



# Citi Bike Expansion Draft Plan

Bronx Community Board 7 – Traffic & Transportation Committee  
March 4, 2021



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# NYC Bike Share Overview

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# What is Bike Share?

## Shared-Use Mobility

### Network of shared bicycles

- Intended for point-to-point transportation

### Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

### Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

### Positive health & environmental impacts





# What is Citi Bike?

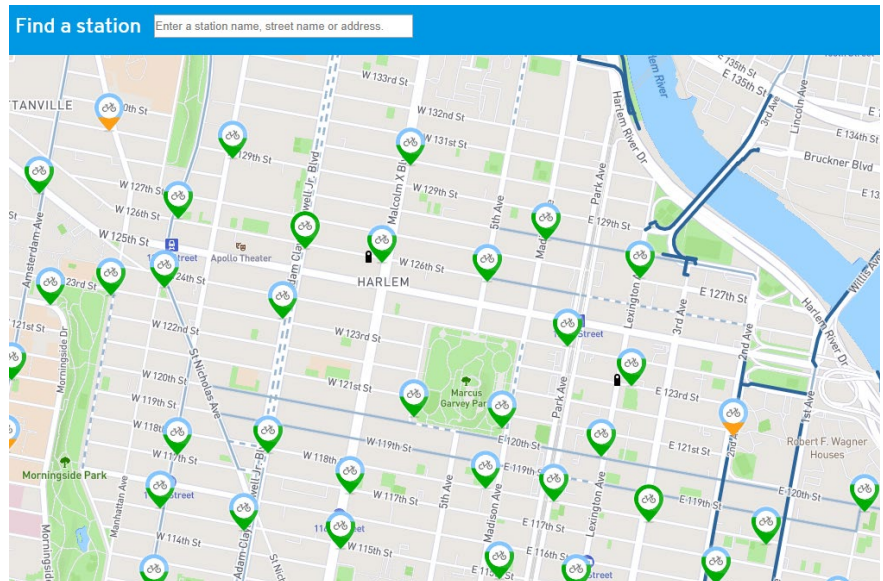
## New York City's Bike Share System

### Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- Funded by sponsorships & memberships

### Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless





# Citi Bike to Date

## 7+ Years of Citi Bike

### Citi Bike Launch: Phase 1

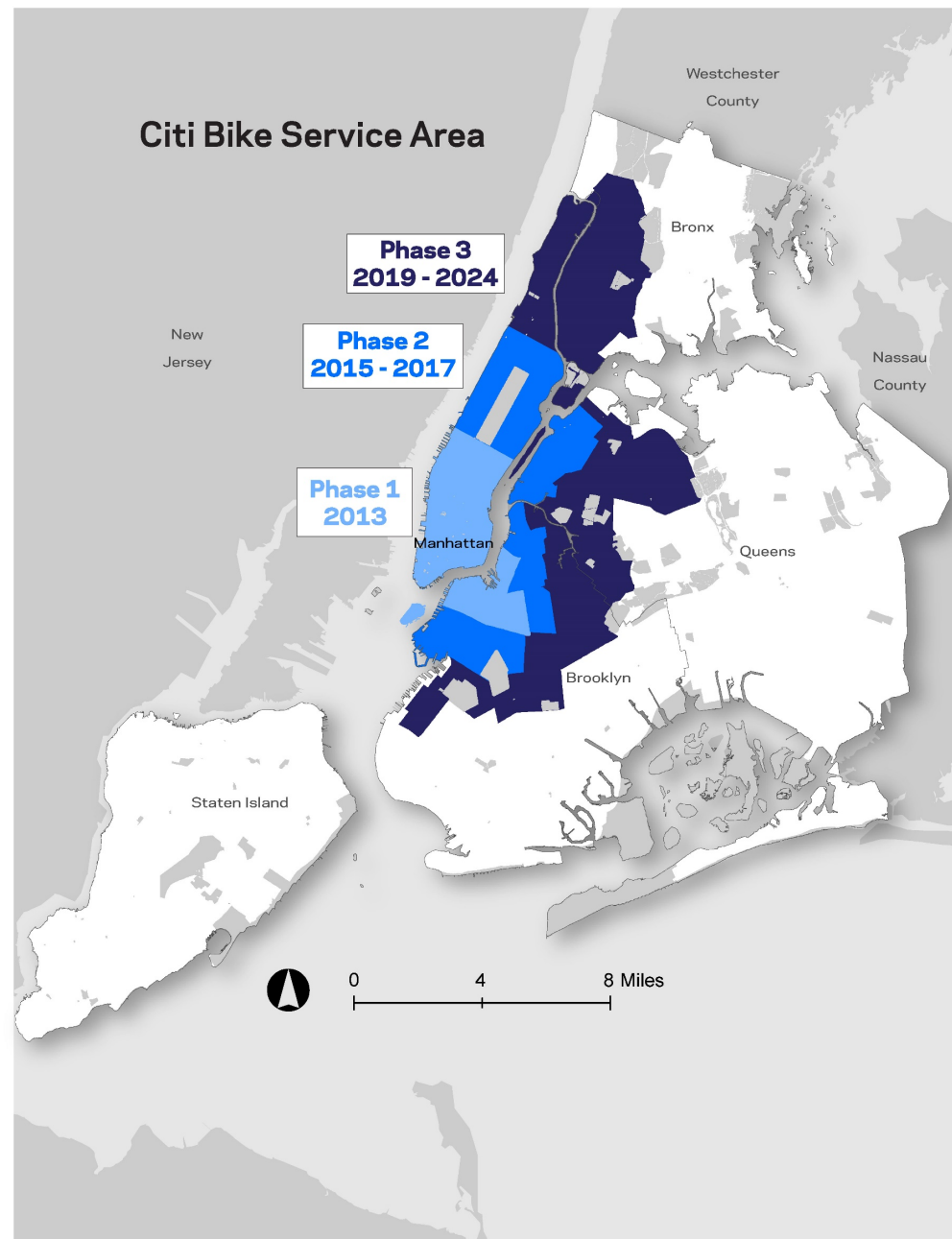
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

### Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

### Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 16,000 bikes



# High Ridership

## By the Numbers

**113+ million trips to date**

*19.6+ million trips in 2020*

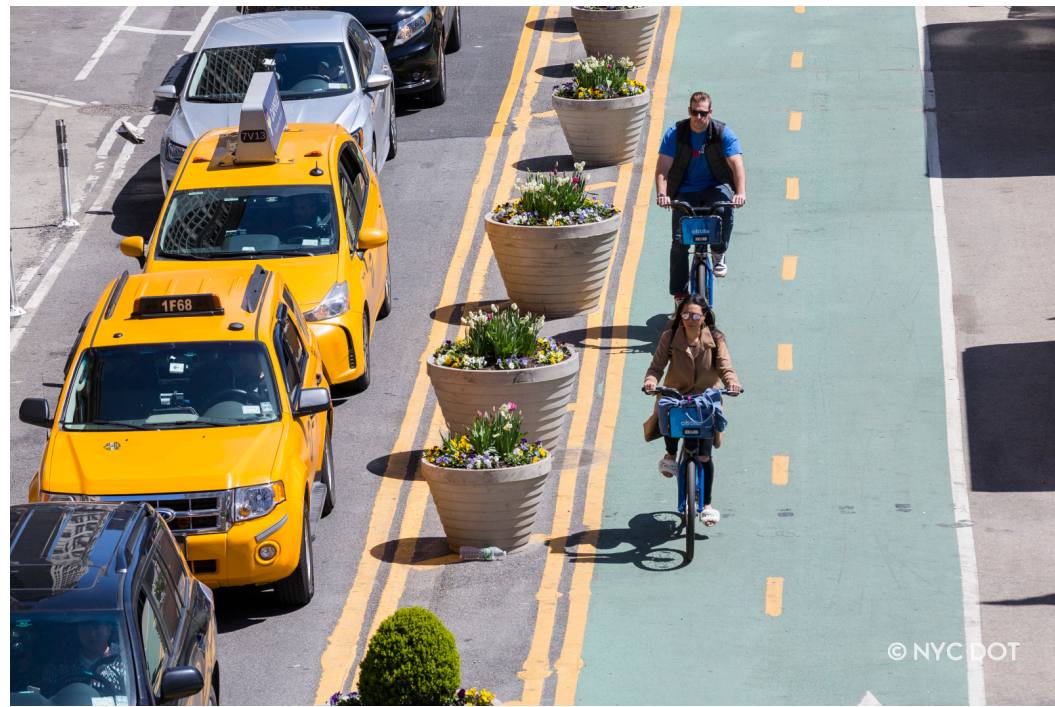
**5.5+ trips per day per bike**

**~70,000 daily trips in peak riding months**

*90,000+ daily rides during busiest days*

**~170,000 annual members**

**600,000+ first time riders in 2020**





# Pricing

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## Memberships

**Single Ride**  
**\$3**

One 30 minute ride  
Available via the Lyft  
smartphone app

**Day Pass**  
**\$15**

Includes unlimited  
30 minute rides in a  
24 hour period

**3 Day Pass**  
**\$24**

Includes unlimited  
30 minute rides in a  
72 hour period

**Annual**  
**\$179/year**

Or \$14.95/month  
Includes unlimited 45  
minute rides

## Reduced Fare Bike Share & Community Development Credit Union Rates

**NYCHA Residents & SNAP  
Recipients**

**\$5/month**  
Annual commitment optional

Includes unlimited 45 minute rides

**Community Development  
Credit Union Members**

**\$5/month**  
With annual commitment

Includes unlimited 45 minute rides

# Equity Efforts

Bike Share for Everyone

LyftUp (Bike Share for Youth)

Partner Keys & Free Ride Codes

Prescribe-a-Bike

Citi Bike Unlocked Classes

Neighborhood Advocates

Equity Advisory Board

Community Grants

**REDUCED FARE BIKE SHARE**

presented by





# Safe Cycling

## Safe Cycling Environment

### DOT promotes cycling safety with:

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

### 2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes expanded education efforts



# COVID-19 and Citi Bike

**NYC DOT is working with Lyft to ensure the safety of riders during the pandemic by:**

- Cleaning high-contact areas when bikes return to the depot
- Disinfecting bikes as they are docked adjacent to high-use medical facilities
- Using social distancing practices in the field and handling bikes

## **Critical Workforce Membership Program**

- Provided annual memberships to essential workers
- 800,000+ rides taken between April and December 2020





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## Planning Process and Public Outreach

# 2

# Planning Process

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1. Station Siting
2. Public Outreach
3. Draft Plan Creation
4. Final Steps & Installation



