

Citi Bike Update

Brooklyn Community Board 6

April 28th, 2015 - Presented by NYCDOT

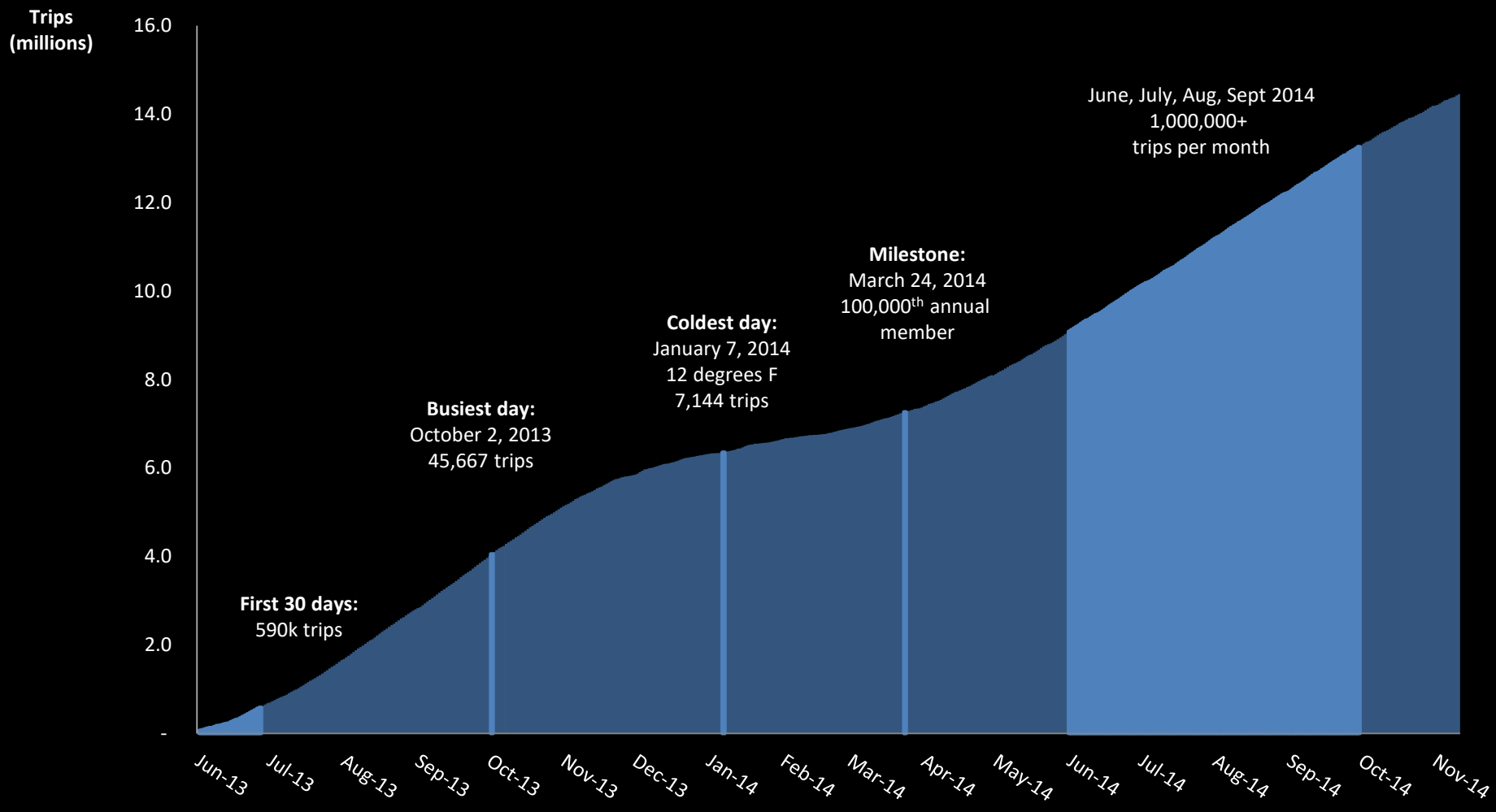


Citi Bike To Date

- Launched in May 2013 after a 1 year delay due to software issues and Hurricane Sandy equipment loss
- 6,000 bikes available at 332 stations
- Station locations selected via extensive public outreach process
- No City funds used: all costs paid for by sponsorship agreements (with CitiBank and MasterCard) and membership revenues
- System initially privately owned/operated by Alta Bicycle Share, now Motivate
- DOT conducts inspections to ensure Citi Bike meets performance levels, and monitors Motivate overall compliance with contract terms

