

Citi Bike Update

Brooklyn Community Board 1

March 10th, 2015 - Presented by NYCDOT

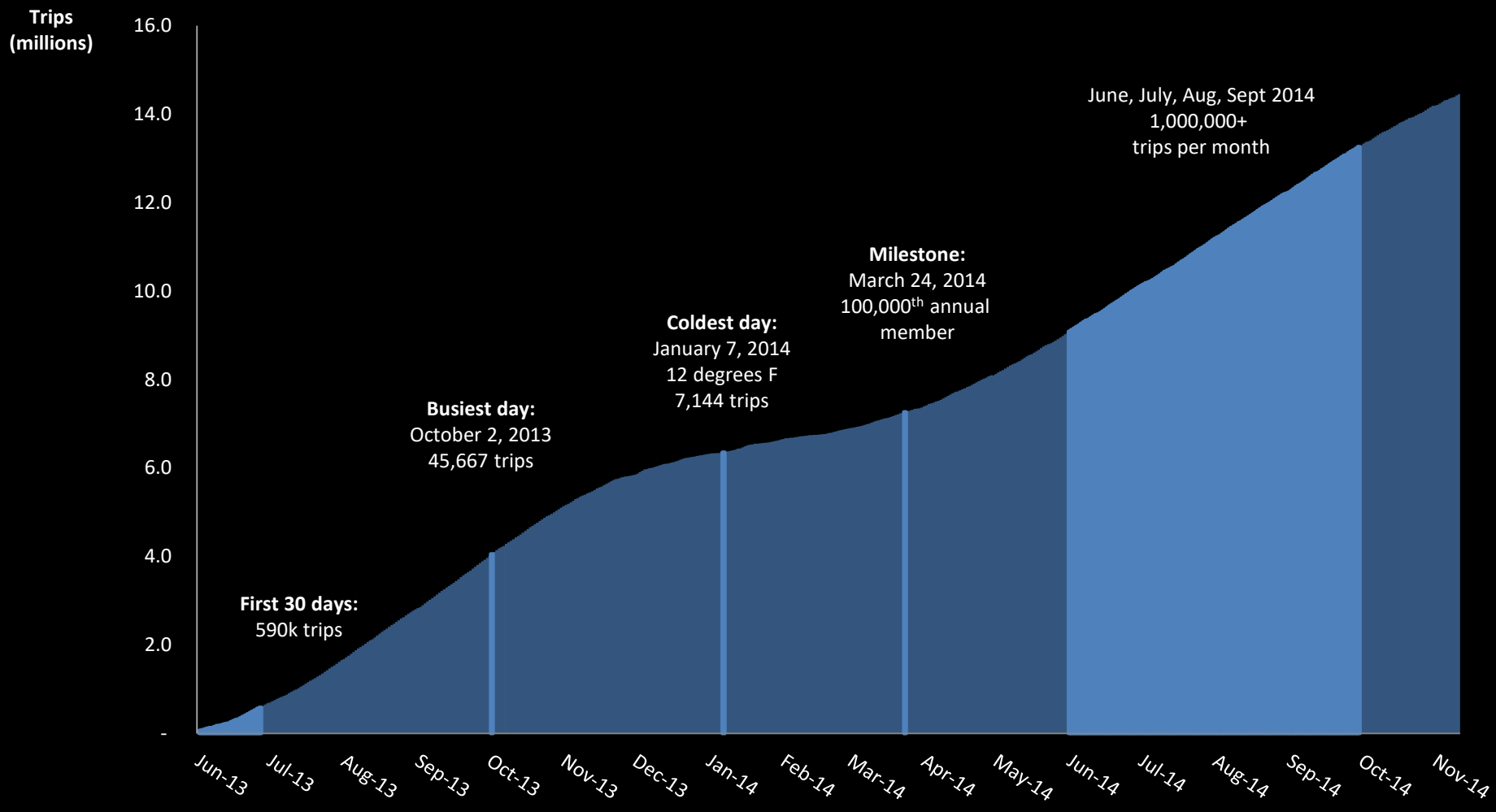


NYC Citi Bike To Date

- Launched in May 2013 with 6,000 bikes at 332 stations
- System privately owned/operated by NYC Bike Share
- Stations and bicycles paid for by sponsorship from CitiBank and MasterCard. Operating budget from membership revenues. No City funds used.
- Station locations selected via extensive public outreach process.
- Some planned stations not installed due to Hurricane Sandy equipment loss.

Record breaking ridership

More than 15M Trips to Date
Launch to December 2014

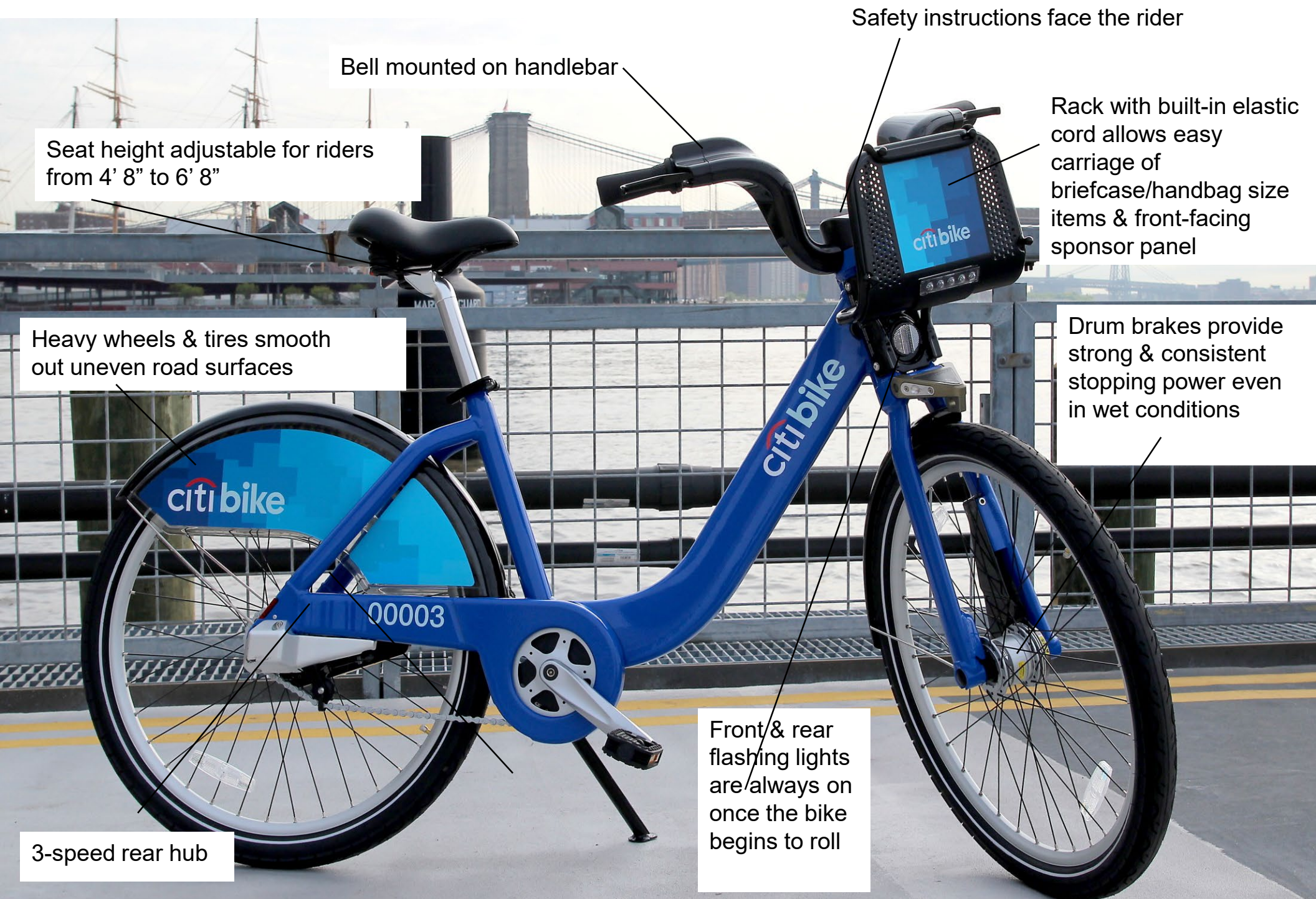


Strong Safety Record

- More than 15 million trips to date; zero fatalities
- A recent CUNY Hunter study identified Citi Bike riders as some of the safest cyclists on the road



The Bike



Bell mounted on handlebar

Seat height adjustable for riders from 4' 8" to 6' 8"

Heavy wheels & tires smooth out uneven road surfaces

Safety instructions face the rider

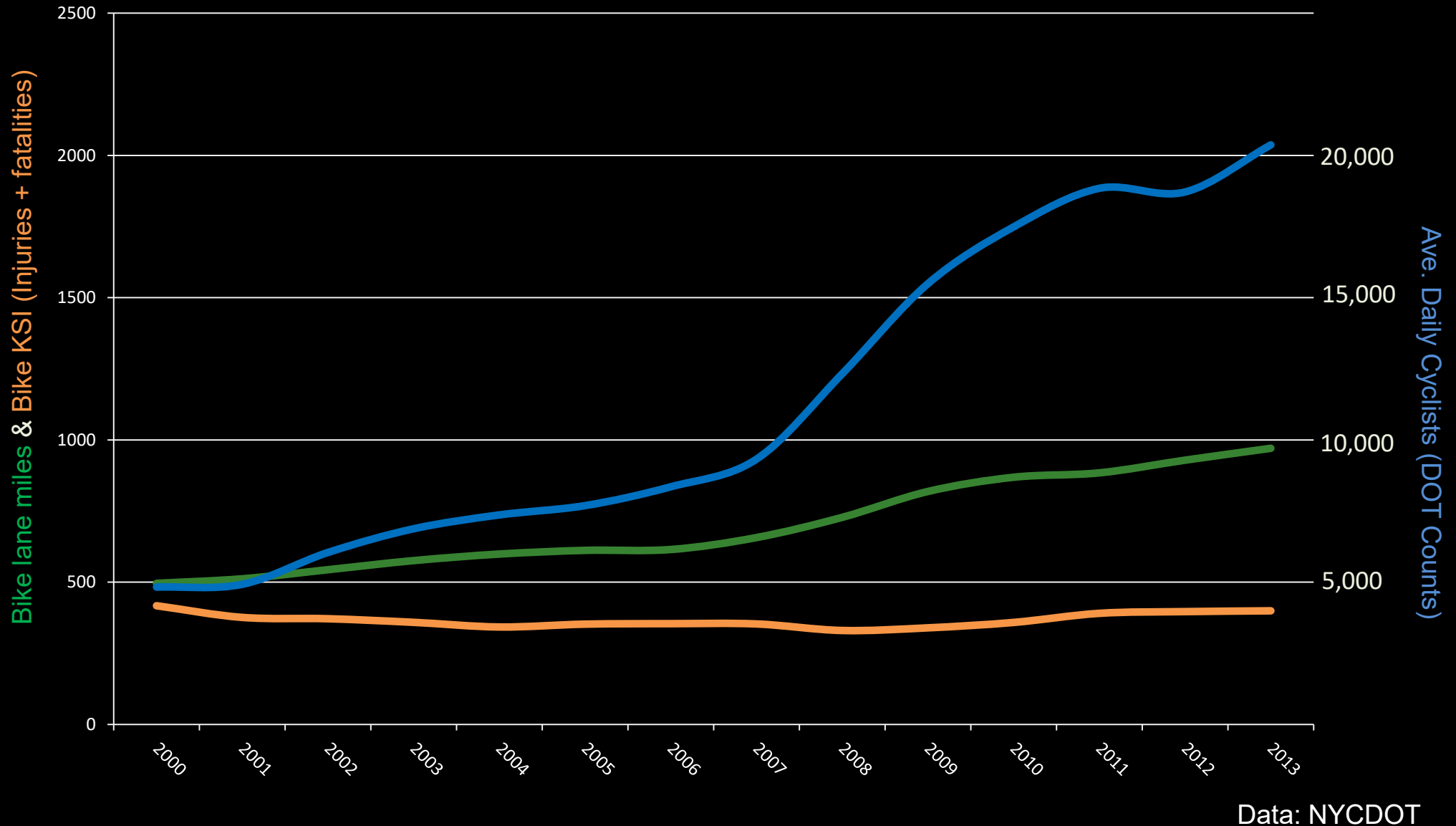
Rack with built-in elastic cord allows easy carriage of briefcase/handbag size items & front-facing sponsor panel

Drum brakes provide strong & consistent stopping power even in wet conditions

Front & rear flashing lights are always on once the bike begins to roll

3-speed rear hub

More **cyclists**, more **bike lanes**, fewer **injuries**



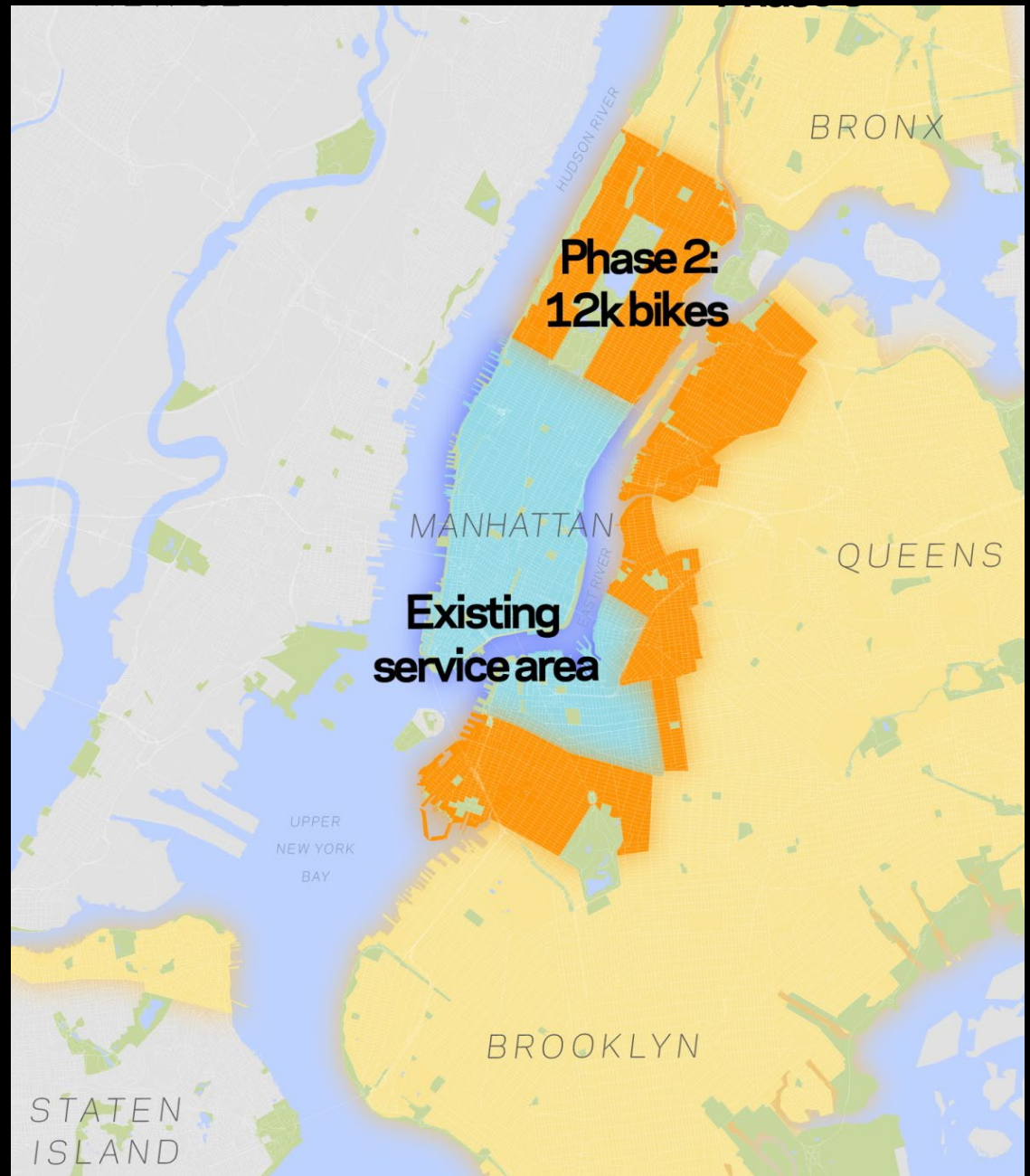
NYC Citi Bike Going Forward

- New ownership with national HQ relocated to NYC
- System to double in size by the end of 2017
- Expansion in Brooklyn CB1 in 2015
- Increased staff and operating resources: better “bicycle rebalancing,” cleaning, and maintenance
- Annual membership price now \$149: unlimited rides of 45 minutes or less
- Affordability membership remains \$60



“Phase 2” expansion

- Phase 2 will add 6K Citi Bikes and about 375 stations to system by the end of 2017.
- Total system size will be: 12K bikes, about 700 stations
- First 1,000 expansion bikes added in 2015, including CB 1
- Sets stage to expand further in any direction



