

Citi Bike Expansion & Infill

Manhattan Community Board 3
November 9, 2021



Citi Bike Overview



What is Citi Bike?

New York City's Bike Share System

Network of shared bicycles

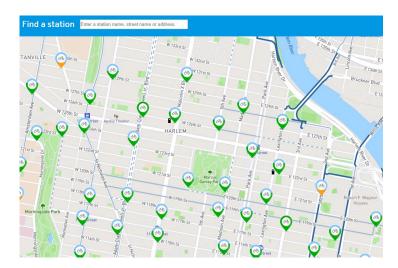
Intended for point-to-point transportation

Increased mobility & convenience

- Additional transportation option
- System operates 24/7
- No need to worry about bike storage of maintenance

Public-Private Partnership

- NYC DOT responsible for planning, outreach, oversight
- Lyft responsible for day-to-day operations, equipment, and maintenance

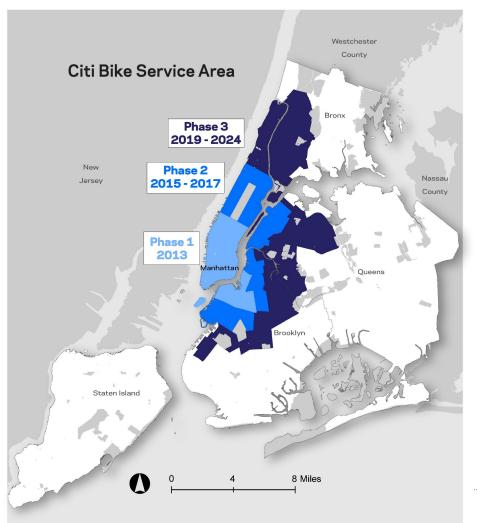




Citi Bike to Date

8+ years of Citi Bike

- Launch Phase 1
 - 2013
 - Manhattan & Brooklyn
 - 330 Stations
 - 6,000 Bikes
- Phase 2
 - 2015 2017
 - Manhattan, Brooklyn, Queens
 - 750 Stations
 - 12,000 Bikes
- Phase 3
 - 2019 2024
 - Manhattan, Brooklyn, Queens, Bronx
 - + 35 square miles
 - + 24,000 bikes (infill + expansion)



High Ridership

By the numbers

135+ million trips to date

5+ trips per day per bike

~100,000 daily trips in peak riding months

120,000+ daily rides during busiest days

165,000 annual members

600,000+ first time riders in 2020





Phase 3 Expansion & Infill



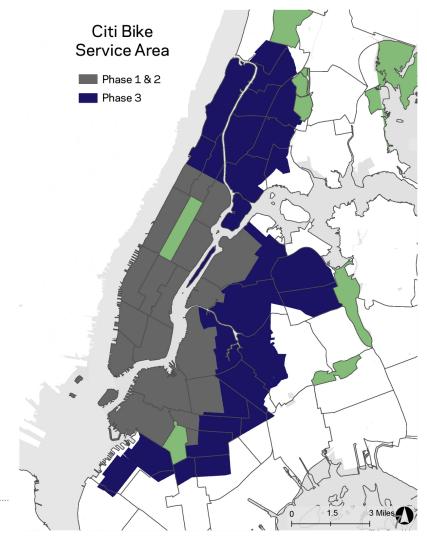
Phase 3 Expansion & Infill

Phase 3 Expansion brings Citi Bike to new parts of NYC and will double geographic size of system

- 32,000 docks
- 16,000 bicycles
- In ~35 square miles

Phase 3 Infill adds new capacity to the existing (Phase 1 & 2) service area

- 16,000 docks
- 8,000 bicycles
- In ~33 square miles already containing:
 - 29,000 docks
 - 13,250 bicycles



Why is Infill part of Phase 3?

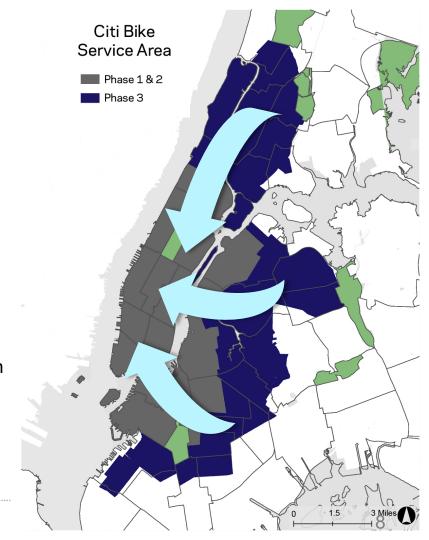
A larger Citi Bike system will have many more bicycles in its core

Citi Bike rider "gravity" pulls bicycles to the center

- Similar to other transit modes, riders move towards the Central Business Districts
- Demand for bikes shifts throughout the day

Infill helps a larger system to function

- Supports increased demand from Phase 3 Expansion
- Helps meet existing unmet demand when riders cannot find a bike or dock
- Improves rebalancing and overall system operations



Timeline & Principles

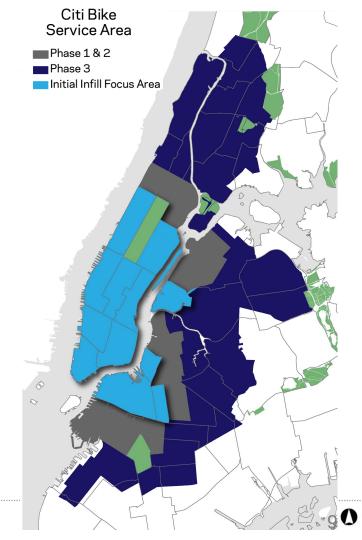
Infill dock distribution based on rider demand

Four-year, ongoing rollout of new and expanded stations

Areas of highest demand will receive the most docks

Rolling installations

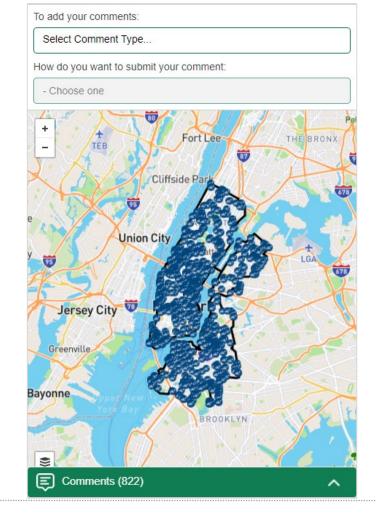
- Installations may cover multiple Community Boards at a time
- Iterative planning process will address changes in demand as system expands



Planning Process

Rolling outreach and installations

- Community feedback: online feedback portal, requests from riders and stakeholders
- Data-Driven site selection: using demand model, spatial analysis, and technical criteria
- Community notification: notify property owners, Community Board, and key stakeholders prior to installation
- Installations
- Ongoing monitoring



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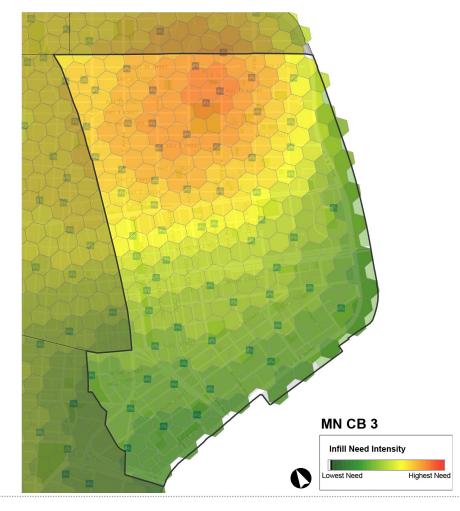
Infill Planning



Data-Driven Planning

Infill goal: improve the system by reducing instances where riders can't find a bike or a free dock

- Map highlights where the most additional docks are needed to meet rider demand
- Areas of highest need are in Manhattan south of 60th Street

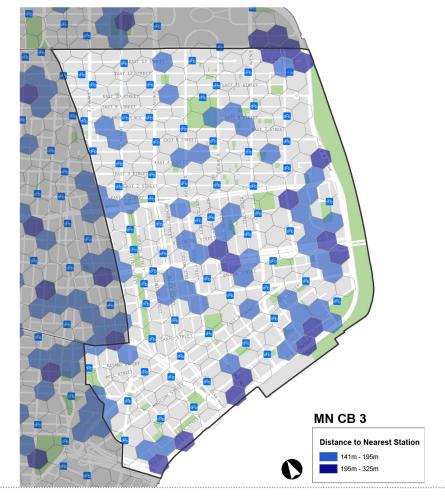


Data-Driven Planning

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Network Gaps

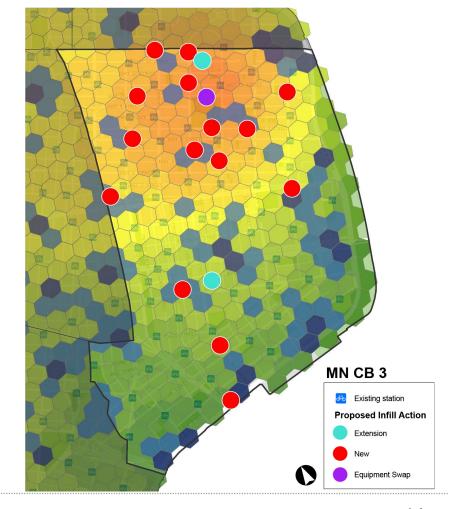
- System success depends on a dense network of stations
- Spatial analysis identified areas in the system that are furthest from a station



