

# Citi Bike Expansion: Draft Plan





# What is Citi Bike?

E 43 St & Vanderbilt Av  
Grand Central Terminal



- Citi Bike is New York City's bike share system
- A network of bicycle rental stations intended for point-to-point transportation
- Convenient for trips that are too far to walk, but too short for a taxi or the subway
- System operates 24/7
- Public-private partnership
- No city funds used

# Strong Safety Record

- Only one reported crash for every 160k trips
- A 2014 CUNY Hunter study identified Citi Bike riders exhibited safer riding behavior than other cyclists
- A 2016 Report from Mineta Transportation Institution found that Bike Share riders have lower rates of crashes than other cyclists

Ceda el paso a  
los peatones

No use las aceras

Deténgase en las  
luces rojas

Circule en el sentido  
del tráfico

In NYC, cyclists must:

Yield to pedestrians  
Stay off the sidewalk  
Obey traffic lights  
Ride with traffic



Helmets are encouraged.  
Get yours at a nearby bike shop.  
See map for locations.

More information



1-855-BIKE-311 (1-855-245-3311)  
[www.citibikenyc.com](http://www.citibikenyc.com)



# The Bike





# Safe Cycling Promotion

DOT promotes cycling safety with:

- Helmet fittings

- Light and bell giveaways

- Safety awareness classes

- Commercial cyclist workshops





# Safe Cycling Promotion



Citi Bike/Motivate promotes cycling safety with:

- Safety ambassadors
- Free Street Skills classes



# Citi Bike Today

Growing to 12,000 bikes and approximately 750 stations by end of 2017

Improved bicycle rebalancing, cleaning and maintenance

Interoperable with regional Jersey City system

Annual membership price  
\$14.95/month with annual contract  
or \$163

NYCHA & CDC memberships  
\$5/month with annual contract





# Phase 2 Expansion

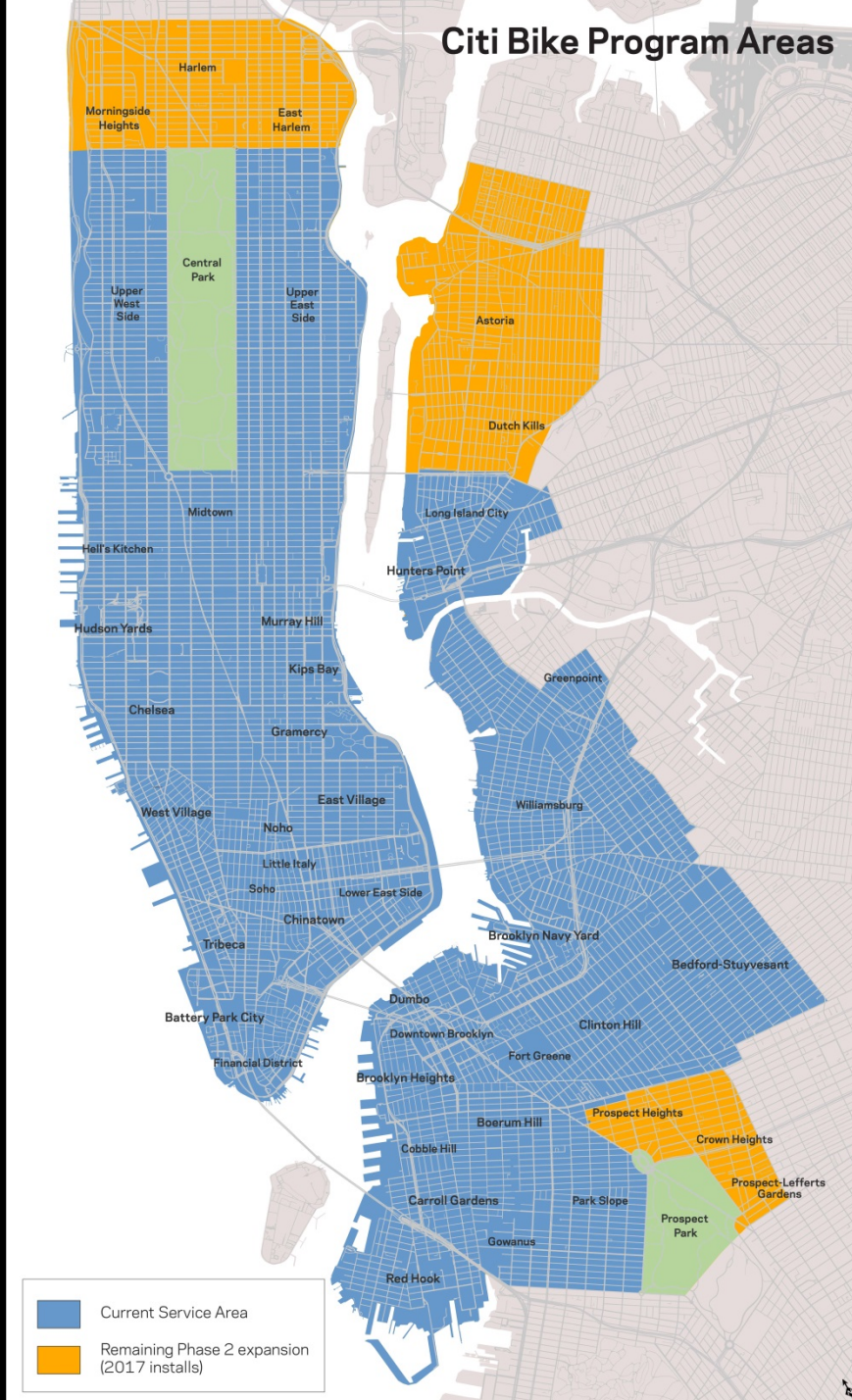
Currently, the system has:

- 10,000 bicycles
- 610 stations

By end of 2017, total size of Citi Bike system will be:

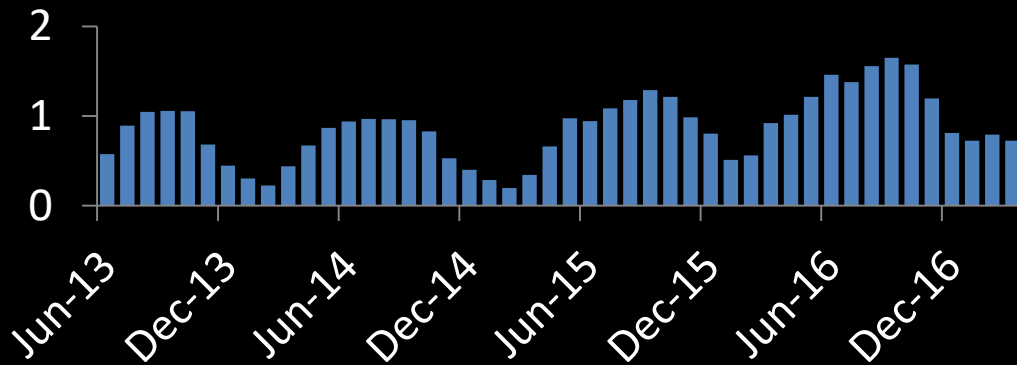
- 12,000 bikes
- 750 stations

Phase 2 sets stage for future expansion in any direction



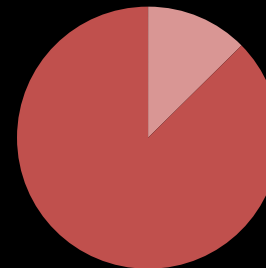
# High Ridership

**Trips Per Month  
(Millions)**



**Average trip  
duration is  
under 15  
minutes**

40,000,000 +	Total trips
1,990,000 +	Memberships sold
122,000 +	Active annual members
69,000 +	Trips on busiest days
7.0 +	Trips per bike on busiest days



**88% of trips  
are taken by  
annual  
members**



# Planning and Outreach

- Extensive participatory planning and outreach campaign conducted to select station locations in CB8
- In this area, outreach campaign has included:
  - More than 13 meetings and events with CB8, elected officials, area institutions, BIDs, and other community organizations
  - Public community planning workshops in October and December 2016