History of Planning & Outreach

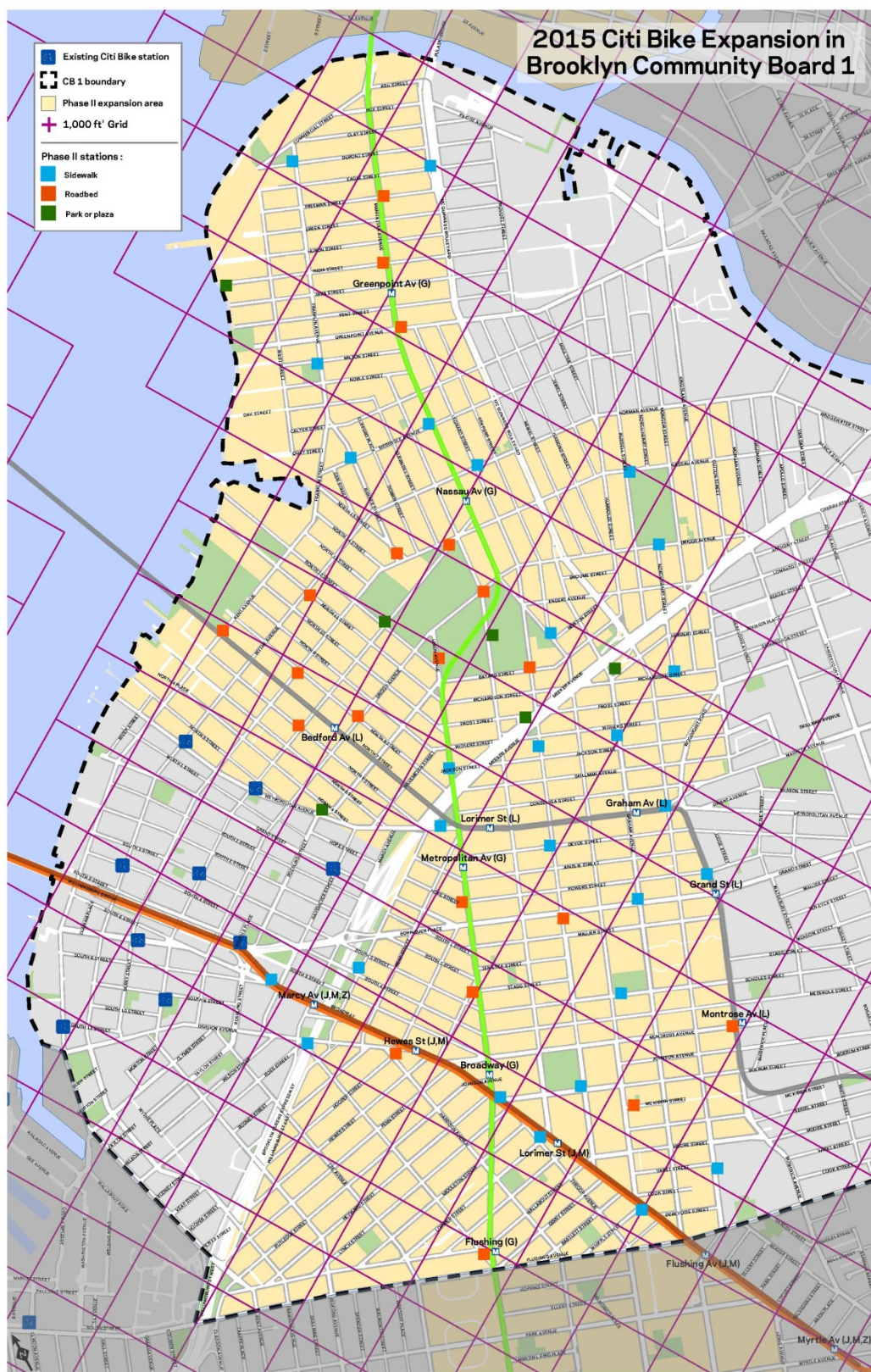
Sites chosen with extensive community input:

Final site plan for North Brooklyn completed prior to Hurricane Sandy

- Multiple rounds of meetings with elected officials and CB 1
 - Public Bike Share Planning Workshop
 - Feedback incorporated into draft plan, shared with CB 1
 - Additional feedback incorporated into final plan.
 - Final site plan shared and posted on DOT's web site.
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- Technical site plans have been created