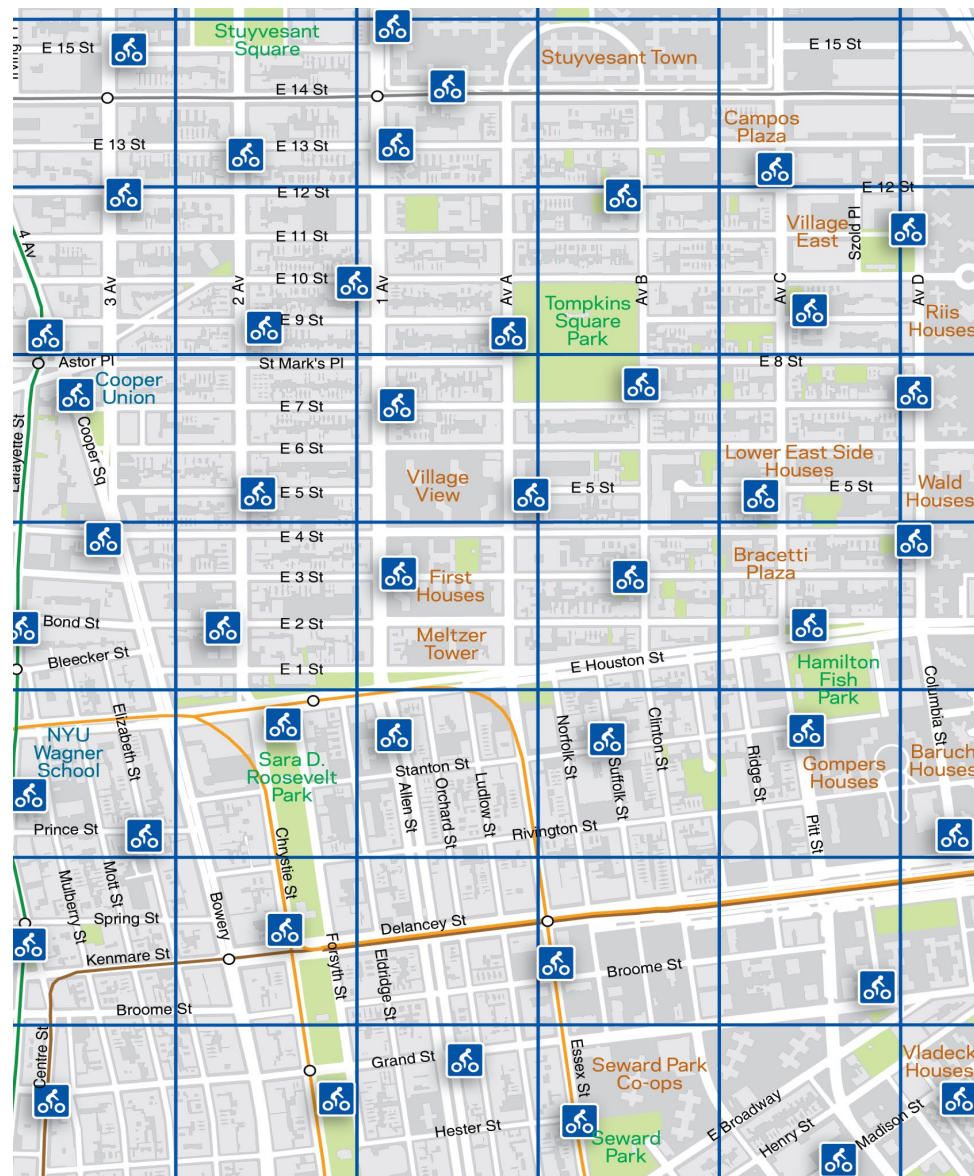


# 1. Station Siting

**Success based on high density of stations and equal access to stations across service area**

**Stations located every few blocks (approximately 3-5 minute walk)**

**Considerations for hydrants, utilities, accessibility, among other factors**



## 2. Public Outreach

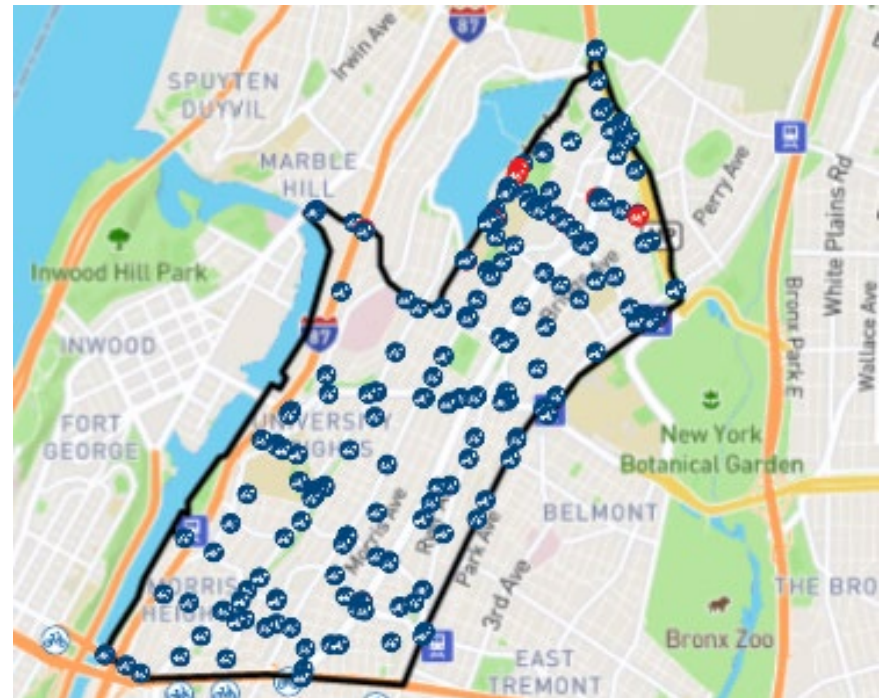
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### Interactive station planning map & feedback portal