Record breaking ridership

More than 16M Trips to Date
Launch to April 2015



Strong Safety Record

More than 14.5 million
trips to date; zero fatalities



A recent CUNY Hunter study
identified Citi Bike riders as
some of the safest cyclists on
the road

Strong Safety Record

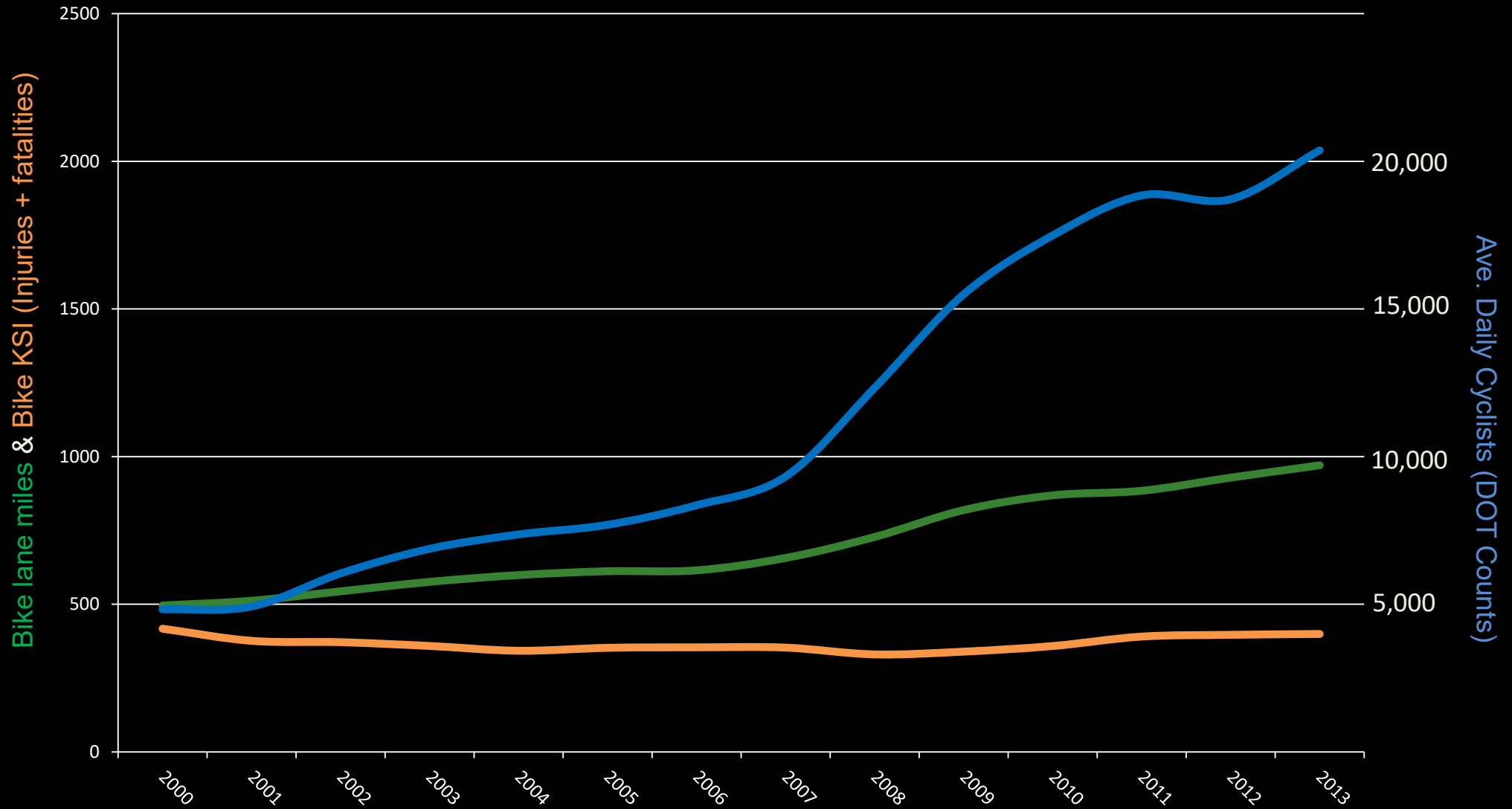
- More than 16 million trips to date, zero fatalities
- A CUNY Hunter study identified Citi Bike riders as some of the safest cyclists on the road



