



Citi Bike Phase 3 Expansion

Manhattan Community Board 12 – Transportation & Traffic Committee
January 4, 2021



NYC Bike Share Overview

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What is Bike Share?

Shared-Use Mobility

Network of shared bicycles

- Intended for point-to-point transportation

Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

Positive health & environmental impacts



What is Citi Bike?

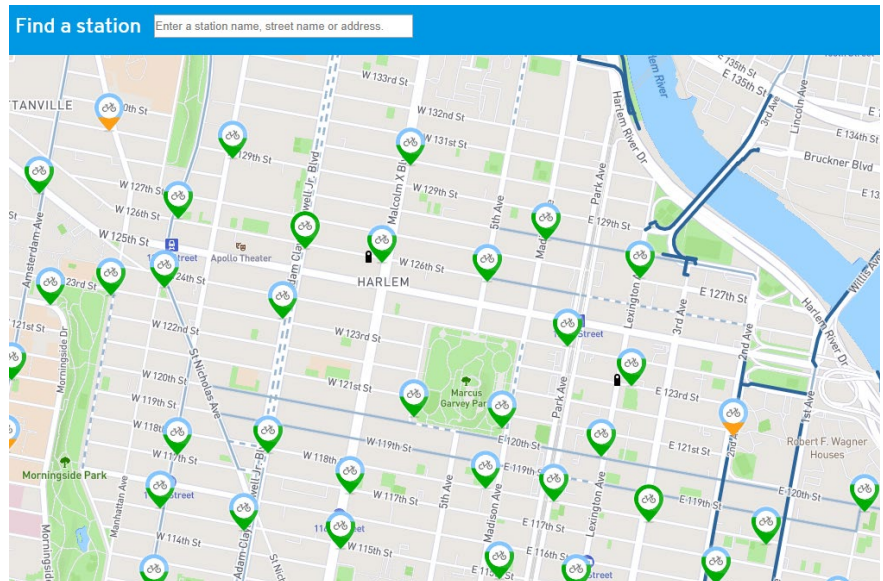
New York City's Bike Share System

Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- Funded by sponsorships & memberships

Citi Bike is a station-based bike share system. Stations:

- Can be on the roadbed or sidewalk
- Are not hardwired into the ground
- Are solar powered and wireless



