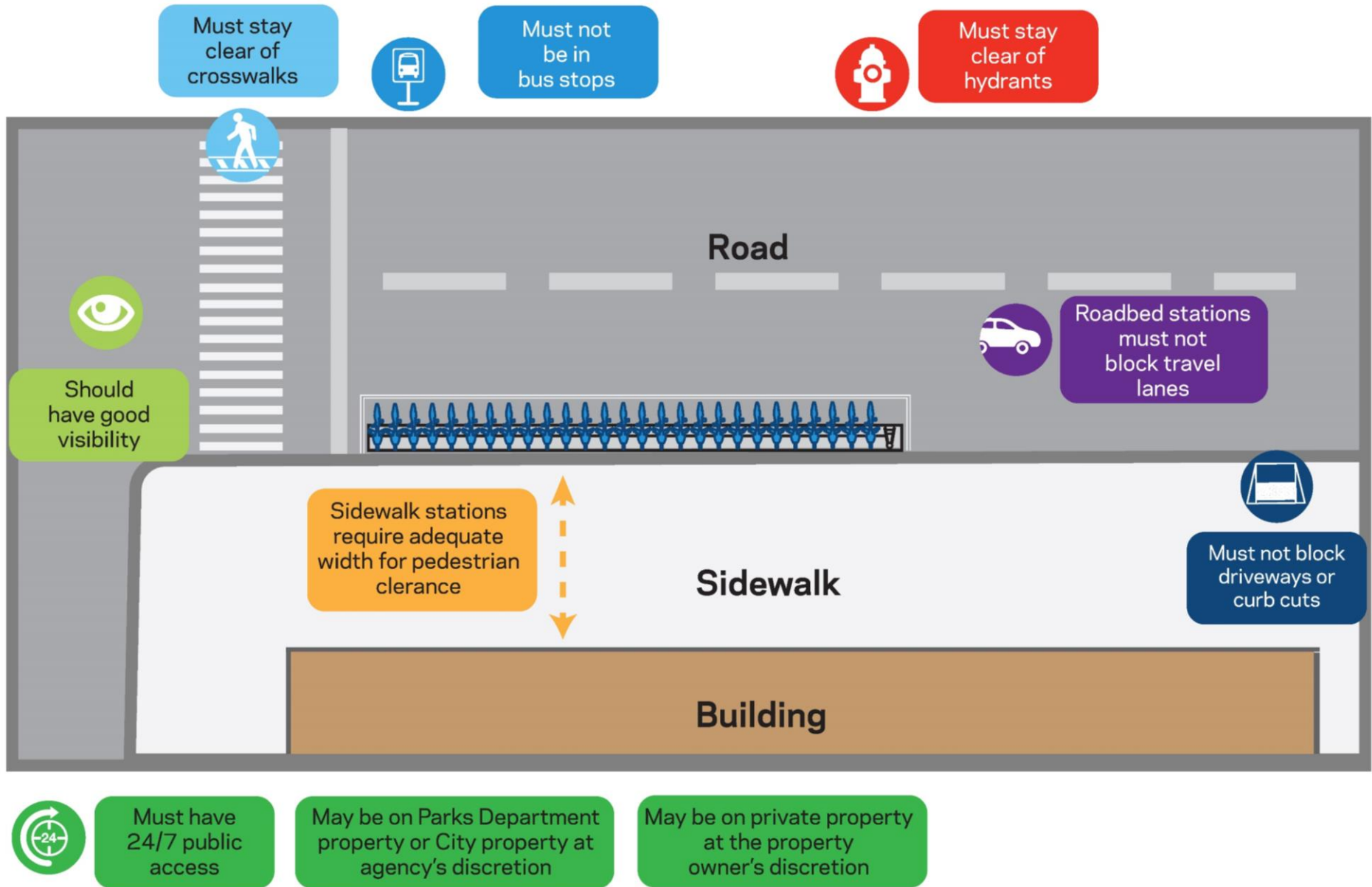
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Station not to scale