The Bike



More **cyclists**, more **bike lanes**, fewer **injuries**



Data: NYCDOT

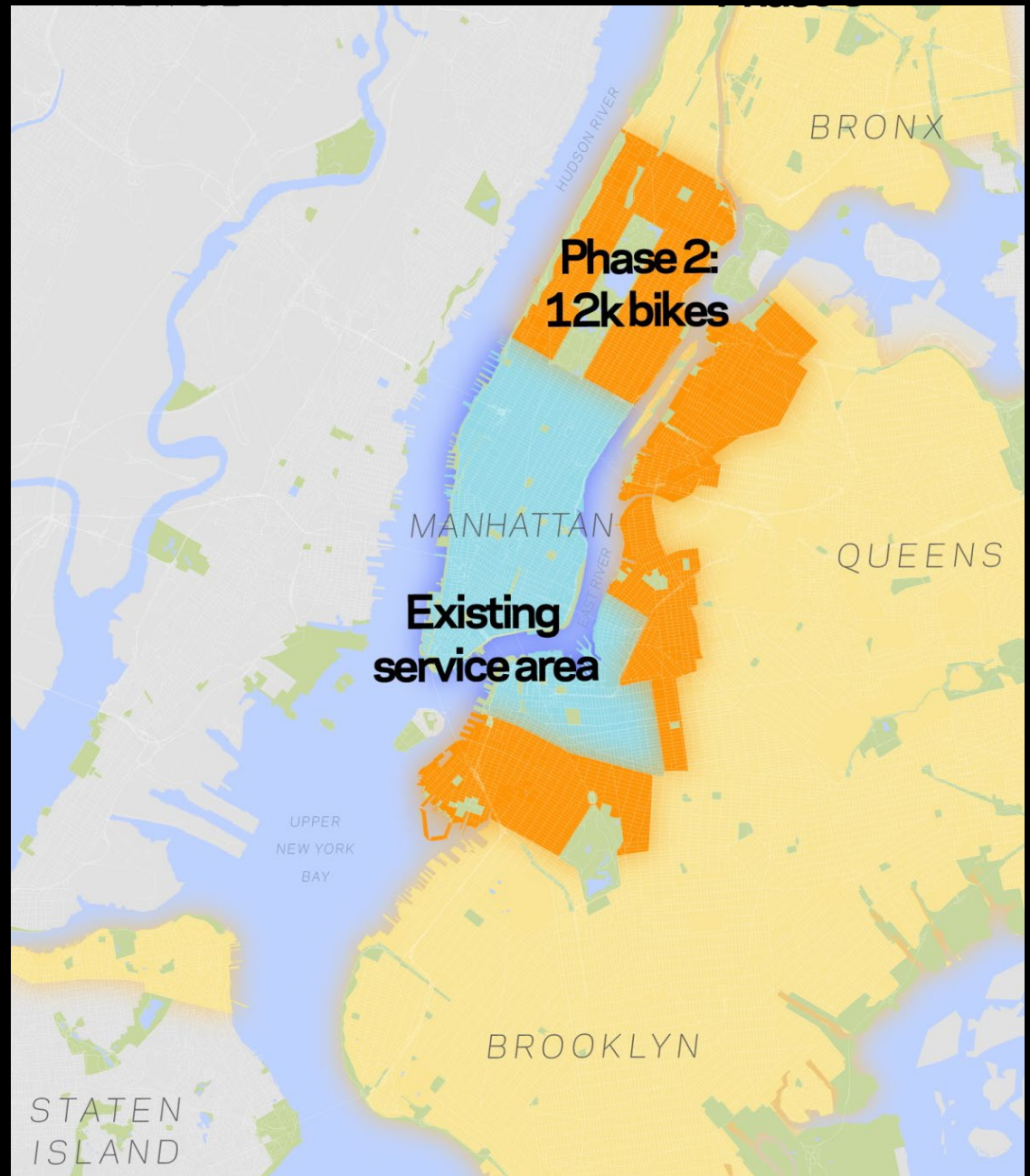
Citi Bike Moving Forward

- System to double in size – to 12,000 bikes -- by end of 2017
- \$30M private investment in upgraded software and equipment
- Increased staff and operating resources: better “bicycle rebalancing,” cleaning, and maintenance
- Motivate national HQ relocated to NYC
- Annual membership price now \$149: unlimited rides of 45 minutes or less
- Affordability membership remains \$60