Citi Bike to Date

7+ Years of Citi Bike

Citi Bike Launch: Phase 1

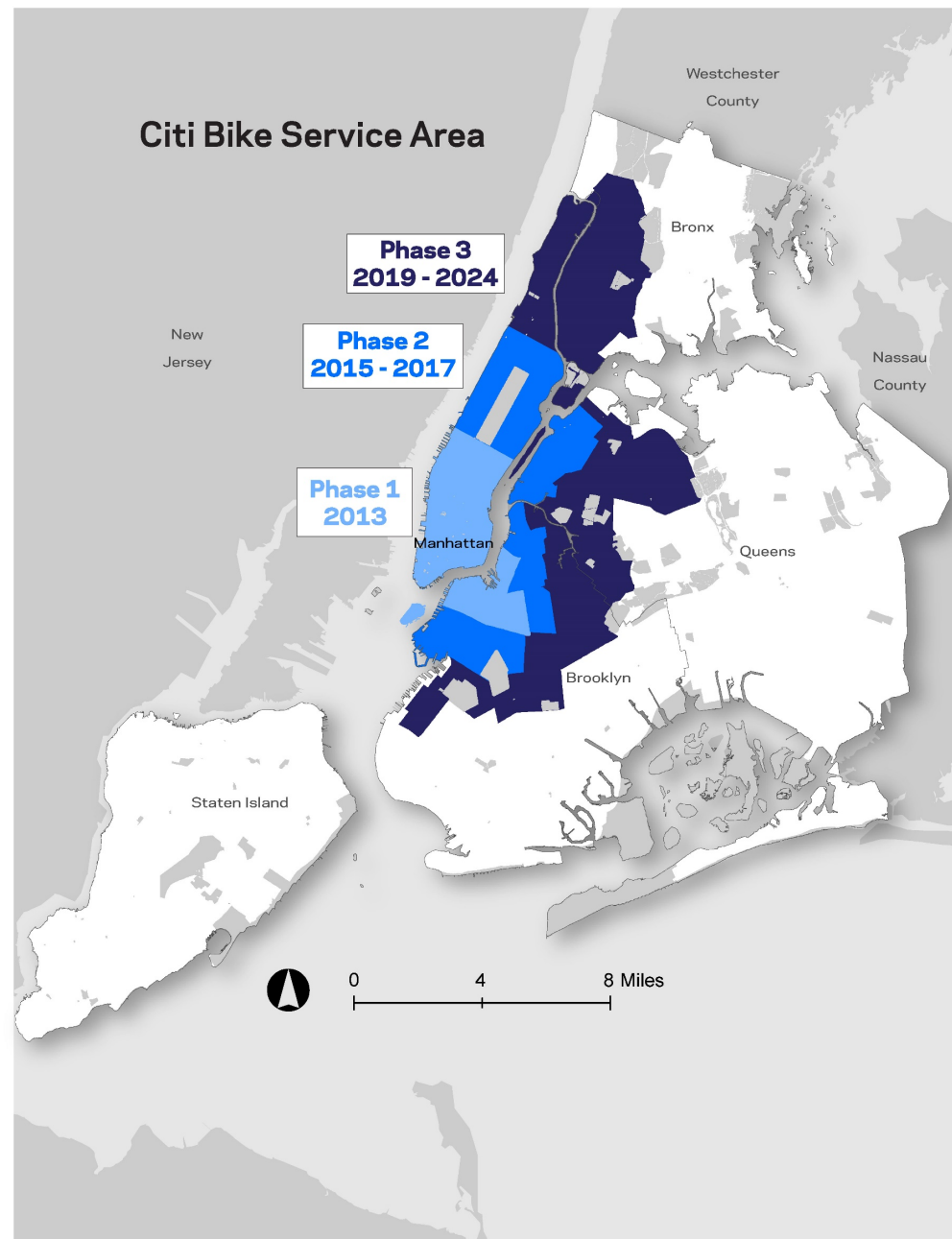
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 16,000 bikes



High Ridership

By the Numbers

111+ million trips to date

19.4+ million trips in 2020

5.5+ trips per day per bike

~70,000 daily trips in peak riding months

90,000+ daily rides during busiest days

170,000+ annual members

600,000+ first time riders in 2020



Pricing

Memberships

Single Ride
\$3

One 30 minute ride
Available via the Lyft
smartphone app

Day Pass
\$12

Includes unlimited
30 minute rides in a
24 hour period

3 Day Pass
\$24

Includes unlimited
30 minute rides in a
72 hour period

Annual
\$179/year

Or \$14.95/month
Includes unlimited 45
minute rides

Reduced Fare Bike Share & Community Development Credit Union Rates

**NYCHA Residents & SNAP
Recipients**

\$5/month
No annual commitment

Includes unlimited 45 minute rides

**Community Development
Credit Union Members**

\$5/month
With annual commitment

Includes unlimited 45 minute rides

Equity Efforts

Bike Share for Everyone

LyftUp (Bike Share for Youth)

Partner Keys & Free Ride Codes

Prescribe-a-Bike

Citi Bike Unlocked Classes

Neighborhood Advocates

Equity Advisory Board

Community Grants

REDUCED FARE BIKE SHARE

presented by



Safe Cycling

Safe Cycling Environment

DOT promotes cycling safety with:

- Helmet giveaways
- Light and bell giveaways
- Safety awareness classes

2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes expanded education efforts