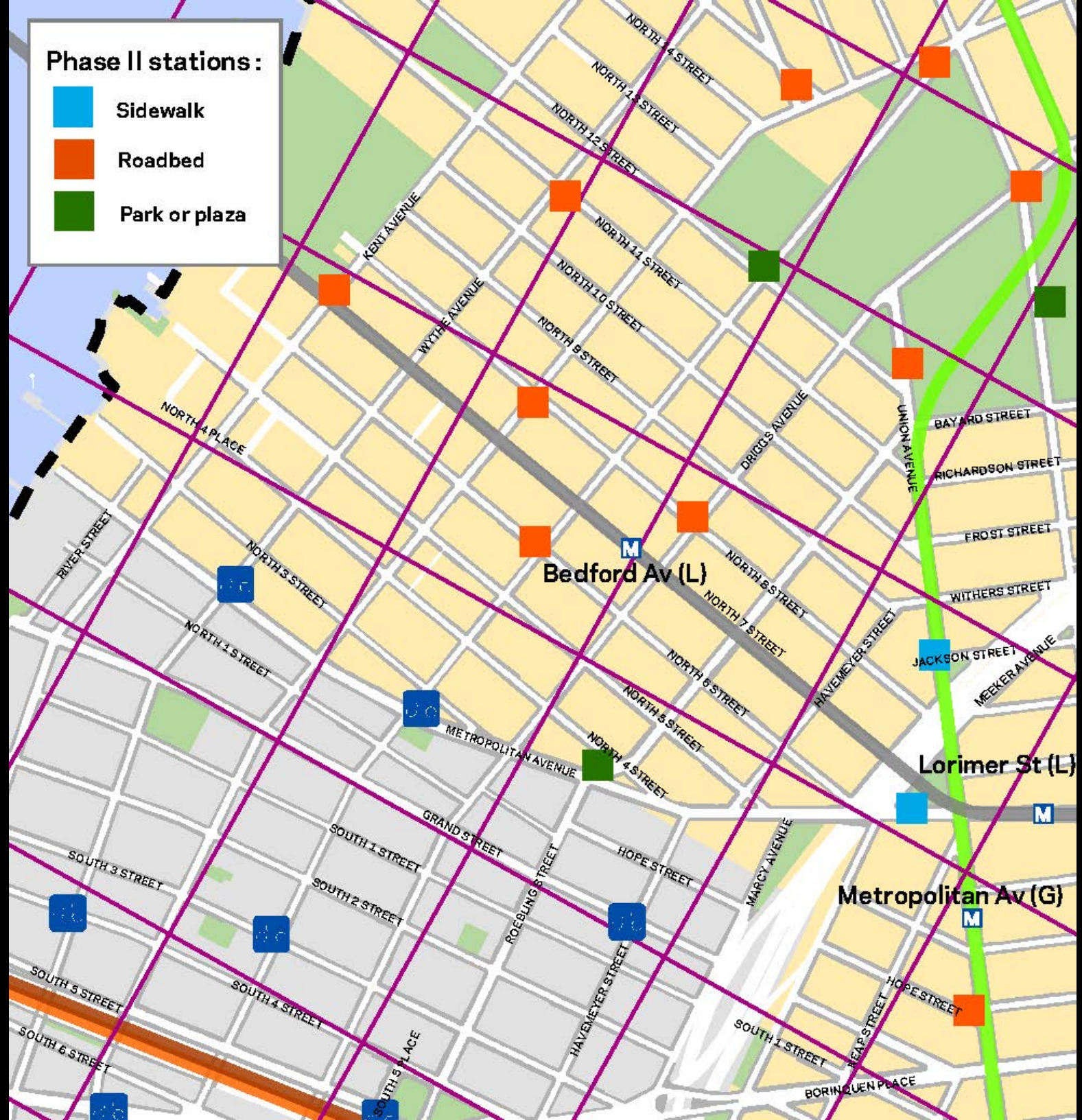
2015 Citi Bike Expansion in Brooklyn Community Board 1