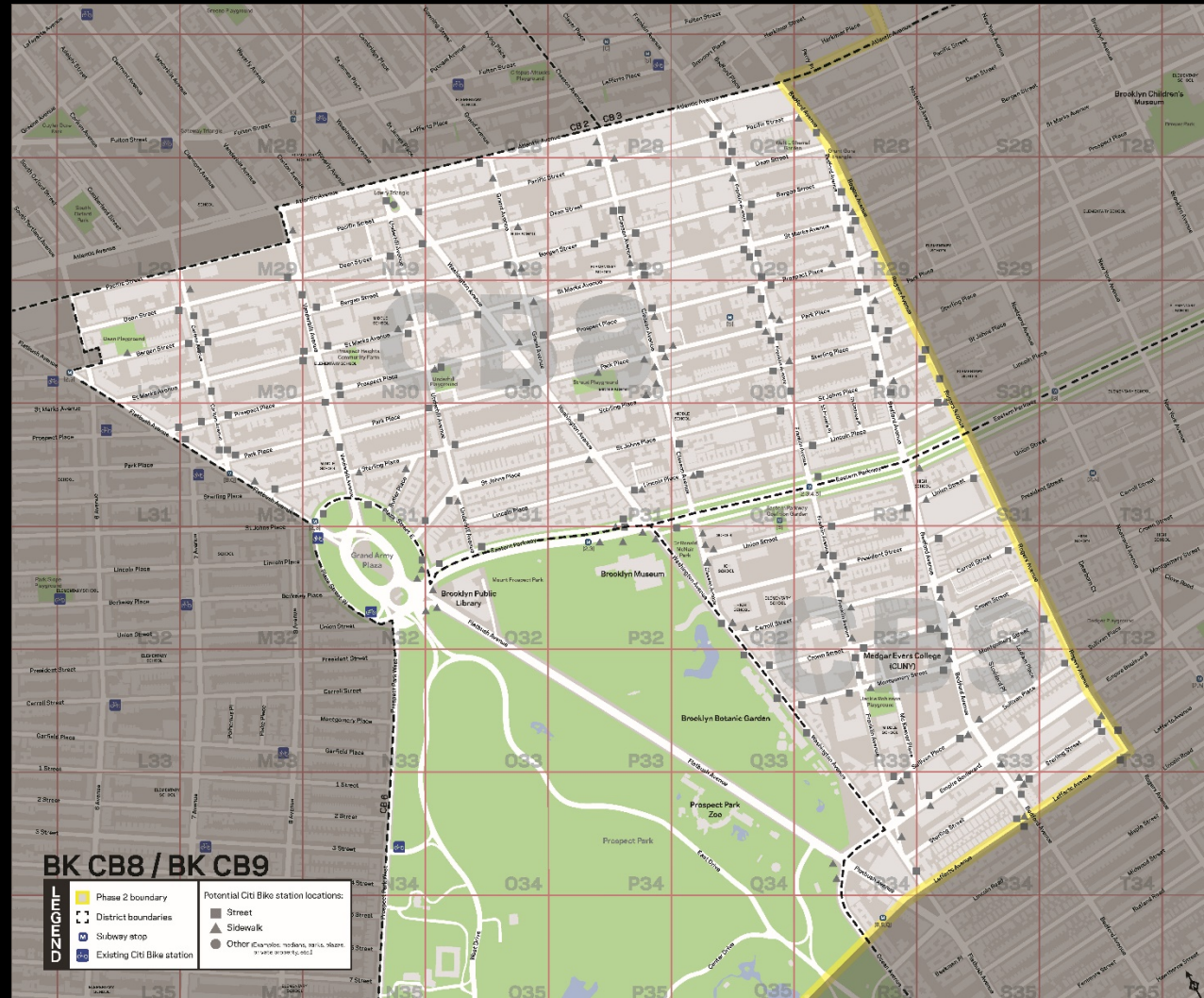


# Creating a Plan

Map presented at  
community planning  
workshops in October  
and December 2016

175 potential sites  
shown

Participants asked to use  
red and green stickers  
and comment forms to  
indicate opinion on  
specific sites





