



# Citi Bike Phase 3 Expansion

Presentation to Bronx Community Board 2 – Economic Development Committee

January 15<sup>th</sup>, 2020



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# NYC Bike Share Overview

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# What is Bike Share?

## Shared-Use Mobility

### Network of shared bicycles

- Intended for point-to-point transportation

### Increased mobility

- Additional transportation option
- Convenient for trips that are too far to walk, but too short for the subway or a taxi
- Connections to transit

### Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

### Positive health & environmental impacts



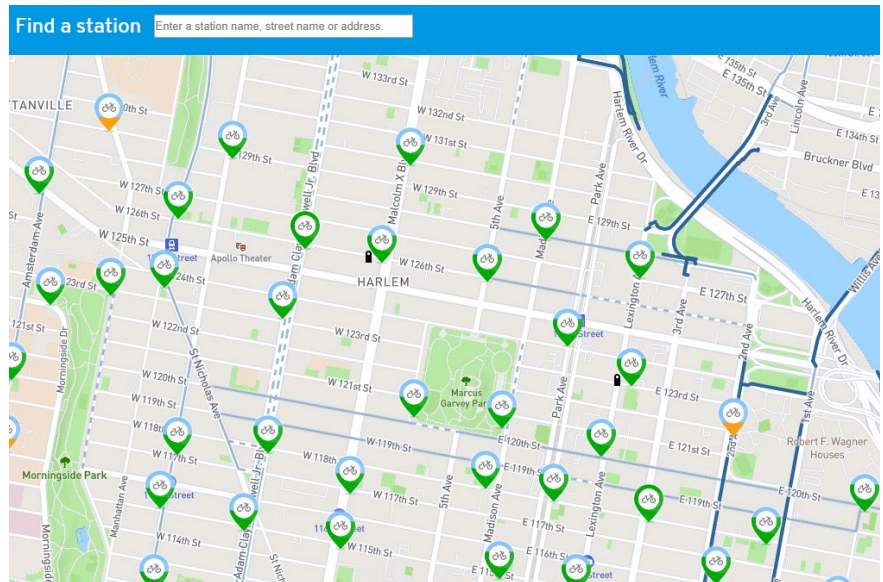


# What is Citi Bike?

## New York City's Bike Share System

### Private – Public partnership

- NYC Department of Transportation responsible for system planning and outreach
- Lyft responsible for day-to-day operations and equipment
- No City funds used to run the system
- Sponsorships & memberships fund the system





# The Station

## Flexible Infrastructure

### Easy to install

- Stations are not hardwired into the sidewalk/road
- Stations are solar powered and wireless
- Stations are installed in 1 – 2 hours (no street closure required)

### Stations can be located on the roadbed or sidewalk



# Pricing

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## Memberships

**Single Ride**  
**\$3**

One 30 minute ride  
Available via the Lyft  
smartphone app

**Day Pass**  
**\$12**

Includes unlimited 30  
minute rides in a 24  
hour period

**3 Day Pass**  
**\$24**

Includes unlimited 30  
minute rides in a 72  
hour period

**Annual**  
**\$169/year**

Or \$14.95/month  
Includes unlimited 45  
minute rides

## Reduced Fare Bike Share & Community Development Credit Union Rates

**NYCHA Residents & SNAP  
Recipients**

**\$5/month**  
No annual commitment

Includes unlimited 45 minute rides

**Community Development  
Credit Union Members**

**\$5/month**  
With annual commitment

Includes unlimited 45 minute rides



# Equity Efforts

## Bike Share for Everyone


### Community partnerships & programs

- Better Bike Share Partnership with Bed-Stuy Restoration Corporation and NYC DOHMH
- Prescribe-a-Bike
- Bike Share for Youth
- Community Grants: Lyft to distribute \$300,000 to community based organizations for engagement with low-income and minority populations

## REDUCED FARE BIKE SHARE

presented by



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myrtleavebklyn Bicycle! Bicycle! Our final ride of the season with @thebrownbikegirl rides tomorrow Monday, the 17th at 6pm. Hop on a free @citibike and tour around Brooklyn with us! All skill levels welcome 🐾 to meet at Washington Park and Willoughby, at #fortgreenepark. RSVP at bit.ly/myrtlerides evokreadiv How can I RSVP?

myrtleavebklyn @evokreadiv Please visit bit.ly/myrtlerides to register

evokreadiv @myrtleavebklyn thank you! dreamsmooth3 🌱



44 likes

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# High Ridership

## By the Numbers

**90+ million trips to date**

**7+ trips per day per bike**

**90,000+ trips on busiest days**

**156,000+ annual members**

**+8% Growth**  
in daily **Citi Bike**  
use from 2017 to 2018

Year-Round Average  
Trips per Day on  
**Citi Bike**  
2016: **38,491**  
2017: **44,824**  
2018: **48,315**

**17.6 million** Citi Bike trips in 2018





# Citi Bike to Date

## 7 Years of Citi Bike

### Citi Bike Launch: Phase 1

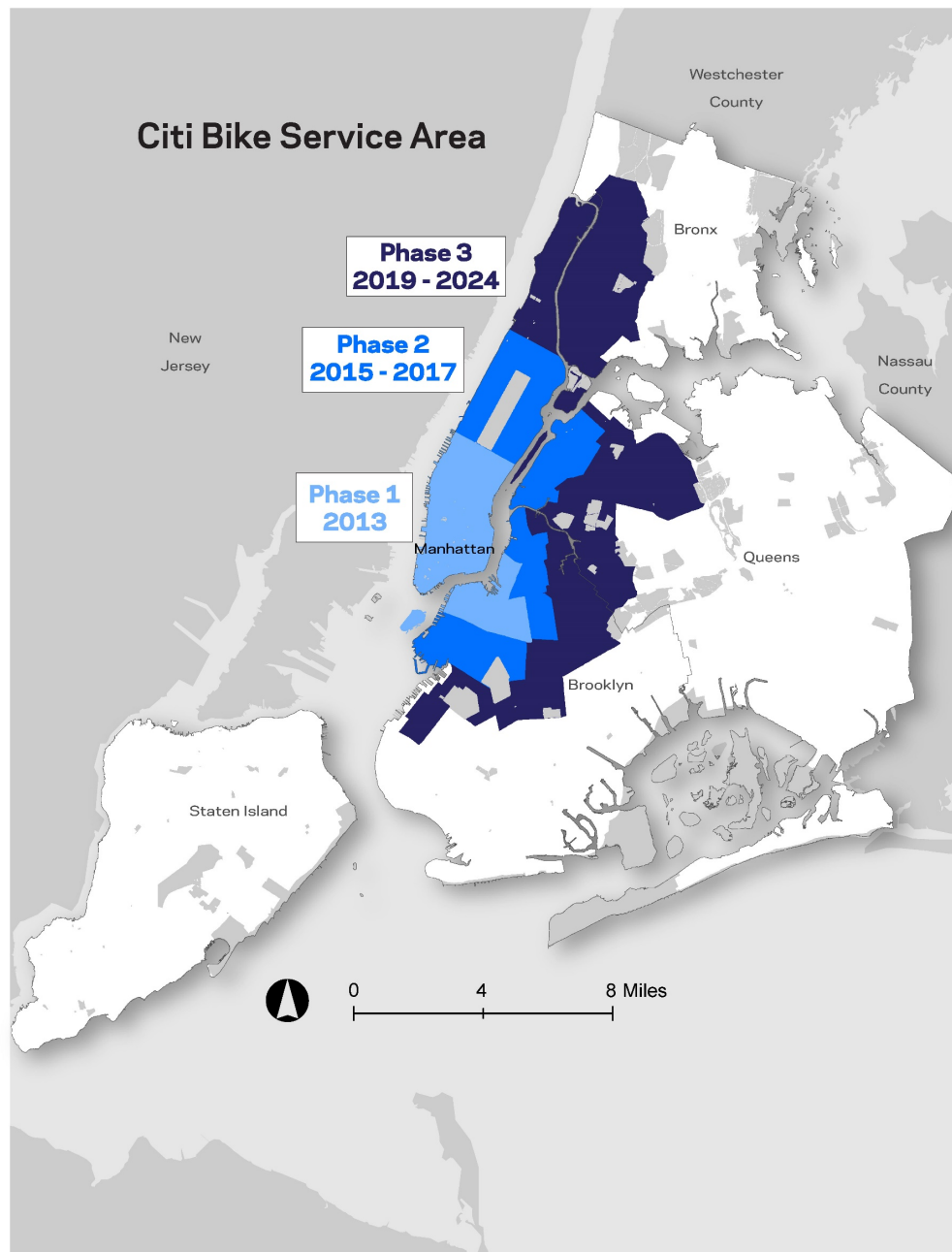
- 2013
- Manhattan & Brooklyn
- 330 stations
- 6,000 bikes

### Citi Bike Expansion: Phase 2

- 2015 – 2017
- Manhattan, Brooklyn, Queens
- 750 stations
- 12,000 bikes

### Citi Bike Expansion: Phase 3

- Manhattan, Brooklyn, Queens, Bronx
- 2019 – 2024
- + 35 square miles
- + 16,000 bikes



