

Citi Bike Update

Brooklyn Community Board 3

January 5th, 2015 - Presented by NYCDOT

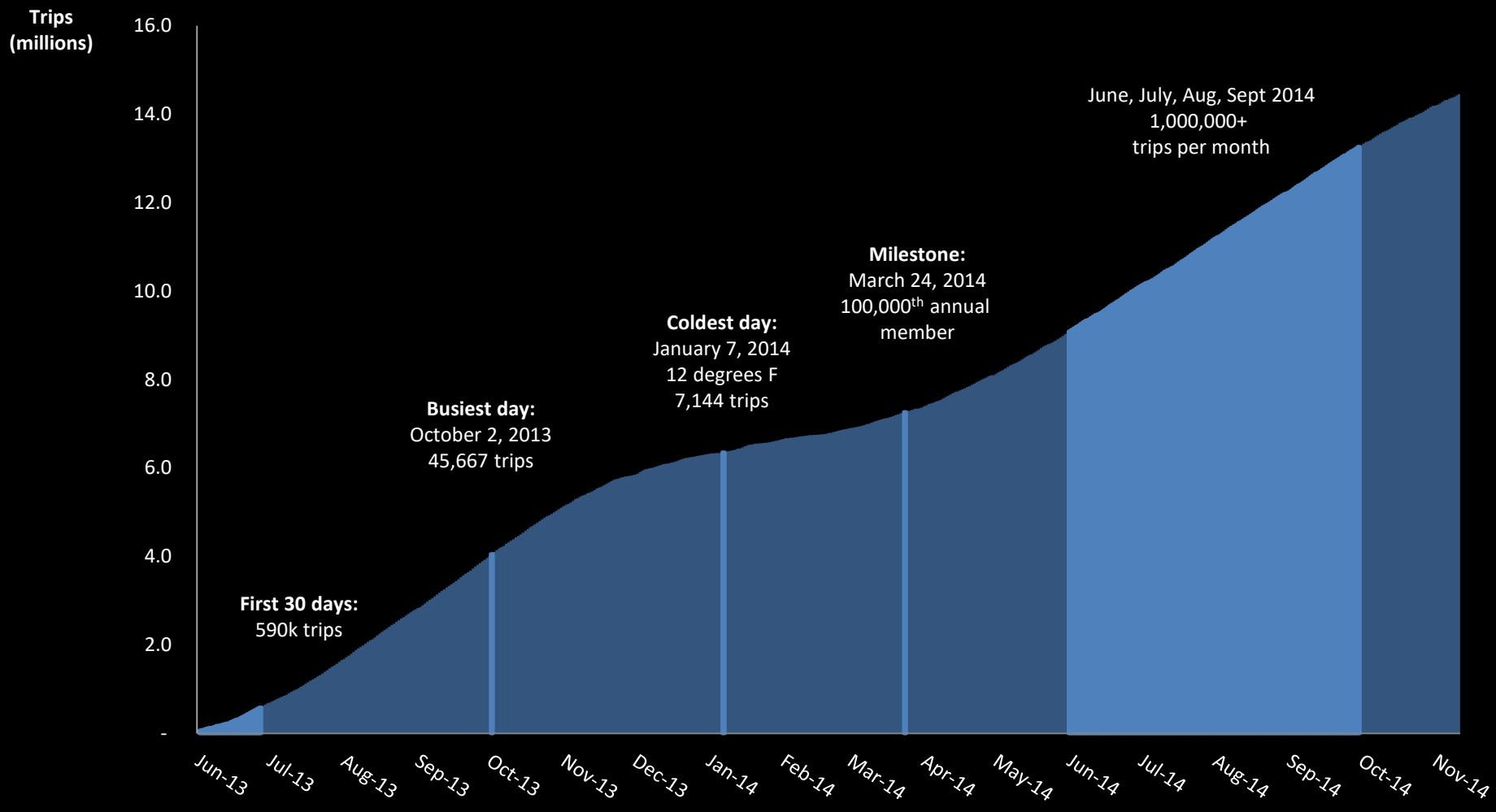


NYC Citi Bike To Date

- Launched in May 2013 with 6,000 bikes at 332 stations
- System privately owned/operated by NYCBS
- Stations and bicycles paid for by sponsorship from CitiBank and MasterCard. Operating budget from membership revenues. No City funds used.
- Station locations selected via extensive public outreach process.
- Some planned stations not installed due to Hurricane Sandy equipment loss.

