NYC Bike Share Overview
What is Bike Share?

Shared-Use Mobility

Network of shared bicycles
- Intended for point-to-point transportation

Increased mobility
- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

Convenience
- System operates 24/7
- No need to worry about bike storage or maintenance

Positive health & environmental impacts
What is Citi Bike?

New York City’s Bike Share System

Private – Public partnership

- NYC DOT responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- No City funds used to run the system
- Funded by sponsorships & memberships

Citi Bike is a station-based bike share system

- Stations can be on the roadbed or sidewalk
- Stations are not hardwired into the ground
- Stations are solar powered and wireless
Citi Bike to Date

7 Years of Citi Bike

Citi Bike Launch: Phase 1
• 2013
• Manhattan & Brooklyn
• 330 stations
• 6,000 bikes

Citi Bike Expansion: Phase 2
• 2015 – 2017
• Manhattan, Brooklyn, Queens
• 750 stations
• 12,000 bikes

Citi Bike Expansion: Phase 3
• Manhattan, Brooklyn, Queens, Bronx
• 2019 – 2024
• + 35 square miles
• + 16,000 bikes
High Ridership

By the Numbers

98+ million trips to date

7+ trips per day per bike

~70,000 daily trips in peak riding months

90,000+ daily rides during busiest days

151,000+ annual members

+17% Growth in daily Citi Bike use from 2018 to 2019

Year-Round average trips per day on Citi Bike

2017: 44,824
2018: 48,315
2019: 56,497

20.6 million Citi Bike trips in 2019
## Pricing

### Memberships

<table>
<thead>
<tr>
<th>Plan</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single Ride</td>
<td>$3</td>
<td>One 30 minute ride Available via the Lyft smartphone app</td>
</tr>
<tr>
<td>Day Pass</td>
<td>$12</td>
<td>Includes unlimited 30 minute rides in a 24 hour period</td>
</tr>
<tr>
<td>3 Day Pass</td>
<td>$24</td>
<td>Includes unlimited 30 minute rides in a 72 hour period</td>
</tr>
<tr>
<td>Annual</td>
<td>$169/year</td>
<td>Or $14.95/month Includes unlimited 45 minute rides</td>
</tr>
</tbody>
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### Reduced Fare Bike Share & Community Development Credit Union Rates

<table>
<thead>
<tr>
<th>Plan</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>NYCHA Residents &amp; SNAP Recipients</td>
<td>$5/month</td>
<td>No annual commitment Includes unlimited 45 minute rides</td>
</tr>
<tr>
<td>Community Development Credit Union Members</td>
<td>$5/month</td>
<td>With annual commitment Includes unlimited 45 minute rides</td>
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</tbody>
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Equity Efforts

Bike Share for Everyone

Community partnerships & Programs

- Community Grants: funding for engagement with low-income and minority populations
- Partner Keys
- LyftUp partnership with YMCA & Bike Share for Youth
- Prescribe-a-Bike
COVID-19 and Citi Bike

NYC DOT is working with Lyft to ensure the safety of riders during the pandemic by:

• Cleaning high-contact areas when bikes return to the depot

• Disinfecting bikes as they are docked adjacent to high-use medical facilities

• Using social distancing practices in the field and handling bikes

Critical Workforce Membership Program

• Provided annual memberships to essential workers
Planning Process and Public Outreach
Planning Principles

Building the network

Success based on high density of stations and equal access to stations across service area

Stations located every few blocks (approximately 3-5 minute walk)

Larger stations located at major destinations (including transit hubs)

Considerations for hydrants, utilities, ADA guidelines, among other factors
Public Outreach

Gathering Feedback

Public workshop
- System overview
- Participants provide feedback on locations they think would be a good place for a station

Pop-up community outreach
- Near transit, parks, community events

Interactive station planning map & feedback portal
- https://nycdotprojects.info/CitiBikePhase3

Stakeholder meetings
Public Workshops

Creating a Plan

Neighborhood map presented at community workshop held on January 30, 2020

Participants asked to place yellow and red stickers to indicate opinion on potential sites

Data collected from workshops is synthesized to help select station sites
Site Review

Creating a Plan

Potential sites shown here by degree of stakeholder preference

Dark blue circles indicates greater preference

Inputs include:
• Outreach results
• Lyft operational considerations
Draft Plan

Creating a Plan

Community preference and network considerations were combined to create a draft plan.
Installation Timeline

Installation plan for Manhattan Community Board 12:

- Summer 2020: 155th Street to 184th Street
  - 30 stations
- Spring 2021: 184th Street to 220th Street

Creates contiguous service area across Upper Manhattan & the Bronx
Next Steps

Gather feedback on the Draft Plan

Technical screening & coordination

Create & release final plan online

Site specific outreach & notifications
  • Conduct door-to-door notifications to building owners adjacent to stations

Install stations

Continued outreach, monitoring, & adjustment
Draft Plan Review
Draft Plan Review

The Draft Plan map is also available online.

Please visit the “Maps & Plans” tab at: nyc.gov/bikeshare
Two stations pending SIP coordination

Planned Citi Bike station locations (w/ cardinal side of street):

- **N**: Roadside (north side)
- **E**: Sidewalk (east side), against curb line
- **W**: Sidewalk (west side), against building/fence line
Thank You!

Questions?
Must stay clear of crosswalks
Must not be in bus stops
Must stay clear of hydrants

Should have good visibility

Sidewalk stations require adequate width for pedestrian clearance

Roadbed stations must not block travel lanes

Must not block driveways or curb cuts

Must have 24/7 public access
May be on Parks Department property or City property at agency’s discretion
May be on private property at the property owner’s discretion