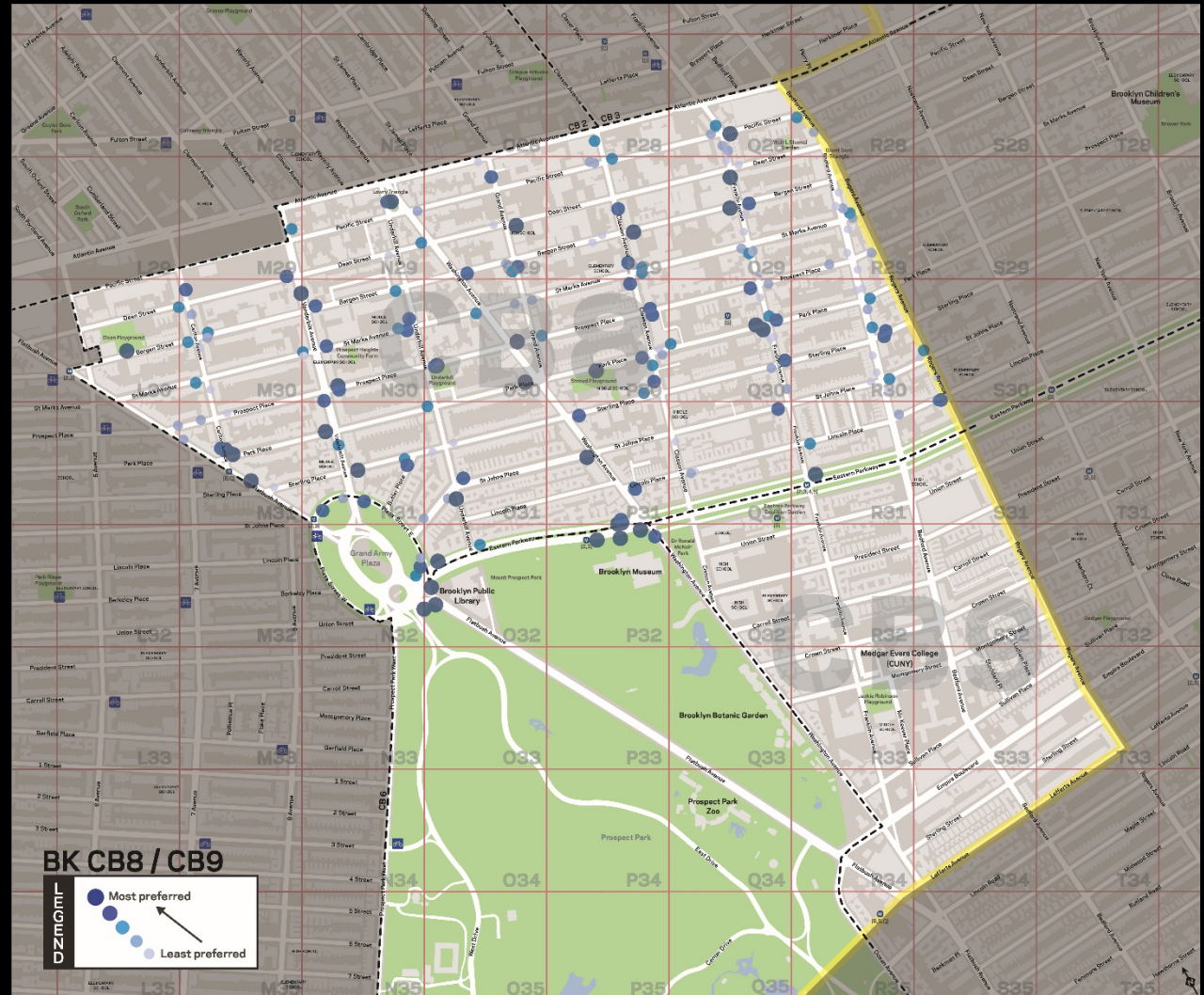
# Creating a Plan

Potential sites are shown here by intensity of stakeholder preference

Darker shade indicates greater preference