- <https://nycdotprojects.info/CitiBikePhase3>

### Virtual stakeholder meetings and public town halls

### Outreach modified during COVID-19 pandemic





# 3. Draft Plan Creation

**Present draft plan of stations to Community Boards and post online**

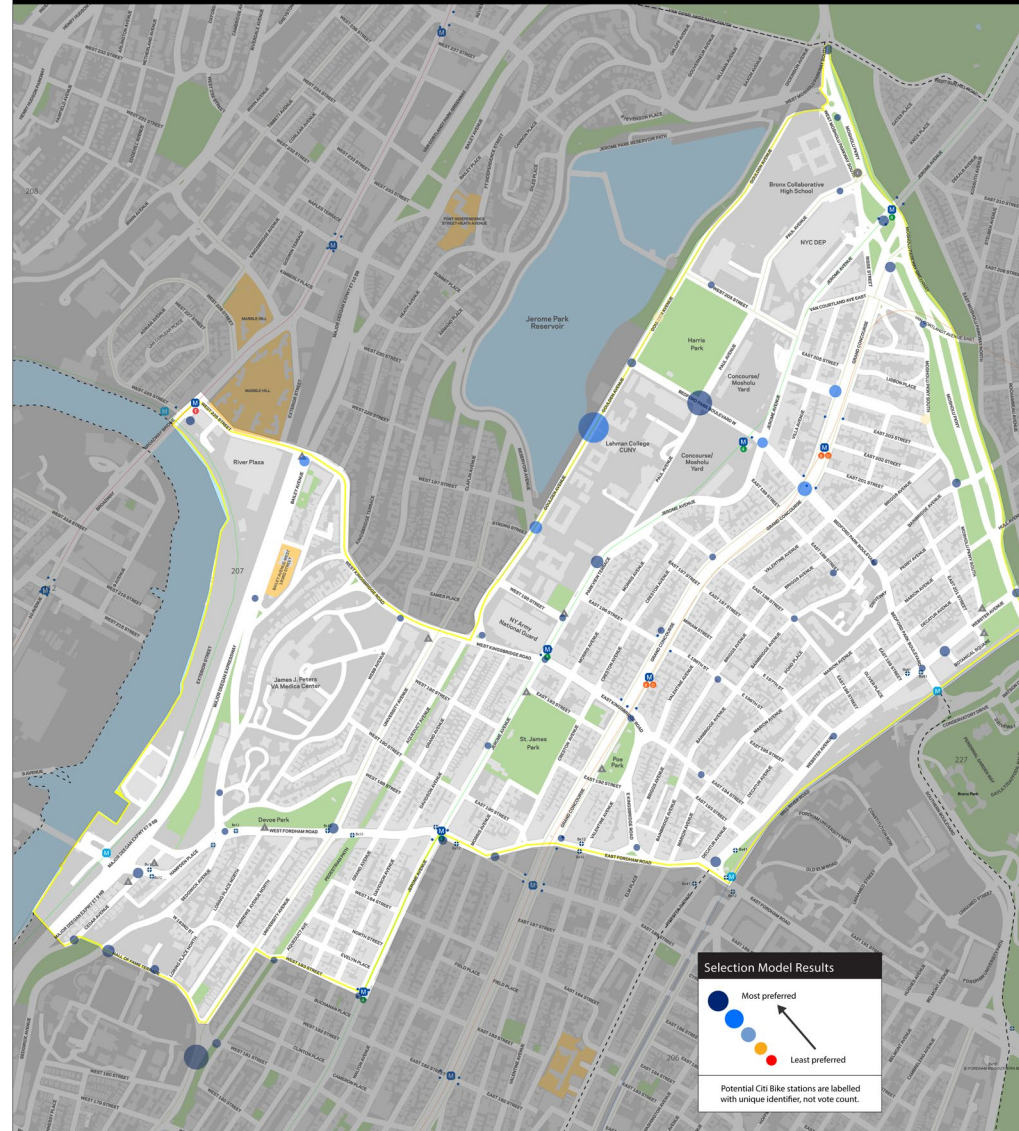
**Station locations determined by:**

- Community feedback
- Siting principles & guidelines
- Lyft operational considerations

**Gather feedback on draft plan and adjust as needed**

Citi Bike Site Selection Map

BX CB 7





## 4. Final Steps & Installation

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**Gather feedback on the Draft Plan**

**Technical screening & coordination**

**Site specific outreach & notifications**

**Install stations**

**Continued outreach, monitoring, & adjustment**



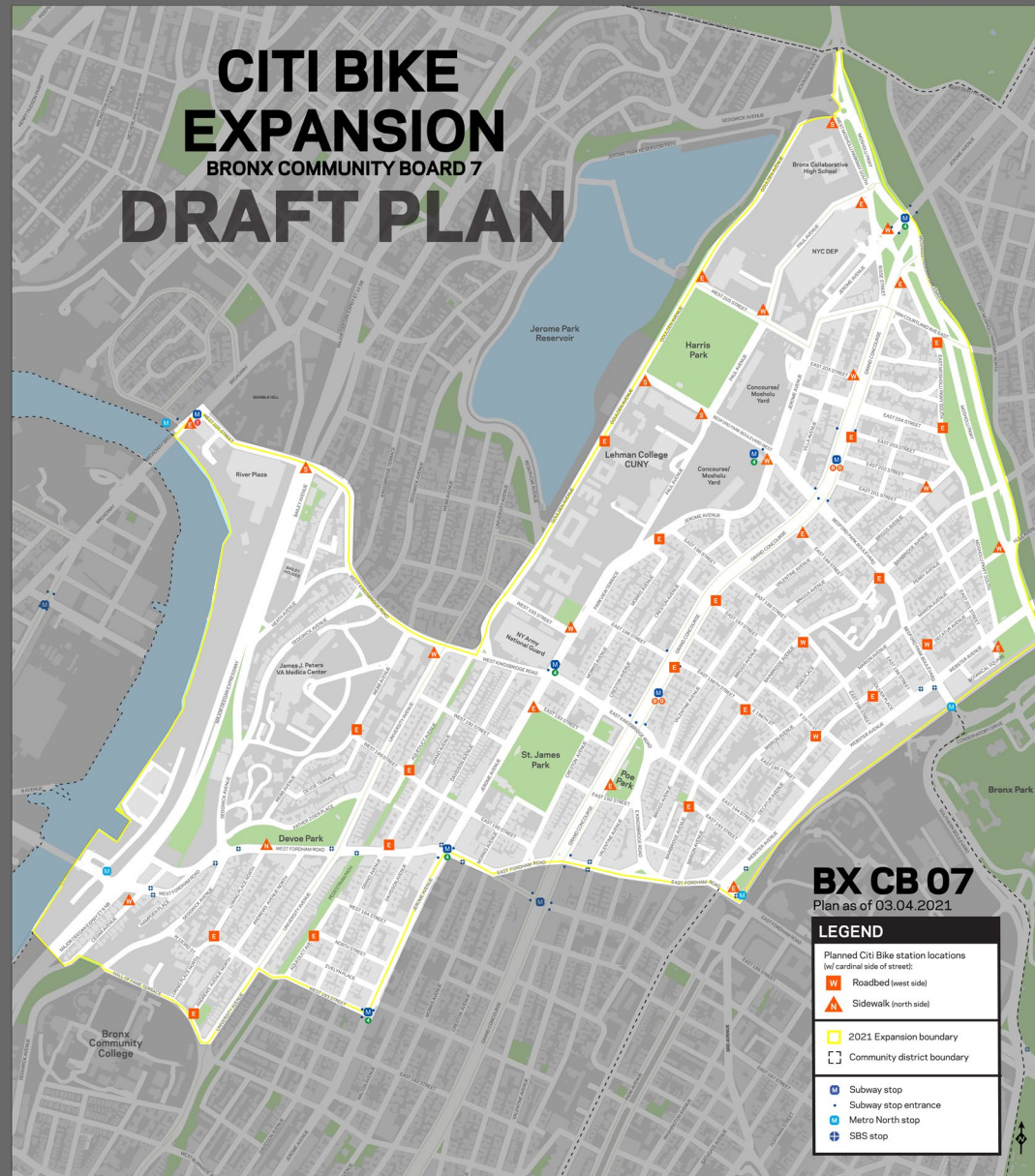
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## Draft Plan Review

# 3

# Draft Plan Review

The Draft Plan map is now available online at:  
[nyc.gov/bikeshare](https://nyc.gov/bikeshare)





Planned Citi Bike station locations  
(w/ cardinal side of street):

- E** Roadbed (east side)
- S** Sidewalk (south side)







Planned Citi Bike station locations  
(w/ cardinal side of street):

**E** Roadbed (east side)

**W** Sidewalk (west side)

Jerome Park  
Reservoir

Harris  
Park

Concourse/  
Moshulu  
Yard

Lehman College  
CUNY

Concourse/  
Moshulu  
Yard

Bronx Collaborative  
High School

NYC DEP



# Thank You!

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## Questions?