Record breaking ridership

More than 14.5M Trips to Date
Launch to December 2014



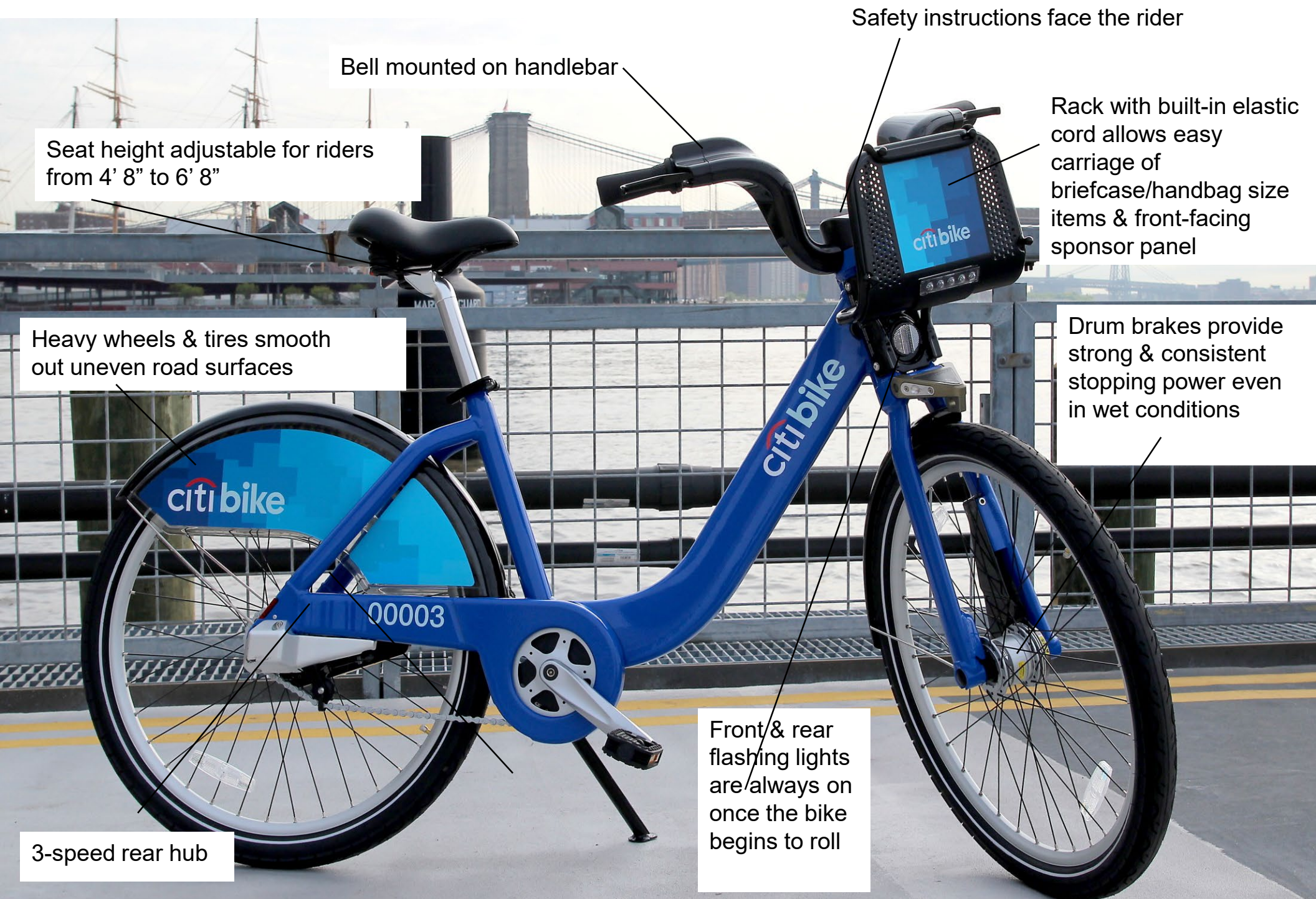
Strong Safety Record

More than 14.5 million
trips to date; zero fatalities



A recent CUNY Hunter study
identified Citi Bike riders as
some of the safest cyclists on
the road

The Bike



Bell mounted on handlebar

Seat height adjustable for riders from 4' 8" to 6' 8"

Heavy wheels & tires smooth out uneven road surfaces

Safety instructions face the rider

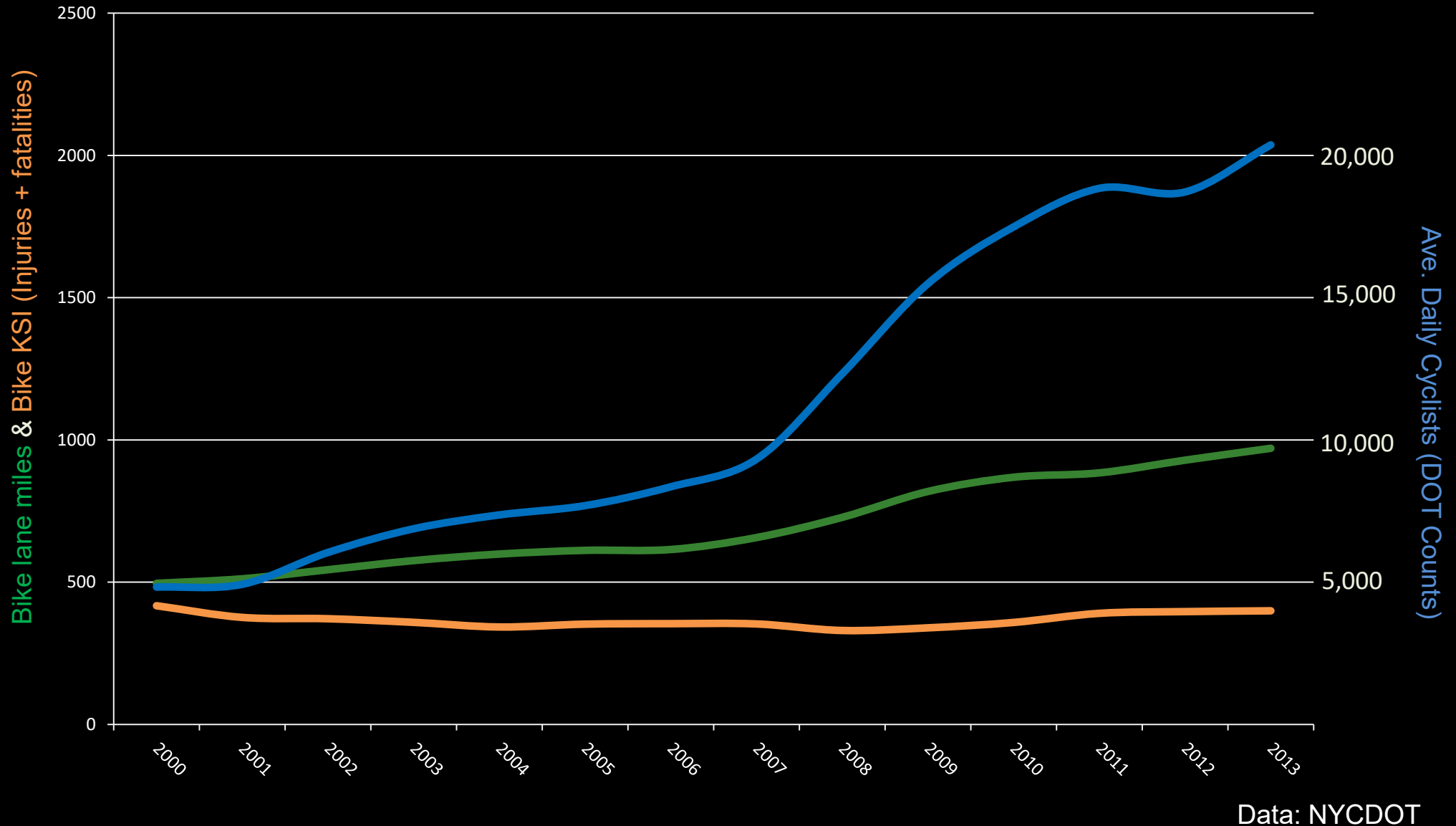
Rack with built-in elastic cord allows easy carriage of briefcase/handbag size items & front-facing sponsor panel

Drum brakes provide strong & consistent stopping power even in wet conditions

Front & rear flashing lights are always on once the bike begins to roll

3-speed rear hub

More **cyclists**, more **bike lanes**, fewer **injuries**



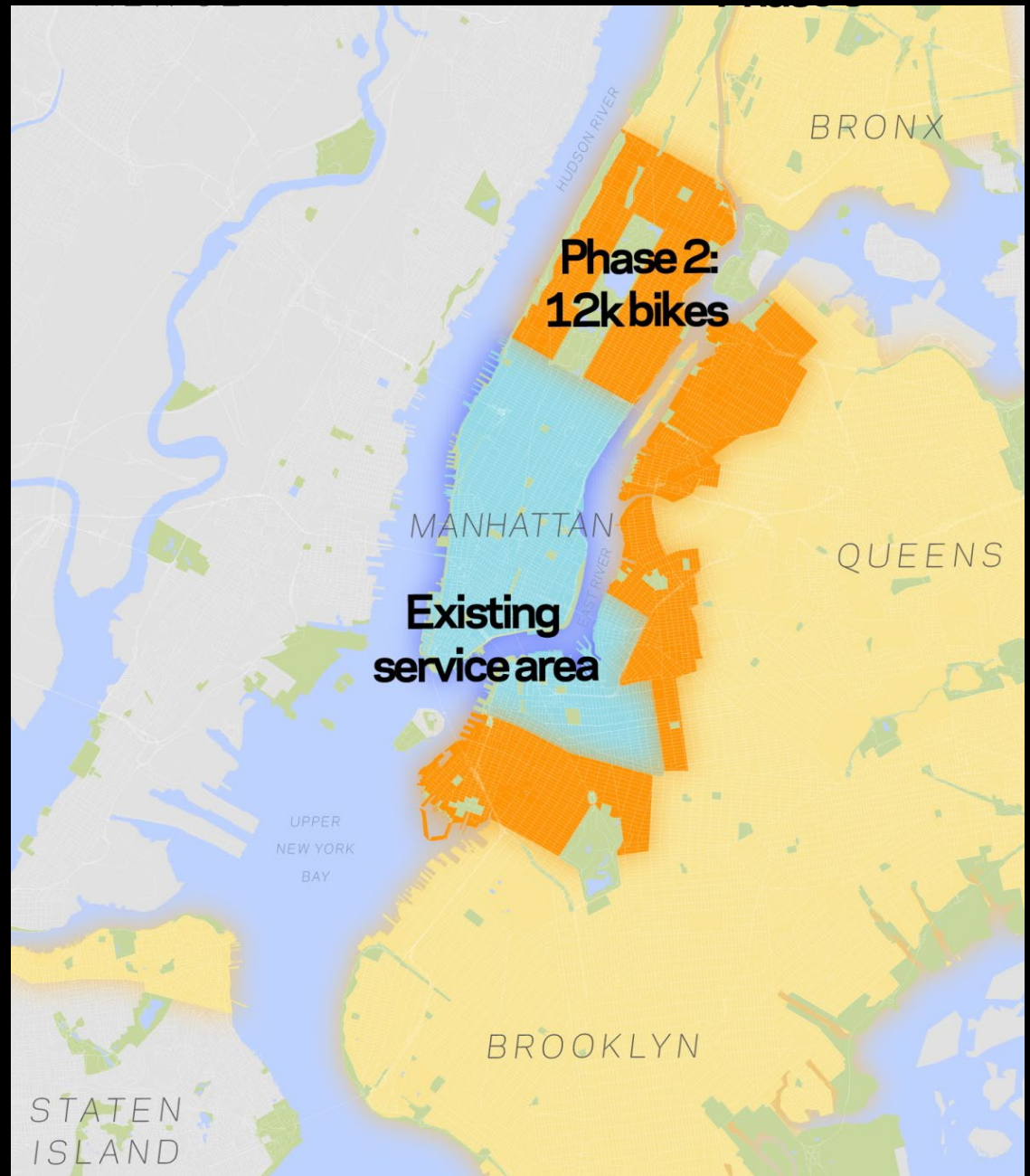
NYC Citi Bike Going Forward

- New ownership with national HQ relocated to NYC
- System to double in size by the end of 2017
- Expansion in Brooklyn CB3 in 2015
- Increased staff and operating resources: better “bicycle rebalancing,” cleaning, and maintenance
- Annual membership price now \$149: unlimited rides of 45 minutes or less
- Affordability membership remains \$60



“Phase 2” expansion

- Phase 2 will add 6K Citi Bikes and about 375 stations to system by the end of 2017.
- Total system size will be: 12K bikes, about 700 stations
- First 1,000 expansion bikes added in 2015, including CB 3
- Sets stage to expand further in any direction



History of Planning & Outreach

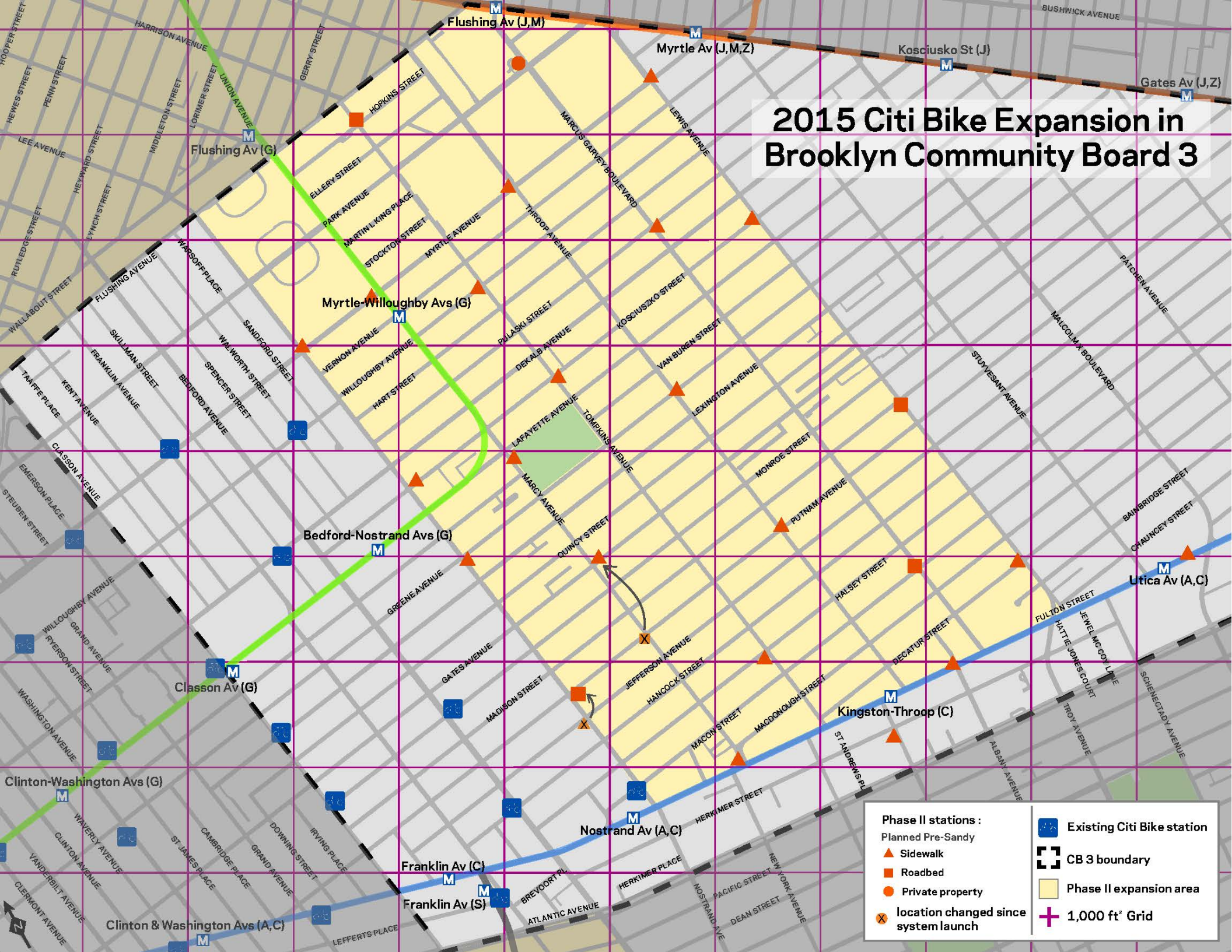
Sites selected following extensive community input:

Site plan for all of CB 3 was completed prior to Hurricane Sandy

- Multiple rounds of meetings with elected officials and CB 3
- Public Bike Share Planning Workshop
- Feedback incorporated into draft plan
- Draft site plan shared with community
- Additional feedback incorporated into final plan
- Final site plan shared and posted on DOT's web site



2015 Citi Bike Expansion in Brooklyn Community Board 3

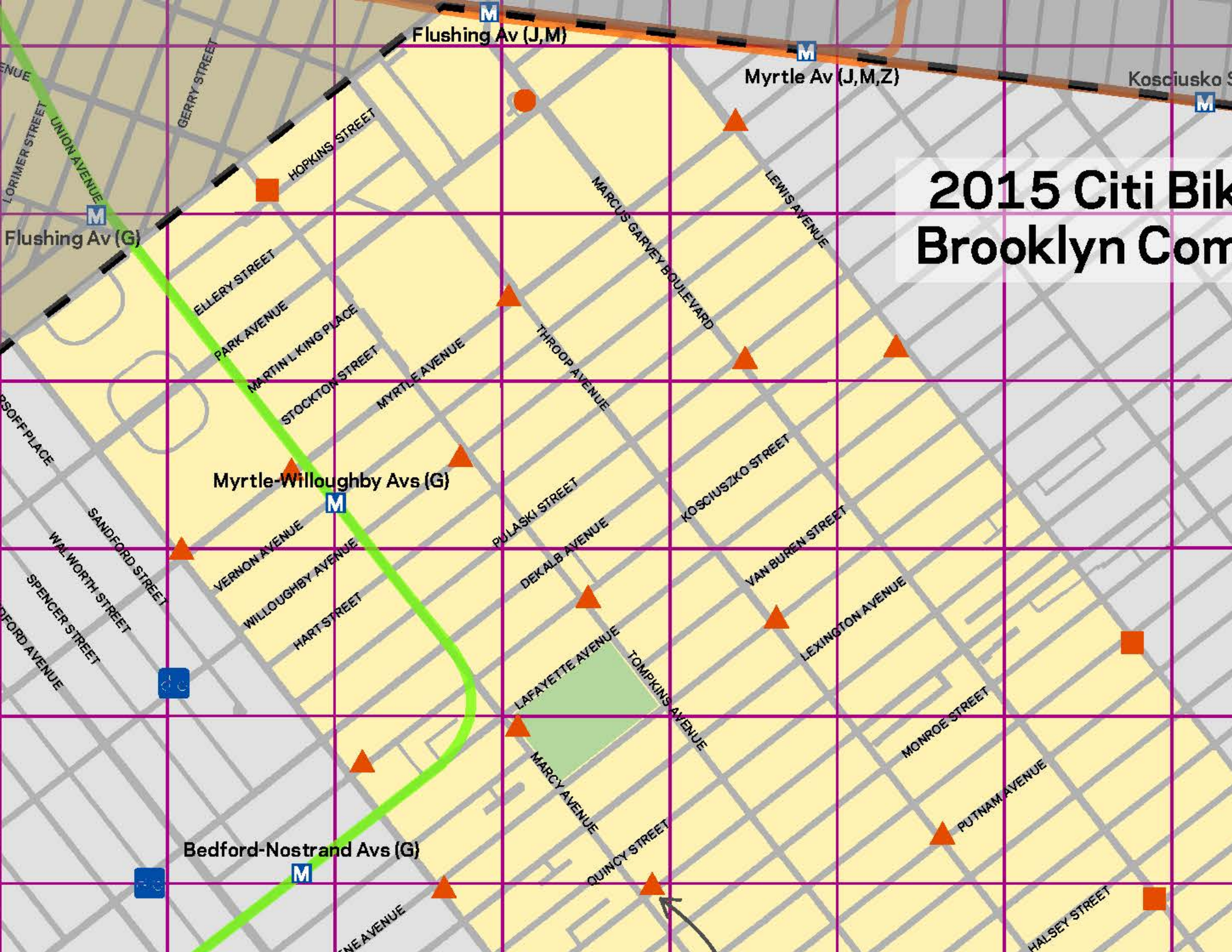


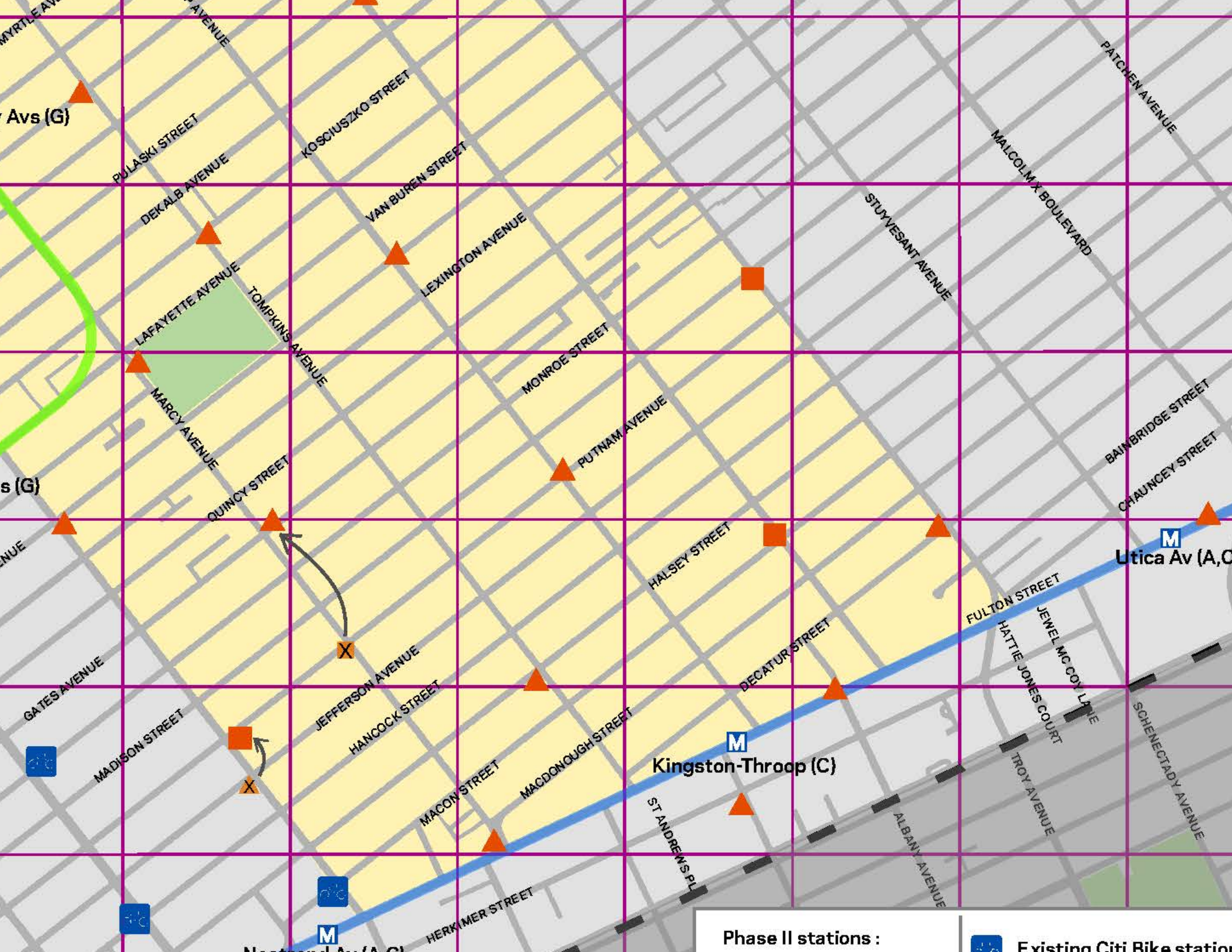
Phase II stations :

- Planned Pre-Sandy
- ▲ Sidewalk
- Roadbed
- Private property
- ⓧ location changed since system launch

- Existing Citi Bike station
- CB 3 boundary
- Phase II expansion area
- 1,000 ft' Grid

2015 Citi Bike Brooklyn Comm






Phase II stations :