Inputs include:

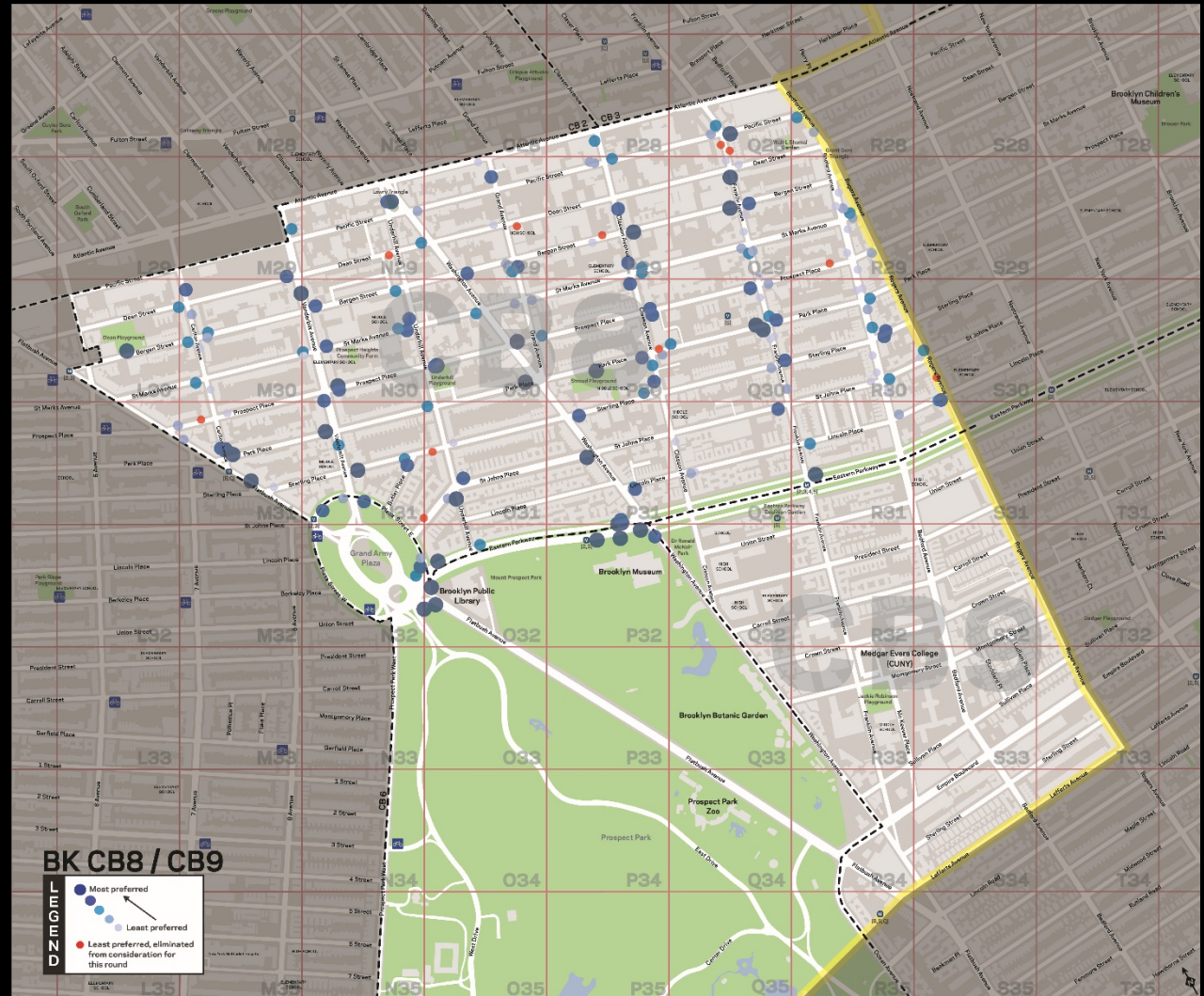
- Community feedback
- Concentration of support clicks from public web portal
- Motivate operational considerations





# Creating a Plan

Where possible, less preferred sites were removed from consideration

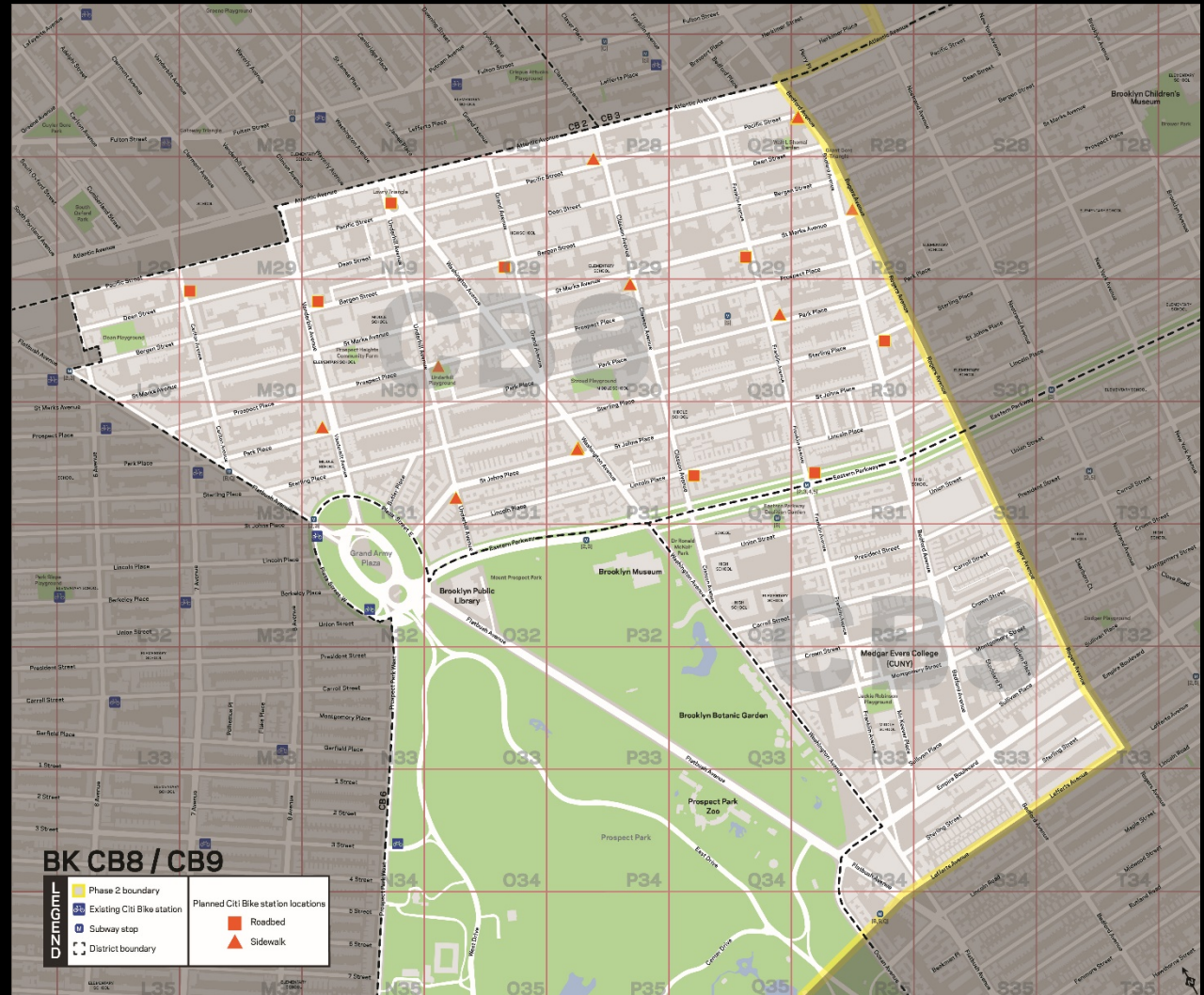




# Creating a Plan

Community preference  
and network  
considerations were  
combined to create a  
draft plan

17 sites needed for  
CB 8 Draft Plan





# Typical Station Locations

## STATIONS IN ROADBED

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow



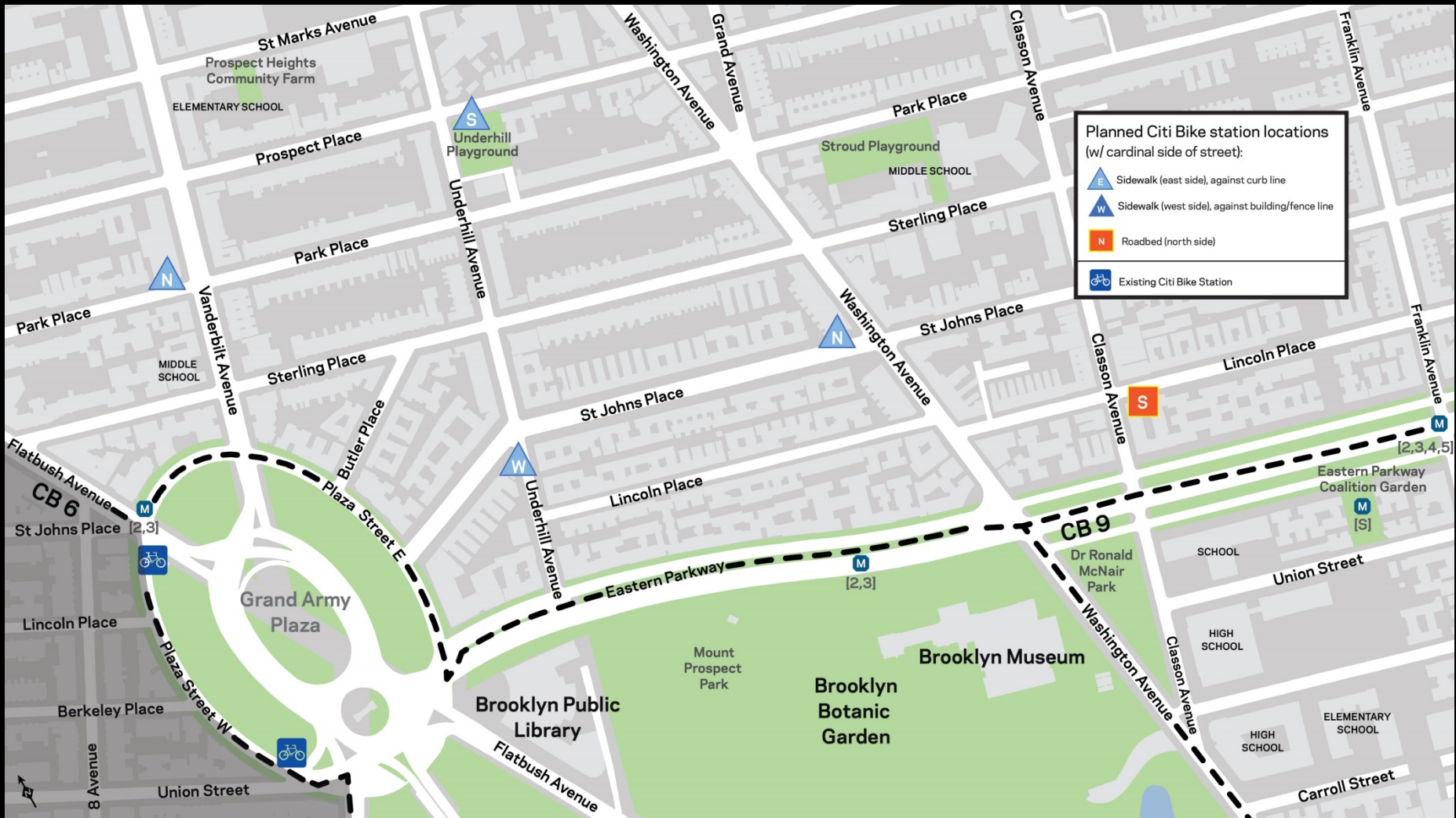


# Typical Station Locations

## STATIONS ON SIDEWALK

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow



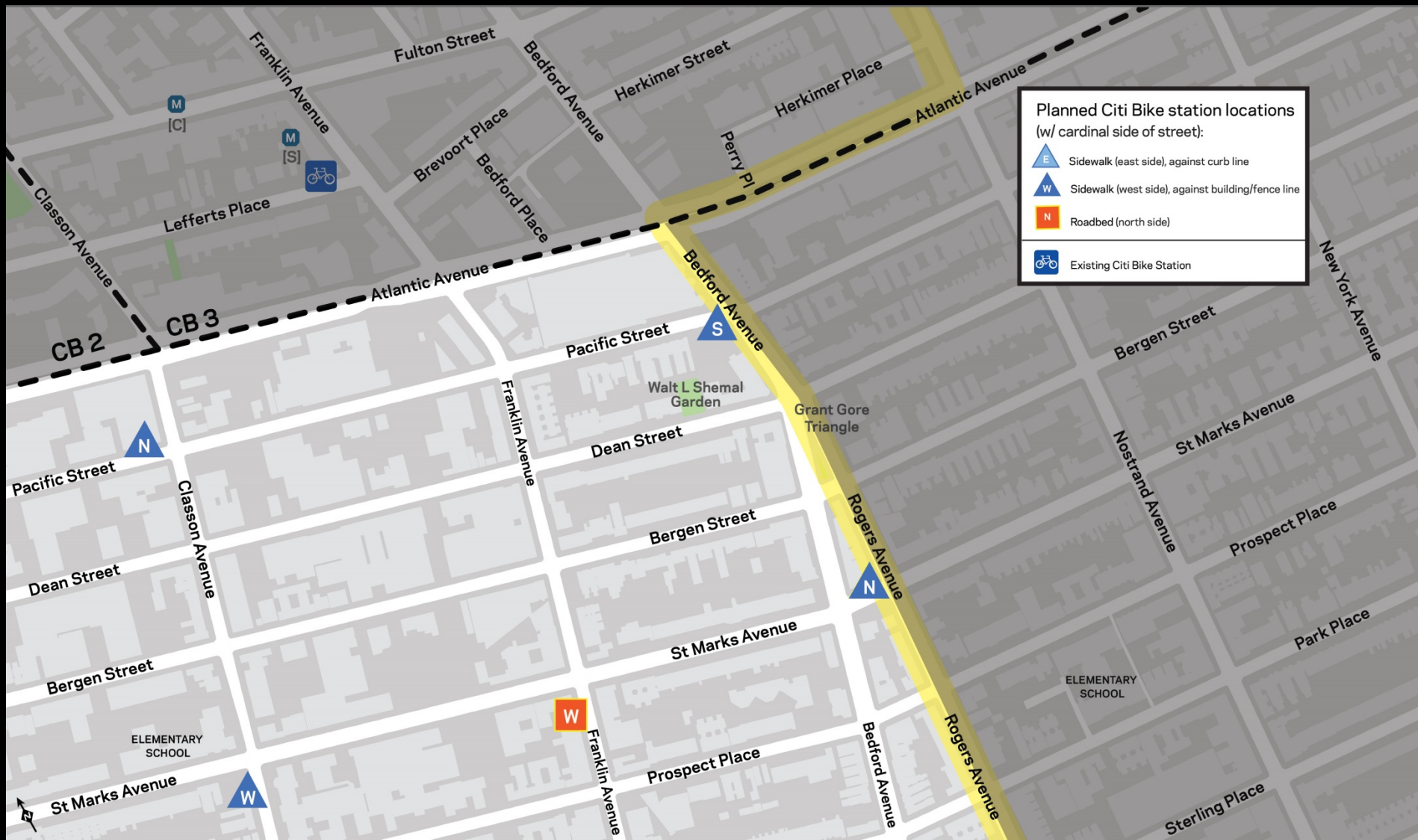