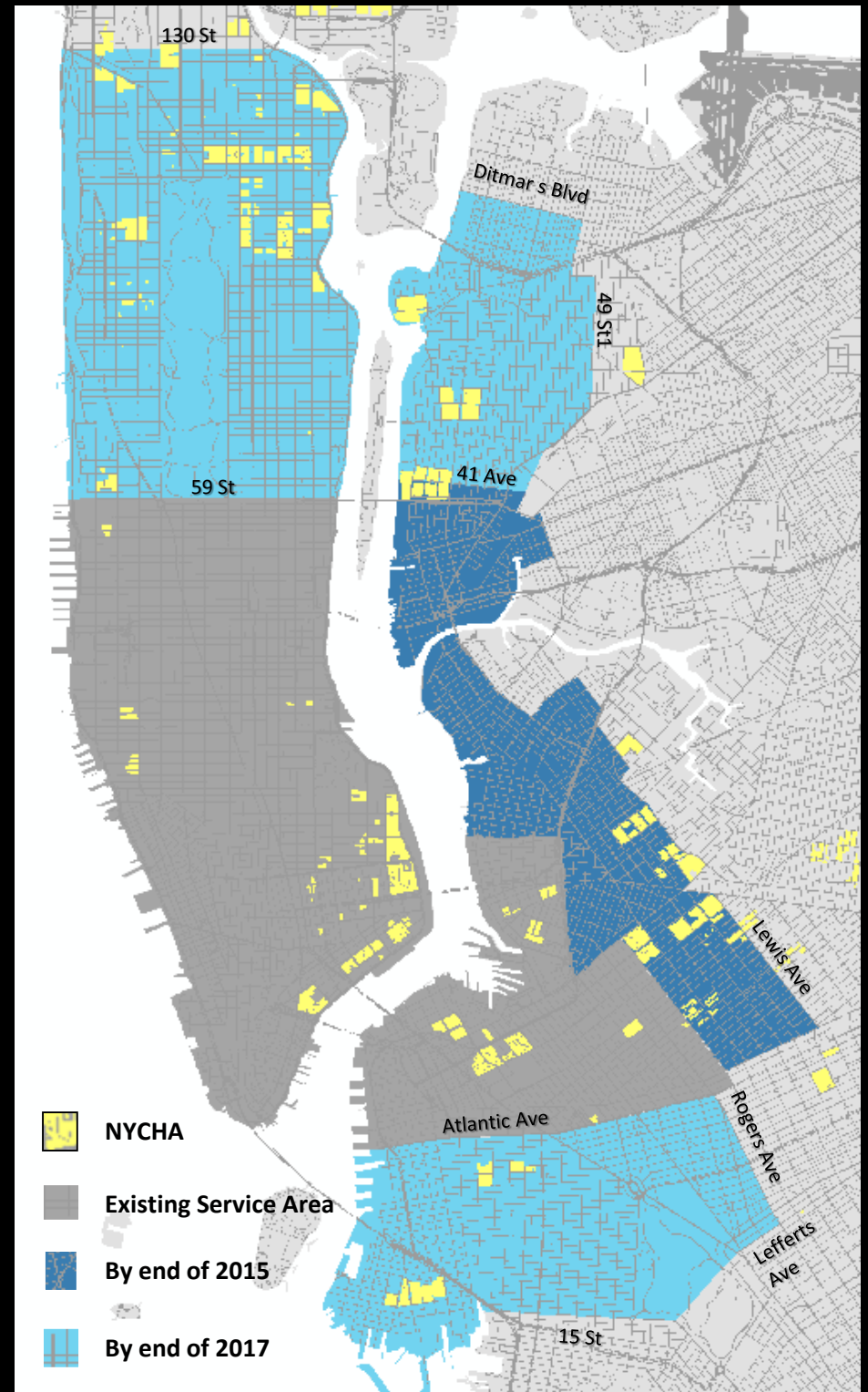
Phase 2 Expansion

- Between 2015 and 2017, Phase 2 expansion will add :
 - 6,000 bicycles
 - About 375 stations
- Total size of Citi Bike system will be:
 - 12,000 bicycles
 - About 700 stations
- Phase 2 sets stage for future expansion in any direction



Citi Bike and NYCHA

- All NYCHA residences in existing service area have stations in close proximity; some stations are on campus
- DOT working with NYCHA and tenant groups to plan sites in expansion areas
- Affordability Memberships will remain available to NYCHA residents for \$60
- DOT and Motivate will conduct additional outreach at NYCHA campuses to promote Affordability Memberships



History of Planning & Outreach

Sites selected following extensive community input:

Site plan for all of CB 3 was completed prior to Hurricane Sandy

- Multiple rounds of meetings with elected officials and CB 3
- Public Bike Share Planning Workshop
- Feedback incorporated into draft plan
- Draft site plan shared with community
- Additional feedback incorporated into final plan
- Final site plan shared and posted on DOT's web site




Community Outreach

DOT and Motivate are working with communities to find the best locations in their neighborhoods.


- Meetings with elected officials and Community Boards
- Community Planning Workshops
- Draft Station Siting Plan shared
- DOT gathers feedback and revises plan




[Suggest Location](#)[News](#)[Timeline](#)[FAQ](#)[Bike Smart!](#)[Documents](#)[Contact Us](#)

New York City Bike Share

Help shape NYC's new transit option

 Laura wants a Steinway station. [Check it out →](#)



SUGGEST STATION

Google

Map data © Google, Imagery © Google, Labels © Google, Terrain © Google, Streets © Google

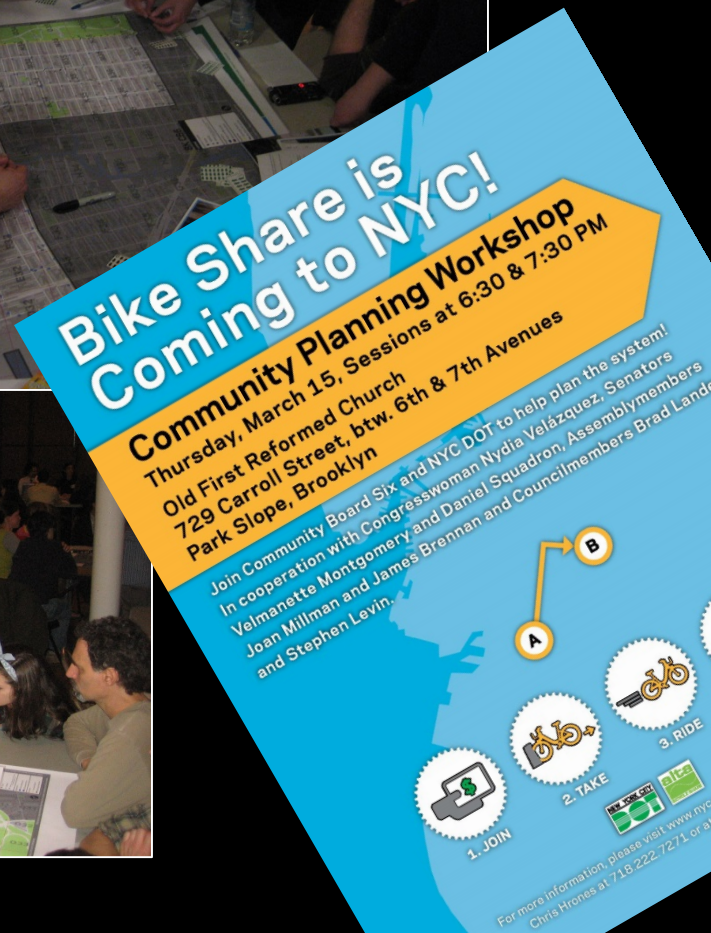
[What Is Bike Share?](#)[Bike Share in NYC](#)[Get Involved](#)



History of Planning & Outreach

Extensive community briefings and info gathering

- NYC DOT met with CB 6, elected officials, and local groups in 2011-2012, prior to initial Citi Bike launch.
- Community planning workshop held in March 2012 for portions of CB 6 north of Union Street and east of Fourth Avenue
- No draft plan created following workshop, due to Sandy
- New workshop planned in spring 2015 for all of CB 6.





- www.nyc.gov/dot
- www.nyc.gov/bikeshare
- @NYC_DOT

- www.citibikenyc.com
- @CitibikeNYC
- 1-855-BIKE-311