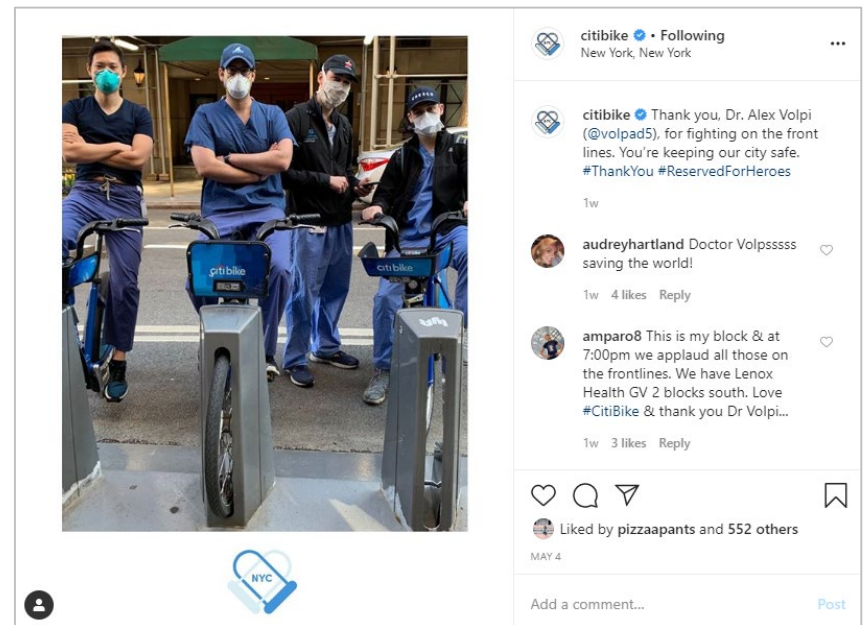
COVID-19 and Citi Bike

NYC DOT is working with Lyft to ensure the safety of riders during the pandemic by:

- Cleaning high-contact areas when bikes return to the depot
- Disinfecting bikes as they are docked adjacent to high-use medical facilities
- Using social distancing practices in the field and handling bikes

Critical Workforce Membership Program

- Provided annual memberships to essential workers
- Enrollment ended 5/31



Planning Process

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Planning Process

1. Station Siting
2. Public Outreach
3. Draft Plan Creation
4. Final Steps & Installation

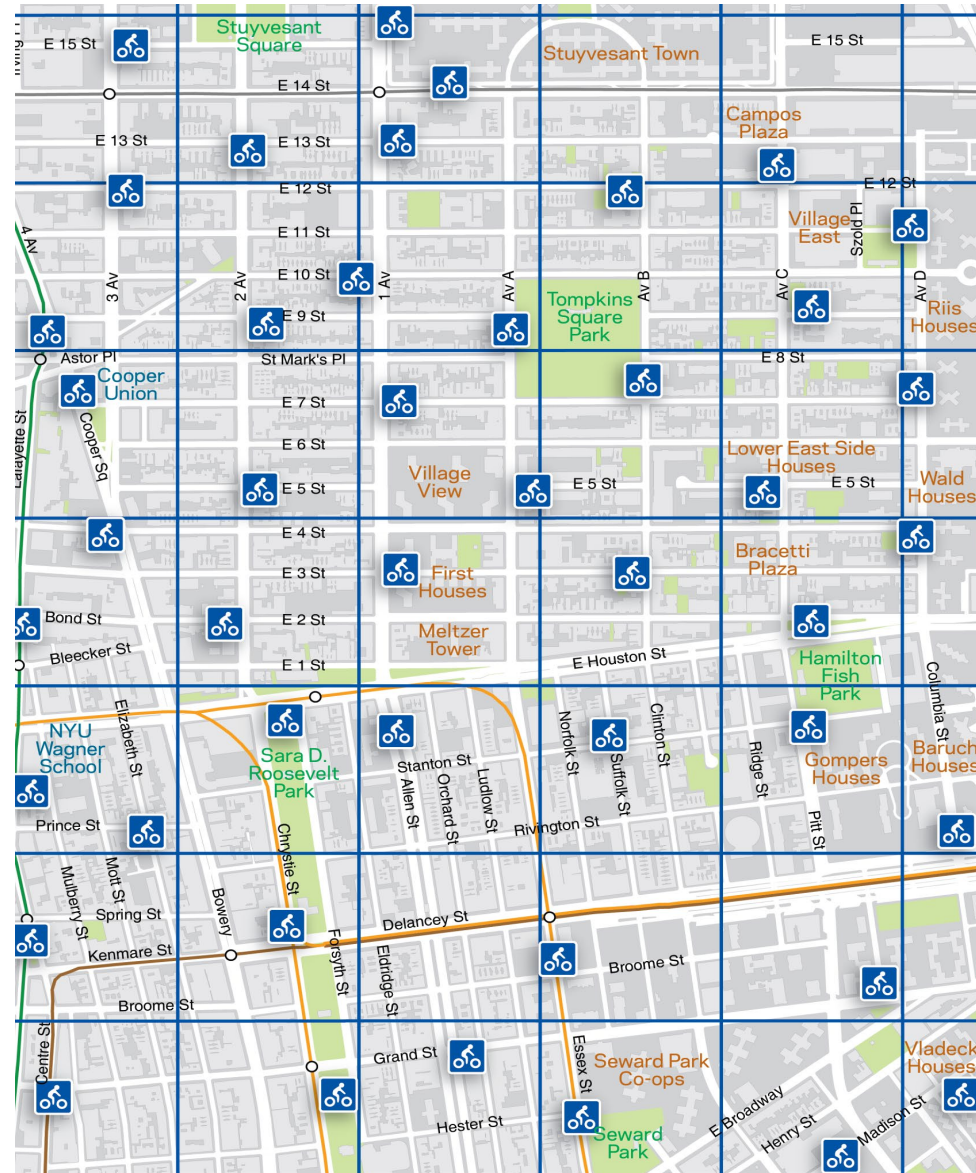


1. Station Siting

Success based on high density of stations and equal access to stations across service area

Stations located every few blocks (approximately 3-5 minute walk)

Considerations for hydrants, utilities, accessibility, among other factors



2. Public Outreach

Focus on providing information about Citi Bike and gathering feedback on station locations and preferences

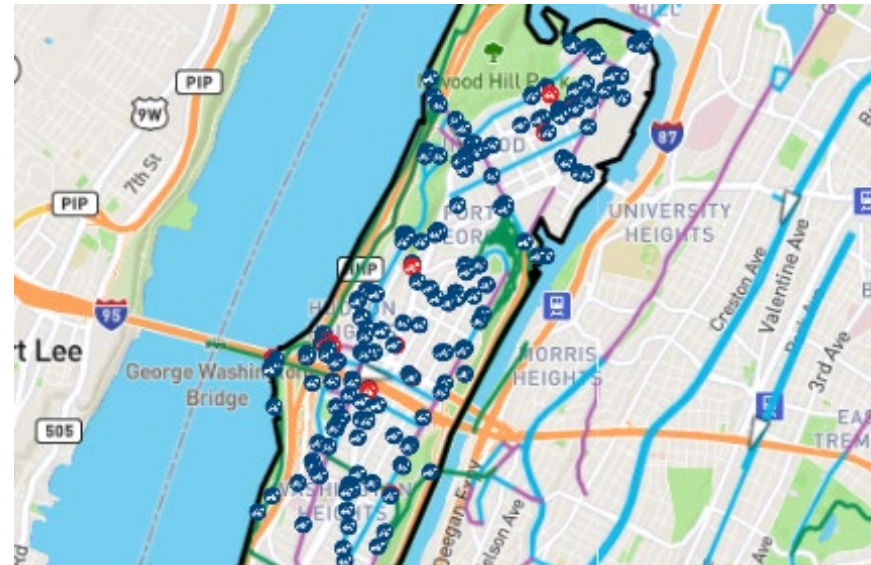
Public workshops with Community Boards and community members

Pop-up outreach with street teams

Online feedback portal

- <https://nycdotprojects.info/CitiBikePhase3>

Stakeholder meetings



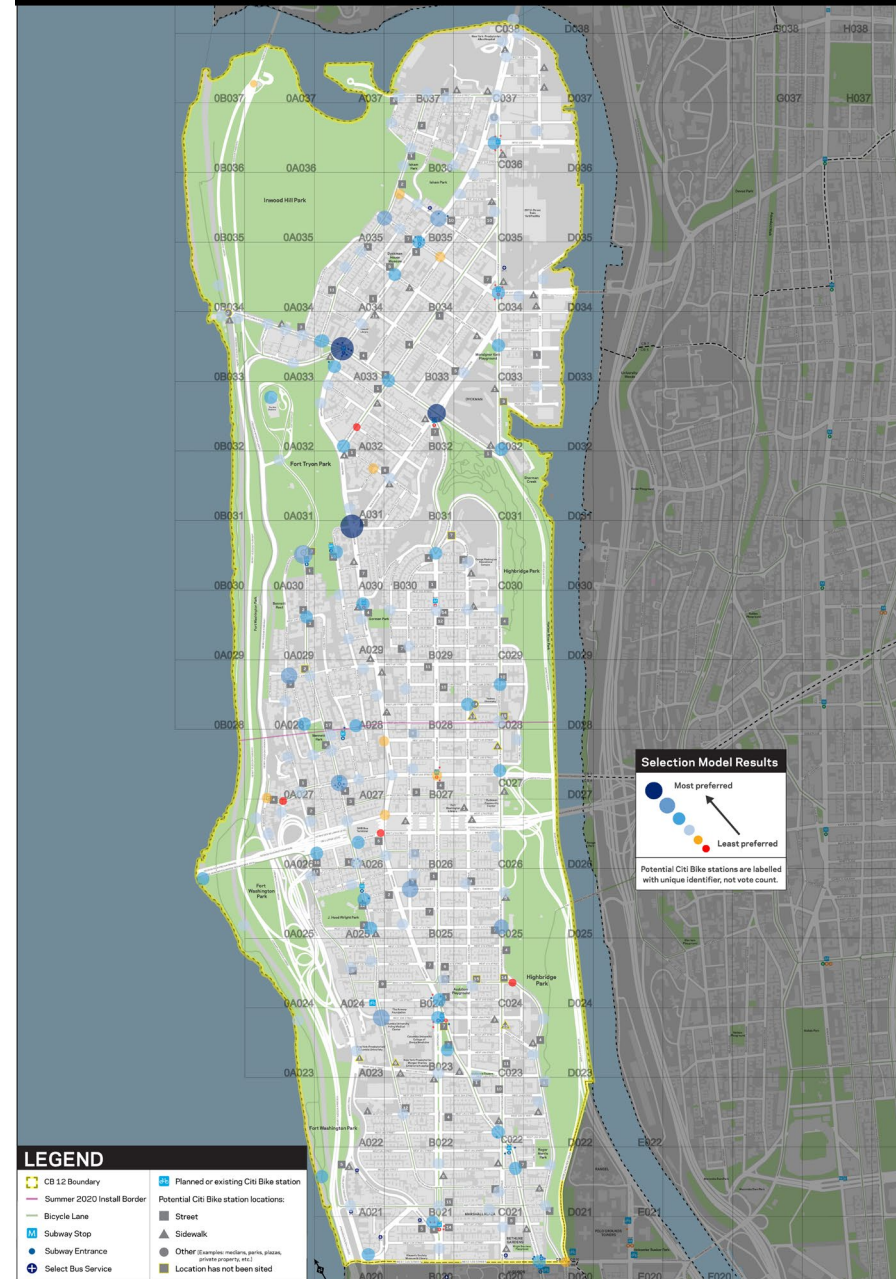
3. Draft Plan Creation

Present draft plan of stations to
Community Boards and post
online

Station locations determined by:

- Community feedback
- Siting principles & guidelines
- Lyft operational considerations

Gather feedback on draft plan
and adjust as needed



4. Final Steps & Installation

Gather feedback on the Draft Plan

Technical screening & coordination

Site specific outreach & notifications

Install stations

Continued outreach, monitoring, & adjustment



Draft Plan Review

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Draft Plan Review

The Draft Plan map is also available online.

Please visit the
“Maps & Plans” tab at:
nyc.gov/bikeshare



Planned Citi Bike station locations
(w/ cardinal side of street):

- W** Roadbed (west side)
- S** Sidewalk (south side)
- E** Other (east side)





**Planned Citi Bike station locations
(w/ cardinal side of street):**

- E** Roadbed (east side)
- S** Sidewalk (south side)

**Two additional stations,
pending further coordination
with Columbia University and DPR**



Thank You!

