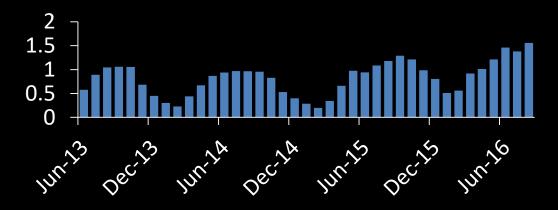
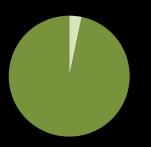


High Ridership





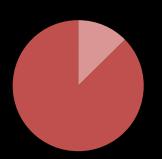
33,000,000 +	Total trips
1,750,000 +	Memberships sold
117,000 +	Active annual members
67,000 +	Trips on busiest days
8.0 +	Trips per bike on busiest days



97% of trips incur no overage fees



Average trip duration is under 15 minutes



87% of trips are taken by annual members

Strong Safety Record

- Only one reported crash for every 160k trips
- A 2014 CUNY Hunter study identified Citi Bike riders as among the safest cyclists on the road
- 2016 Report from Mineta Transportation Institution found that nationwide, bike share riders have lower rates of crashes than other cyclists

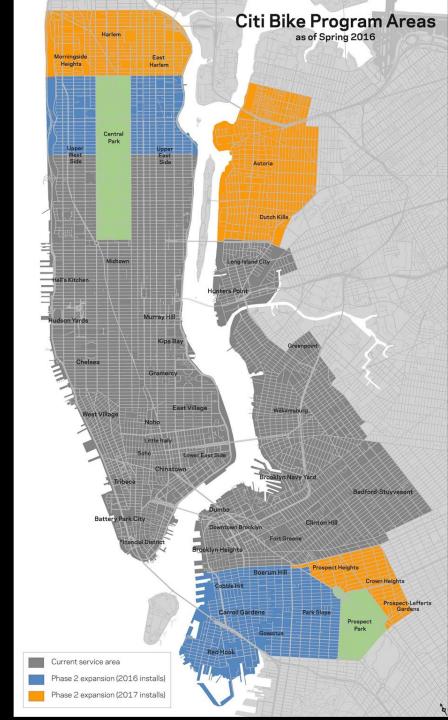


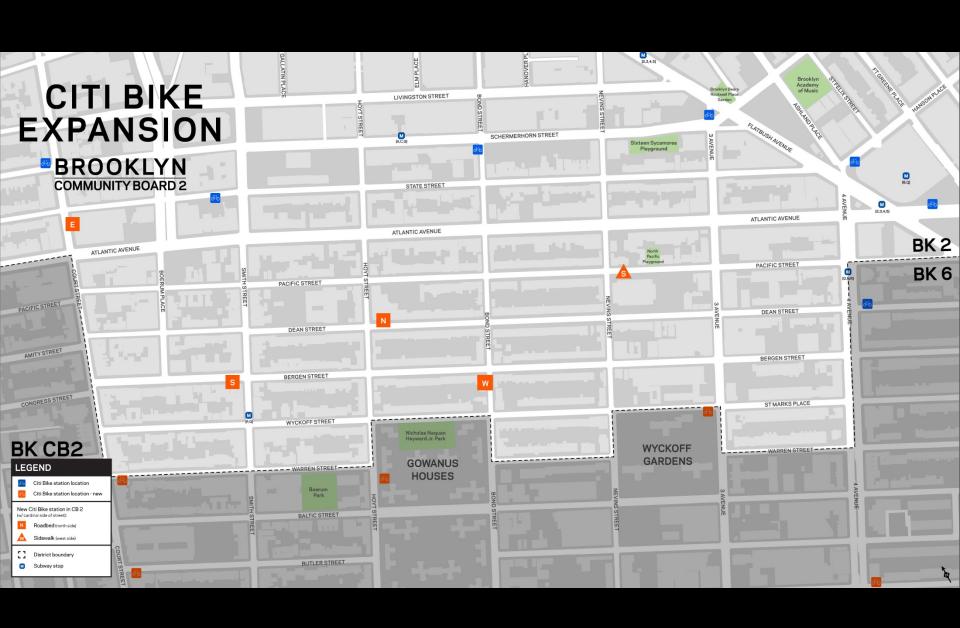




System Expansion

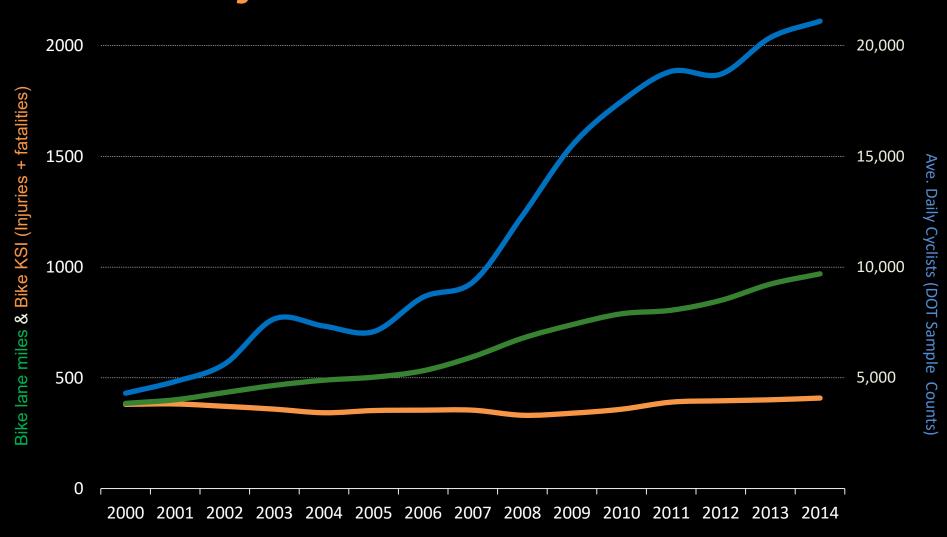
- By end of 2016, system will have:
 - 10,000 bicycles
 - 600 stations
- By end of 2017, total size of Citi Bike system will be:
 - 12,000 bikes
 - 750 stations
- Phase 2 sets stage for future expansion in any direction







More cyclists, more bike lanes, fewer injuries



Typical Station Locations

STATIONS IN ROADBED

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow





Typical Station Locations

STATIONS ON SIDEWALK

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow