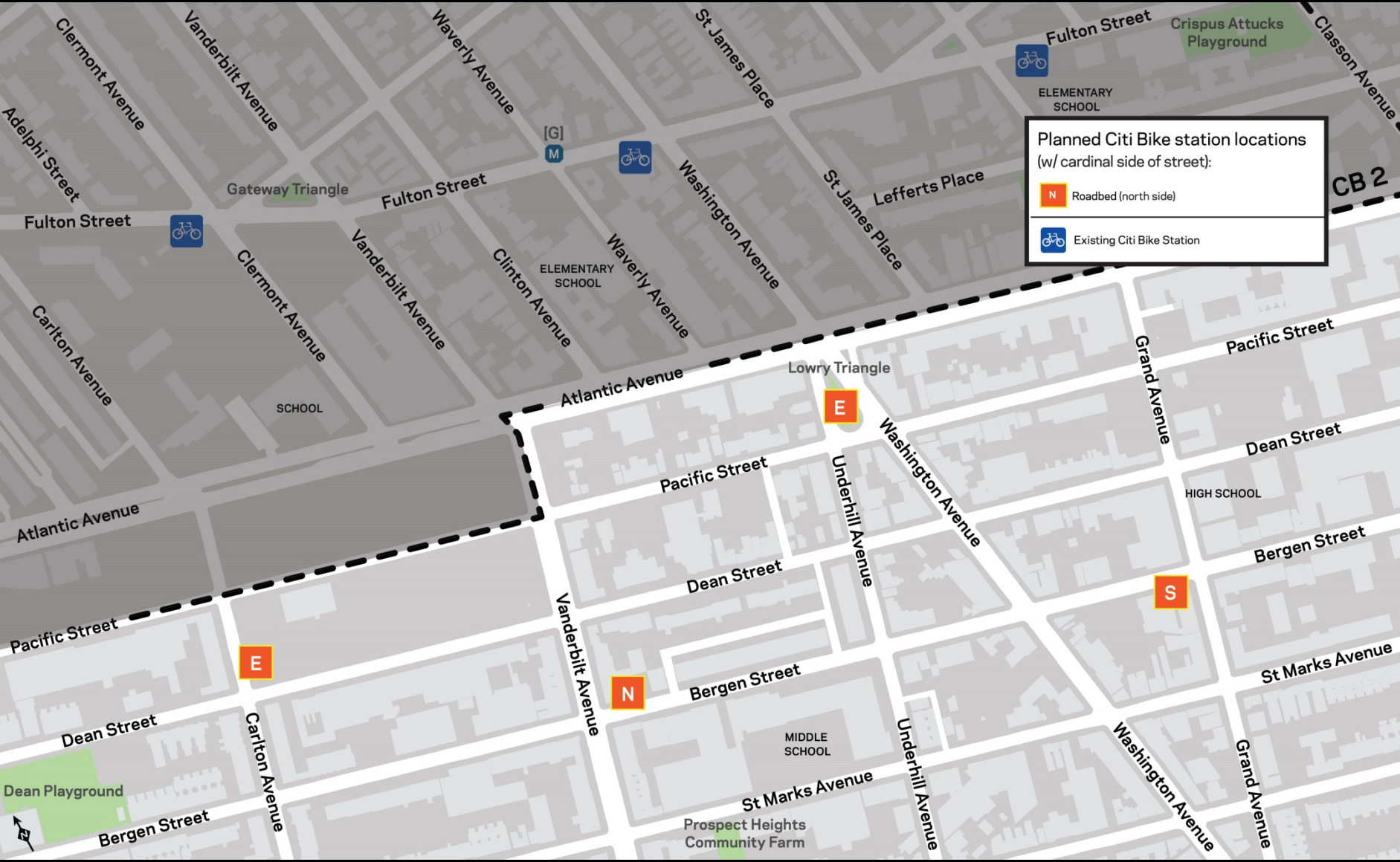
Planned Citi Bike station locations  
(w/ cardinal side of street):

- Sidewalk (east side), against curb line
- Sidewalk (west side), against building/fence line
- Roadbed (north side)











# Questions?

[nyc.gov/bikeshare](http://nyc.gov/bikeshare)

[www.citibikenyc.com](http://www.citibikenyc.com)

Thank  
You