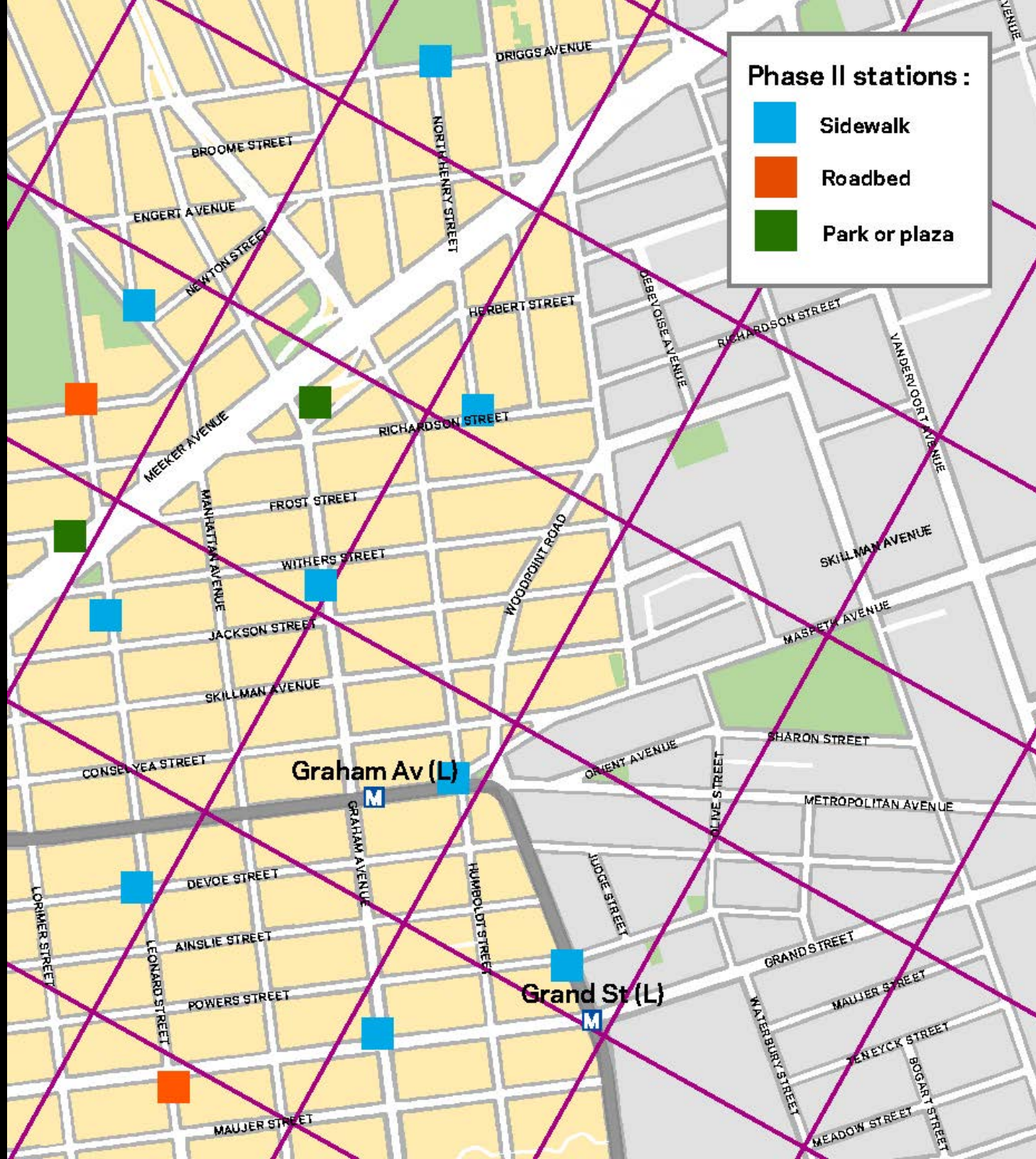


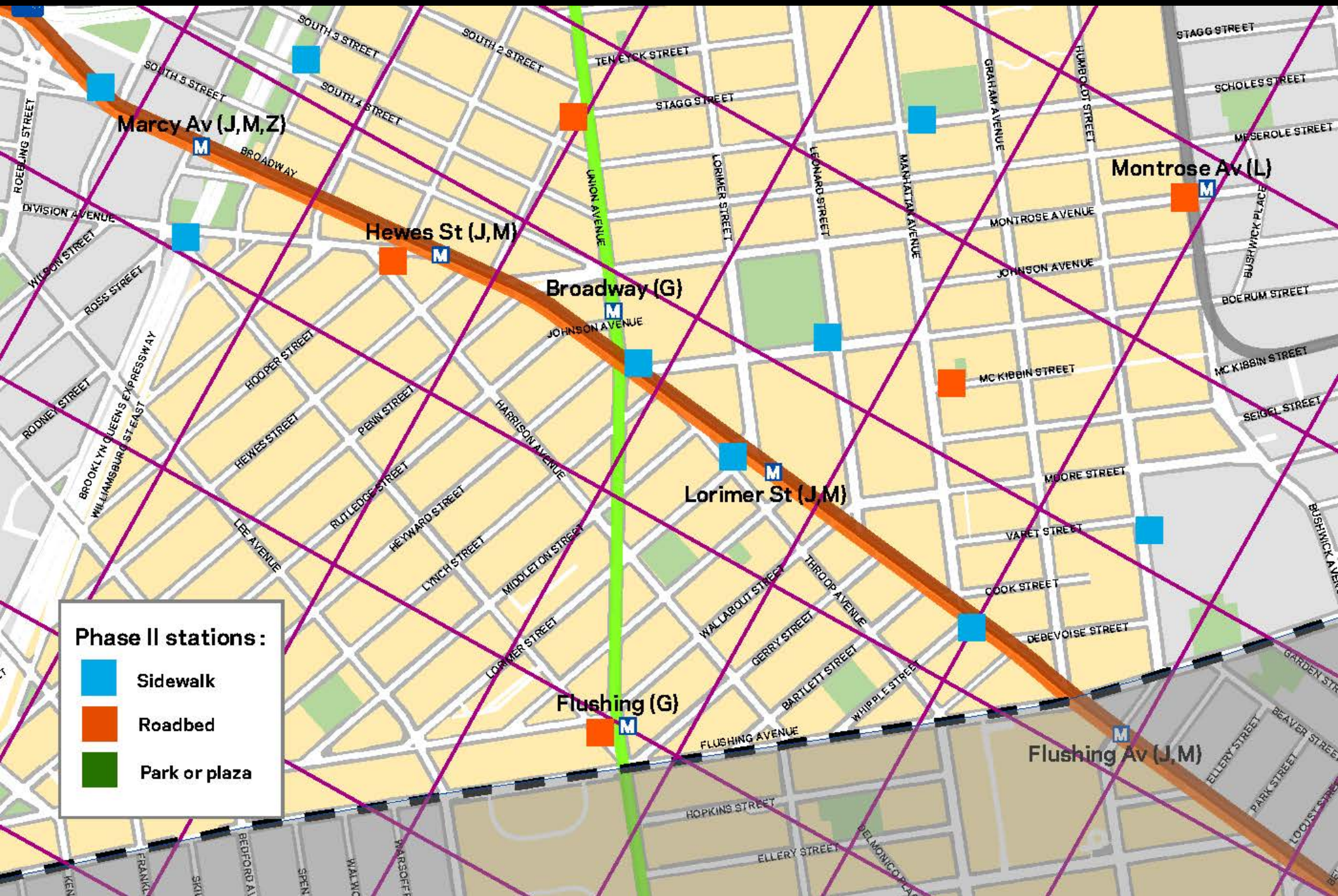


Phase II stations:

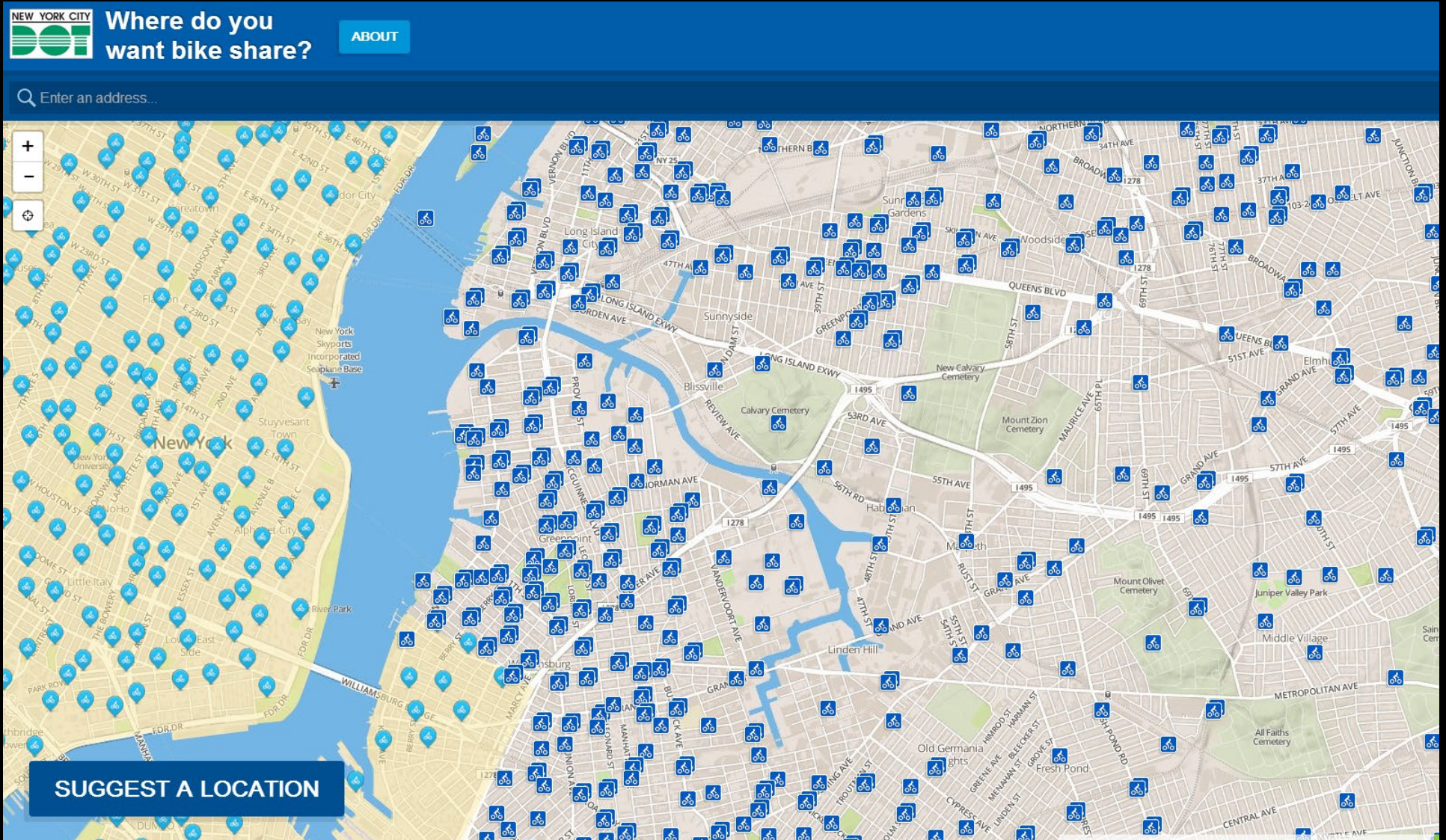
-  Sidewalk
-  Roadbed
-  Park or plaza







DOT has reopened the “Suggest a location” map at nyc.gov/bikeshare





- www.nyc.gov/dot
- www.nyc.gov/bikeshare
- @NYC_DOT

- www.citibikenyc.com
- @CitibikeNYC
- 1-855-BIKE-311