NYC Bike Share Overview
What is Bike Share?

Shared-Use Mobility

Network of shared bicycles
• Intended for point-to-point transportation

Increased mobility
• Additional transportation option
• Convenient for trips that are too far to walk, but too short for the subway or a taxi
• Connections to transit

Convenience
• System operates 24/7
• No need to worry about bike storage or maintenance

Positive health & environmental impacts
What is Citi Bike?

New York City’s Bike Share System

Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- Funded by sponsorships & memberships

Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless
- Provides reliability, consistency, and redundancy for riders
Citi Bike to Date

8+ Years of Citi Bike

Citi Bike Launch: Phase 1
• 2013
• Manhattan & Brooklyn
• 330 stations
• 6,000 bikes

Citi Bike Expansion: Phase 2
• 2015 – 2017
• Manhattan, Brooklyn, Queens
• 750 stations
• 12,000 bikes

Citi Bike Expansion: Phase 3
• Manhattan, Brooklyn, Queens, Bronx
• 2019 – 2024
• + 35 square miles
• + 24,000 bikes
High Ridership

By the Numbers

140+ million trips to date
27+ million trips in 2021

~5 trips per day per bike

~100,000 daily trips in peak riding months
120,000+ daily rides during busiest days

~160,000 annual members

1+ million unique riders in 2021
## Pricing

<table>
<thead>
<tr>
<th>Memberships</th>
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<tbody>
<tr>
<td><strong>Single Ride</strong></td>
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<tr>
<td>$3.99</td>
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<tr>
<td>One 30 minute ride</td>
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<tr>
<td>Available via the Lyft smartphone app</td>
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<tr>
<td><strong>Day Pass</strong></td>
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<tr>
<td>$15</td>
</tr>
<tr>
<td>Includes unlimited 30 minute rides in a 24 hour period</td>
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<tr>
<td><strong>Annual</strong></td>
</tr>
<tr>
<td>$185/year</td>
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<tr>
<td>Or $15/month</td>
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<tr>
<td>Includes unlimited 45 minute rides</td>
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## Reduced Fare Bike Share & Community Development Credit Union Rates

<table>
<thead>
<tr>
<th>NYCHA Residents &amp; SNAP Recipients</th>
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</thead>
<tbody>
<tr>
<td>$5/month</td>
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<tr>
<td>Annual commitment optional</td>
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<tr>
<td>Includes unlimited 45 minute rides</td>
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<tr>
<td>Community Development Credit Union Members</td>
</tr>
<tr>
<td>$5/month</td>
</tr>
<tr>
<td>With annual commitment</td>
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<tr>
<td>Includes unlimited 45 minute rides</td>
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*Additional charges apply for ebikes and late fees*
Equity Efforts

Bike Share for Everyone

Reduced Fare Bike Share

Community Grants Program

Partner Keys & Free Ride Codes

Equity Advisory Board

Citi Bike Medical Workers Program
Safe Cycling

Safe Cycling Environment

DOT promotes cycling safety with:

• Helmet giveaways
• Light and bell giveaways
• Safety awareness classes

2019 Green Wave plan

• Focuses on improving bicycle infrastructure in bike share expansion area
• Includes expanded education efforts

All Citi Bike kiosks and bicycles have the Rules of the Road
Planning Process and Public Outreach
Planning Process

1. Station Siting
2. Public Outreach
3. Draft Plan Creation
4. Final Steps & Installation
1. Station Siting

Success based on high density of stations and equal access to stations across service area

Stations located every few blocks (approximately 3-5 minute walk)

Considerations for hydrants, utilities, accessibility, among other factors
2. Public Outreach

In-person outreach with the DOT Street Ambassadors

Interactive station planning map & feedback portal
- [https://nycdotprojects.info/CitiBikePhase3](https://nycdotprojects.info/CitiBikePhase3)

Virtual stakeholder meetings
3. Draft Plan Creation

Station locations determined by:

• Community feedback
• Siting principles & guidelines
• Lyft operational considerations

Present draft plan of stations to Community Boards and post online
4. Final Steps & Installation

Gather feedback on the Draft Plan
1 month feedback period

Technical screening & coordination

Site specific outreach & notifications

Install stations

Continued outreach, monitoring, & adjustment
Draft Plan Review
Draft Plan Review

The Draft Plan map is now available online at: 
\[\text{nyc.gov/bikeshare}\]
Planned Citi Bike station locations
(with cardinal side of street):

- N  Roadbed (north side)
- S  Sidewalk (south side)
Planned Citi Bike station locations (w/ cardinal side of street):

- **N** Roadbed (north side)
- **E** Sidewalk (east side)
Planned Citi Bike station locations
(w/ cardinal side of street):

- **N** Roadbed (north side)
- **S** Sidewalk (south side)
Thank You!

Questions?
Must stay clear of crosswalks
Must not be in bus stops
Must stay clear of hydrants
Should have good visibility
Sidewalk stations require adequate width for pedestrian clearance
Must have 24/7 public access
May be on Parks Department property or City property at agency’s discretion
May be on private property at the property owner’s discretion
Roadbed stations must not block travel lanes
Must not block driveways or curb cuts
Station not to scale