NYCDOT



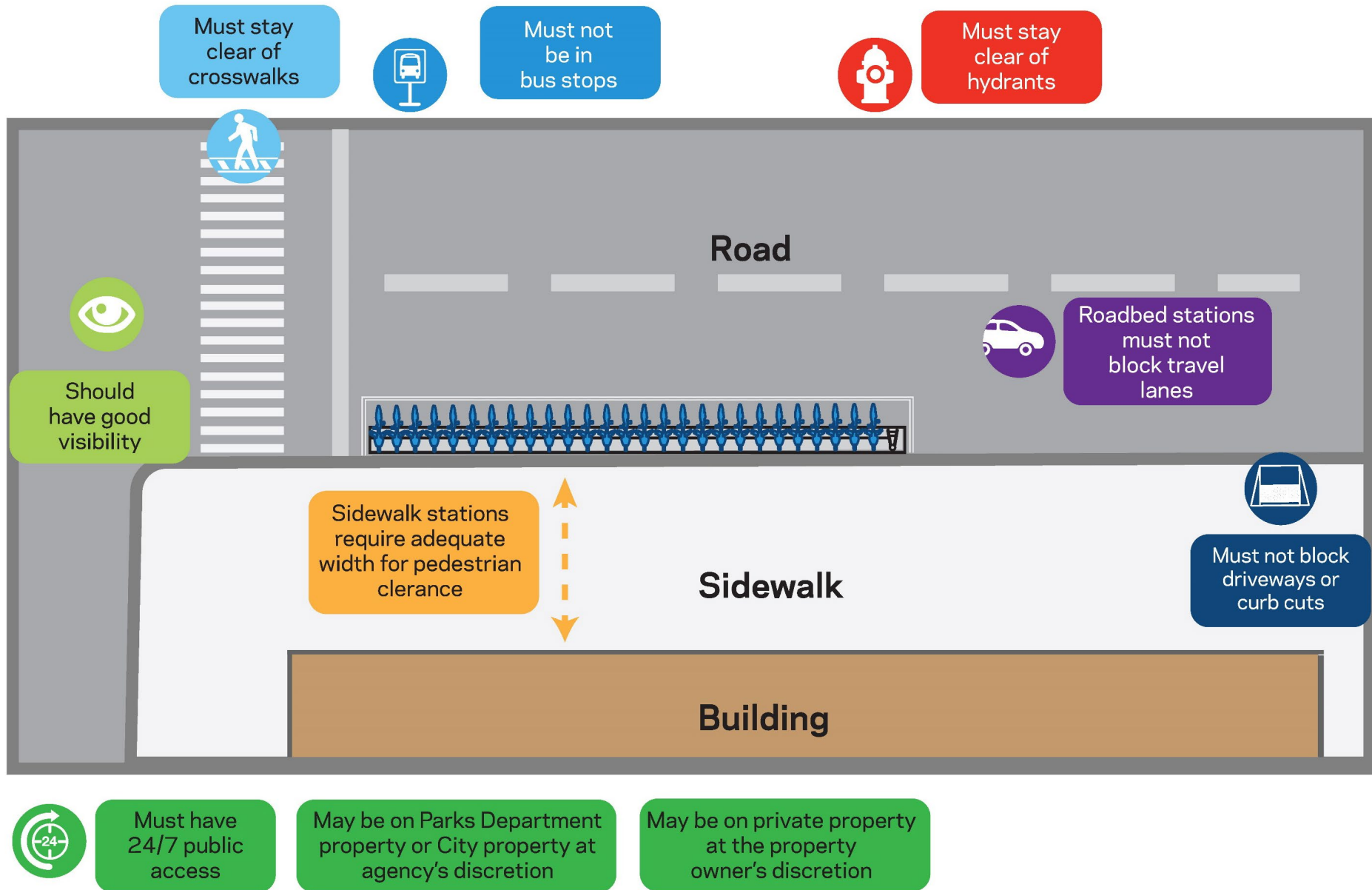
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NYCDOT



Station not to scale