Data-Driven Planning

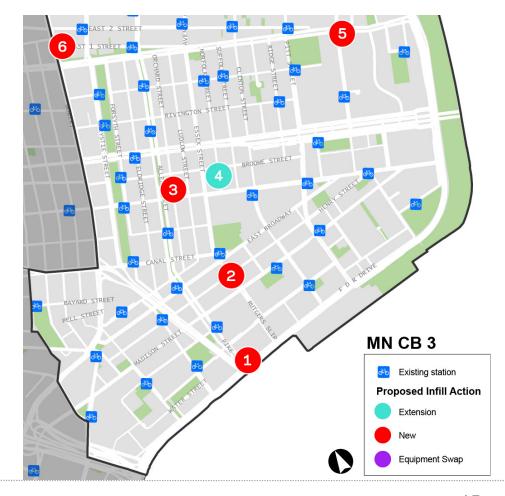
Infill need in Manhattan CB 3

- Demand shows 1,804 docks still needed in CB3
 - Propose to install 683 docks
- Add capacity by extending existing stations and adding new stations
- Stations sited at overlap of highest demand and network gaps



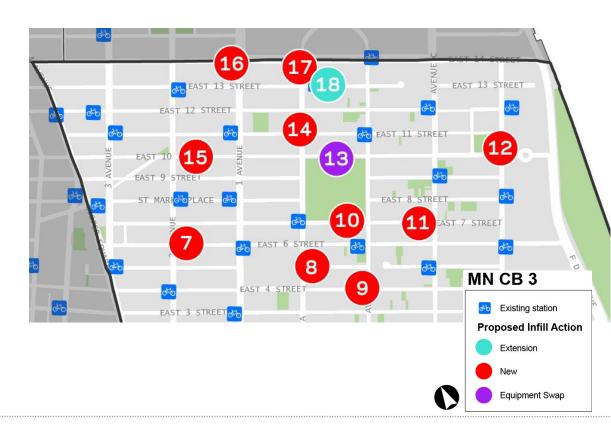
Proposed Infill

- 1. South St & Pike St
 - North sidewalk
- 2. Rutgers St & Henry St
 - East roadbed
- 3. Orchard St & Grand St
 - West roadbed
- 4. Norfolk St & Broome St
 - West sidewalk
- 5. E Houston St & Columbia St
 - South sidewalk
- 6. East 1st St & Bowery
 - North roadbed



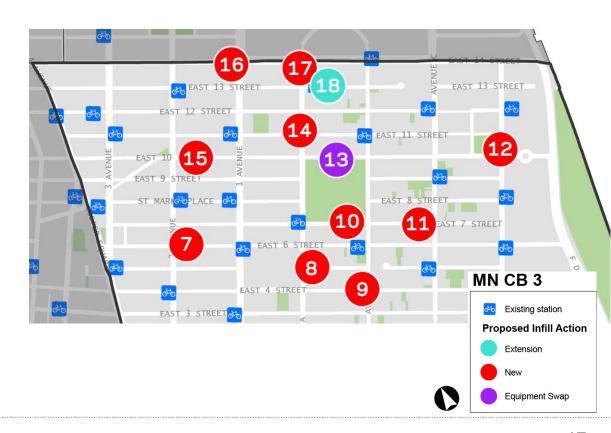
Proposed Infill

- 7. East 6th St & 2nd Ave
 - North roadbed
- 8. East 5th St & Avenue A
 - South roadbed
- 9. East 4th St & Avenue B
 - North roadbed
- 10. East 7th St & Avenue B
 - North roadbed
- 11. Fast 7th St & Avenue C
 - South roadbed
- 12. Avenue D & East 10th St
 - West sidewalk



Proposed Infill

- 13. East 10th St & Avenue A
 - North sidewalk
- 14. Avenue A & East 11th St
 - West roadbed
- 15. East 10th St & 2nd Ave
 - North roadbed
- 16. East 14th St & 1st Ave
 - South sidewalk
- 17. Avenue A & East 14th St
 - West roadbed
- 18. East 13th St & Avenue A
 - North roadbed



Thank You!

Questions?