Questions?



NYCDOT



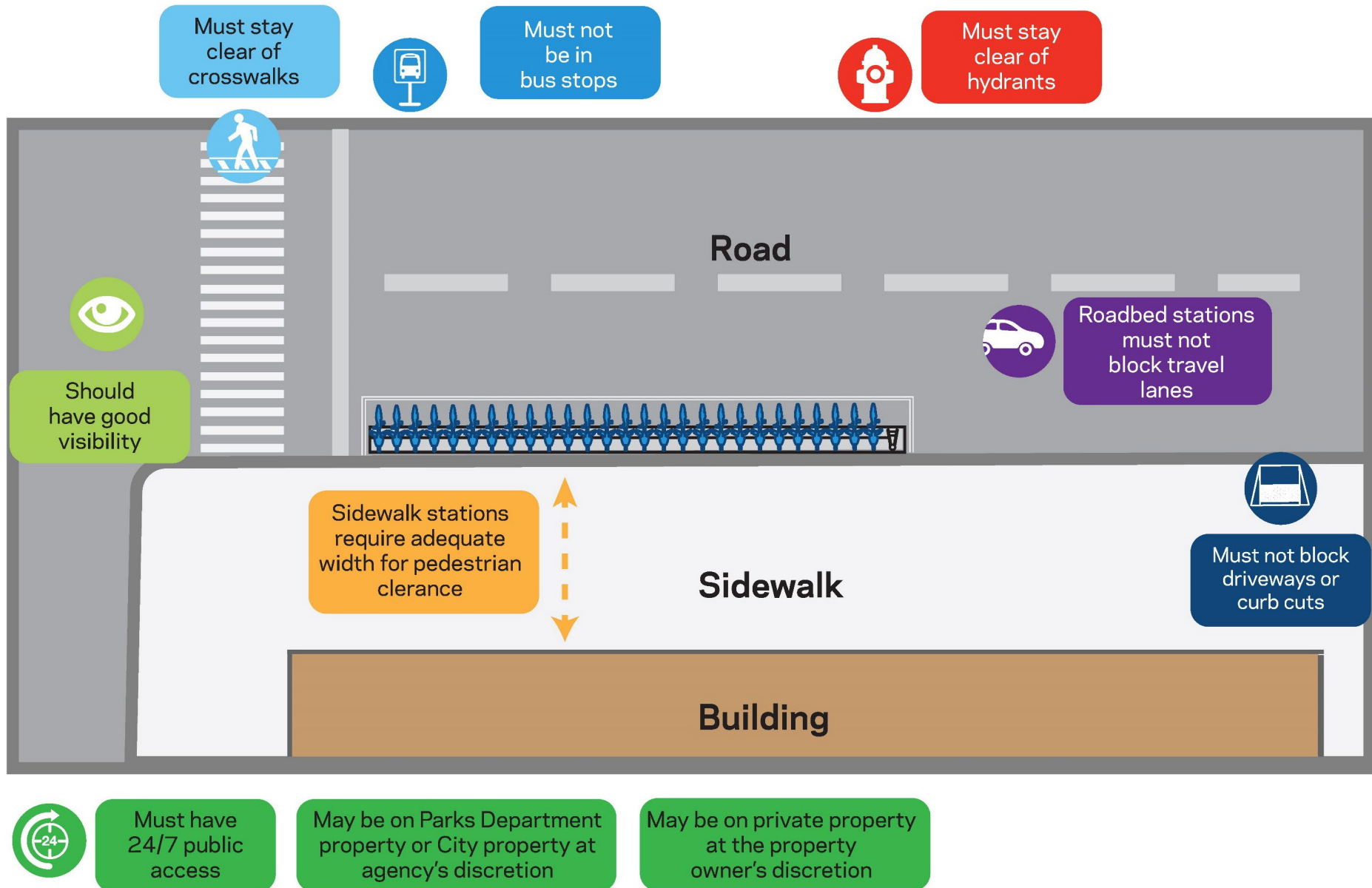
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Station not to scale