

## Citi Bike Phase 3 Expansion

Brooklyn Community Board 14 – Transportation Committee

March 8, 2023



**NYC Bike Share Overview** 



### What is Bike Share?

### **Shared-Use Mobility**

### **Network of shared bicycles**

Intended for point-to-point transportation

### **Increased mobility**

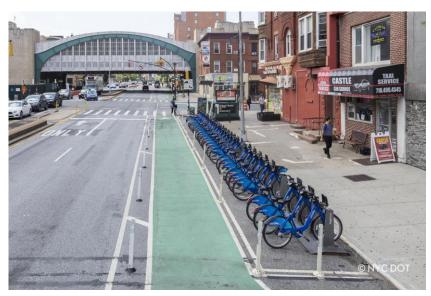
- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

#### Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

## Positive health & environmental impacts





### What is Citi Bike?

### New York City's Bike Share System

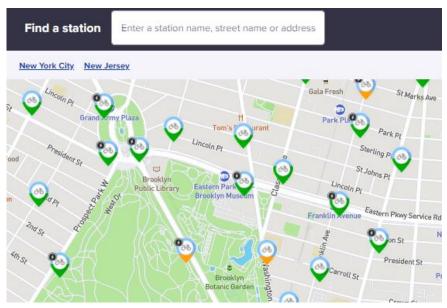
### **Private – Public partnership**

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- Funded by sponsorships & memberships

## Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless
- Provides reliability, consistency, and redundancy for riders





### Citi Bike to Date

#### 9+ Years of Citi Bike

#### Citi Bike Launch: Phase 1

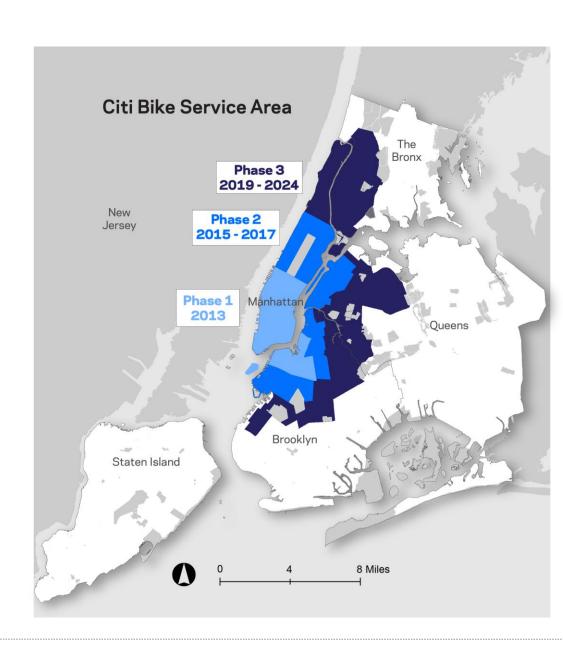
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

#### Citi Bike Expansion: Phase 2

- 2015 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

### Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 2024
- + 35 square miles
- + 24,000 bikes



## **High Ridership**

By the Numbers

**170+ million trips to date** 29.5+ *million trips in 2022* 

~4 trips per day per bike

~100,000 daily trips in peak riding months

120,000+ daily rides during busiest days

~160,000 annual members





## **Pricing**

### **Memberships\***

Single Ride \$4.49

One 30-minute ride

Available via the Lyft smartphone app

Day Pass \$19

Includes unlimited 30minute rides in a 24-hour period Annual \$205/year

Or ~\$17/month

Includes unlimited 45minute rides

## Reduced Fare Bike Share & Community Development Credit Union Rates

NYCHA Residents & SNAP Recipients \$5/month

No annual commitment

Includes unlimited 45 minute rides

Community Development Credit Union Members \$5/month

With annual commitment

Includes unlimited 45 minute rides

<sup>\*</sup>Additional charges apply for ebikes and late fees

### **Equity Efforts**

Bike Share for Everyone

**Reduced Fare Bike Share** 

**Community Grants Program** 

Partner Keys & Free Ride Codes

**Equity Advisory Board** 

### **REDUCED FARE BIKE SHARE**

presented by

healthfirst





## Safe Cycling

### Safe Cycling Environment

### **DOT promotes cycling safety with:**

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

### 2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes expanded education efforts

## All Citi Bike kiosks and bicycles have the Rules of the Road





**Expansion Planning Process** 

### **Planning Process**

- 1. Station Siting
- 2. Public Outreach
- 3. Draft Plan Creation
- 4. Final Steps & Installation



### 1. Station Siting

Success based on high density of stations and equal access to stations across service area

Stations located every few blocks (approximately 3-5 minute walk)

Considerations for hydrants, utilities, accessibility, among other factors



12

### 2. Public Outreach

In-person outreach with the DOT Street Ambassadors

Interactive station planning map & feedback portal

https://nycdotprojects.info/CitiBikePhase3

Virtual stakeholder meetings

~615 total comments collected in Fall 2022 for the 2023 area



### 3. Draft Plan Creation

## Station locations determined by:

- Community feedback
- Siting principles & guidelines
- Lyft operational considerations

Present draft plan of stations to Community Boards and post online



## 4. Final Steps & Installation

Gather feedback on the Draft Plan

1 month feedback period

Technical screening & coordination

Site specific outreach & notifications

**Install stations** 

Continued outreach, monitoring, & adjustment





15

**Draft Plan Review** 



# Draft Plan Review







### **Thank You!**

Questions?

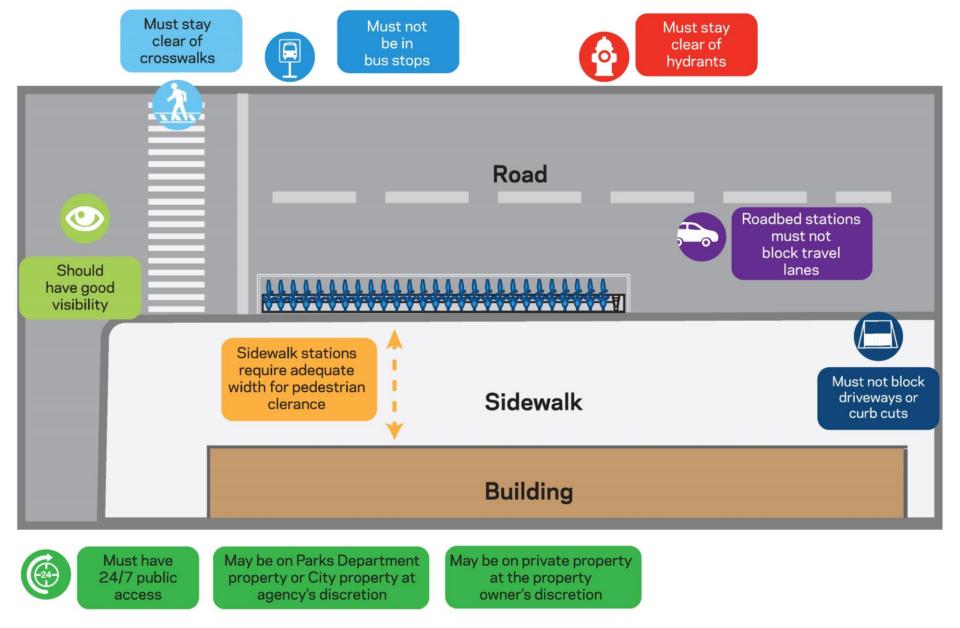












Station not to scale