 Existing Citi Bike station

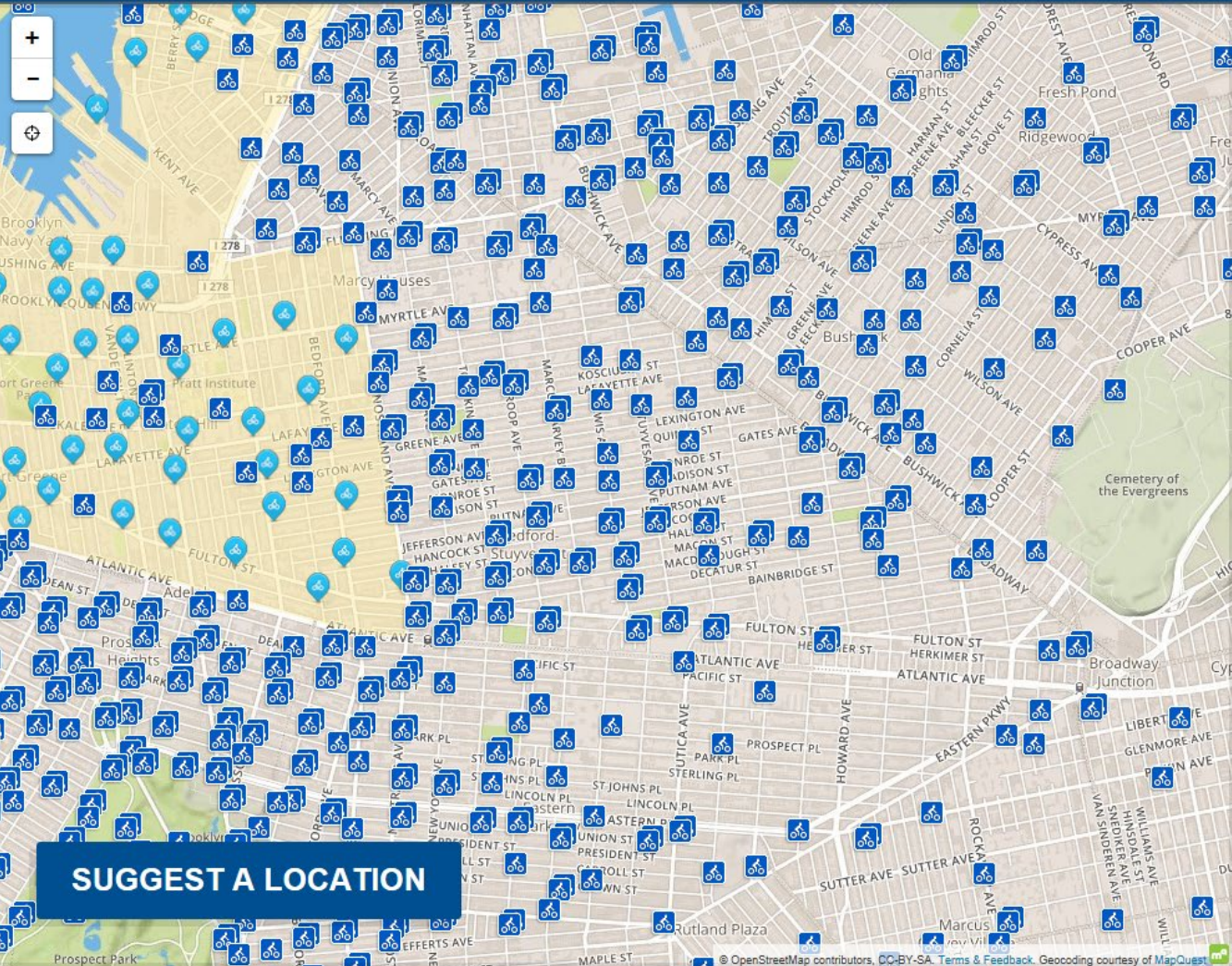
DOT has reopened the “Suggest a location” map at nyc.gov/bikeshare




Where do you want bike share?


[ABOUT](#)


[SIGN IN](#)





SUGGEST A LOCATION


 CURRENT SERVICE AREA


 EXISTING STATION


 SUGGESTED STATION


 **marie spinney** suggested a station near Park Circle


 **marie spinney** suggested a station near 203 Parkside Avenue


 **Deb** suggested a station near 180A Parkside Avenue


 **Ed Throckmorton** suggested a station near 243 6th Avenue


 **Ed Throckmorton** suggested a station near 243 6th Avenue


 **Patricia Marroquin** suggested a station near 269 Henry Street


 **Mike** suggested a station near President Street


 **ed spurr** suggested a station near Baltic Street

 **David Gelfenbeyn** suggested a station near 34-02 Greenpoint Avenue

 **Thomas Moore** suggested a station near 695 Park Avenue East 68th Street

 **Fidel Howden** suggested a station near 1242 Pacific Street

 **Fidel Howden** suggested a station near 71-52 71st Place

 **Laura** suggested a station near Hoyt Avenue North

Powered by [Shareabouts](#), a project of [OpenPlans](#)



- www.nyc.gov/dot
- www.nyc.gov/bikeshare
- @NYC_DOT

- www.citibikenyc.com
- @CitibikeNYC
- 1-855-BIKE-311