# Safe Cycling

## Safe Cycling Environment

### DOT promotes cycling safety with:

- Helmet fittings
- Light and bell giveaways
- Safety awareness classes

### Learn to Ride

- Citi Bike and Bike New York offer street skills classes and safety related outreach events

### 2019 Green Wave plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes education and enforcement efforts





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## Planning Process and Public Outreach

# 2

# Public Outreach

## Gathering Feedback

### Public workshops

- System overview
- Participants provide feedback on locations they think would be a good place for a station



### Pop-up community outreach

- Near transit, parks, community events

### Interactive station planning map & feedback portal

- <https://nycdotprojects.info/CitiBikePhase3>

### Stakeholder meetings





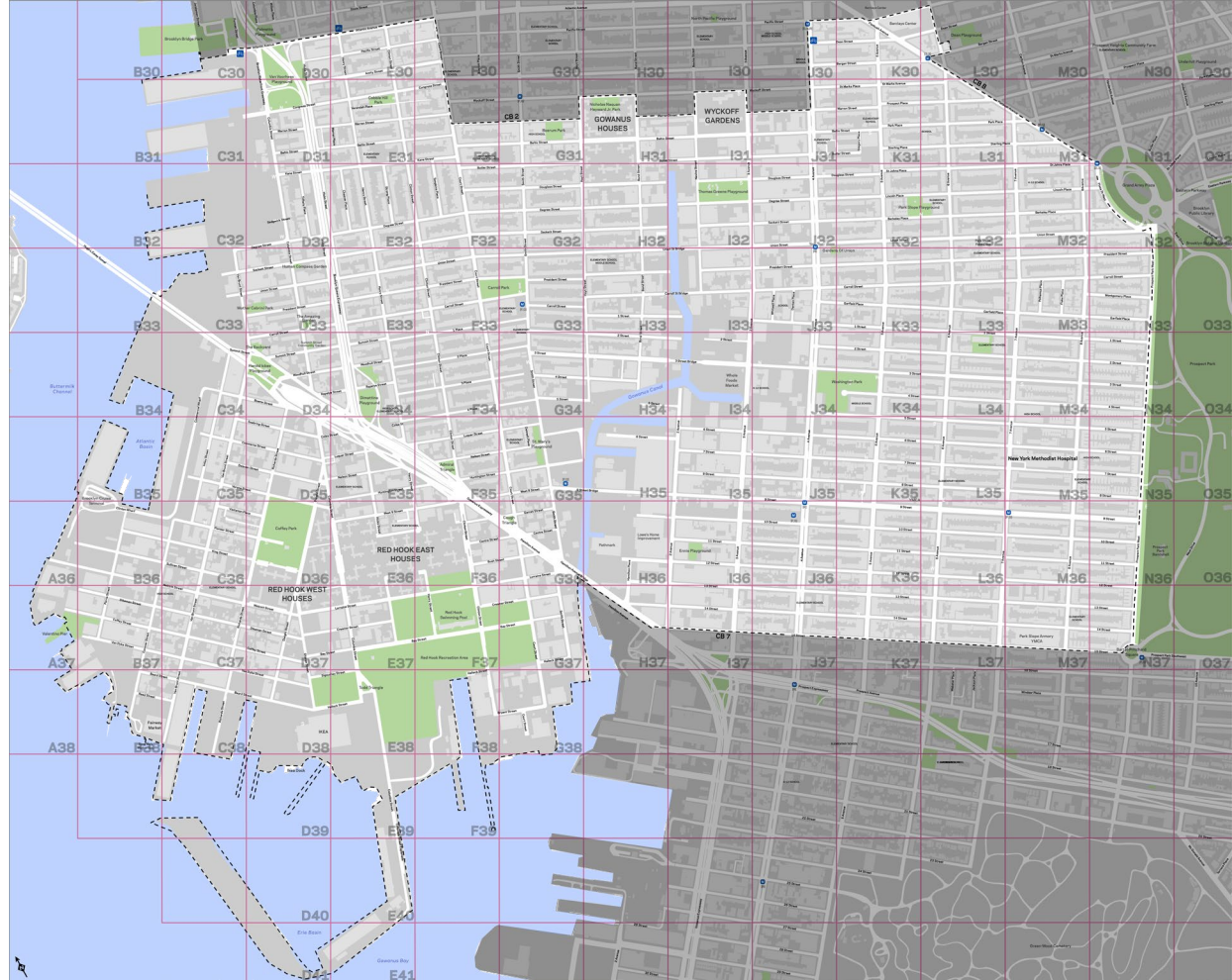
# Public Workshops

## Creating a Plan

**Map presented at  
community workshop**

**Neighborhood map of  
community board**

**Participants place  
stickers for appropriate  
or inappropriate  
locations for stations**



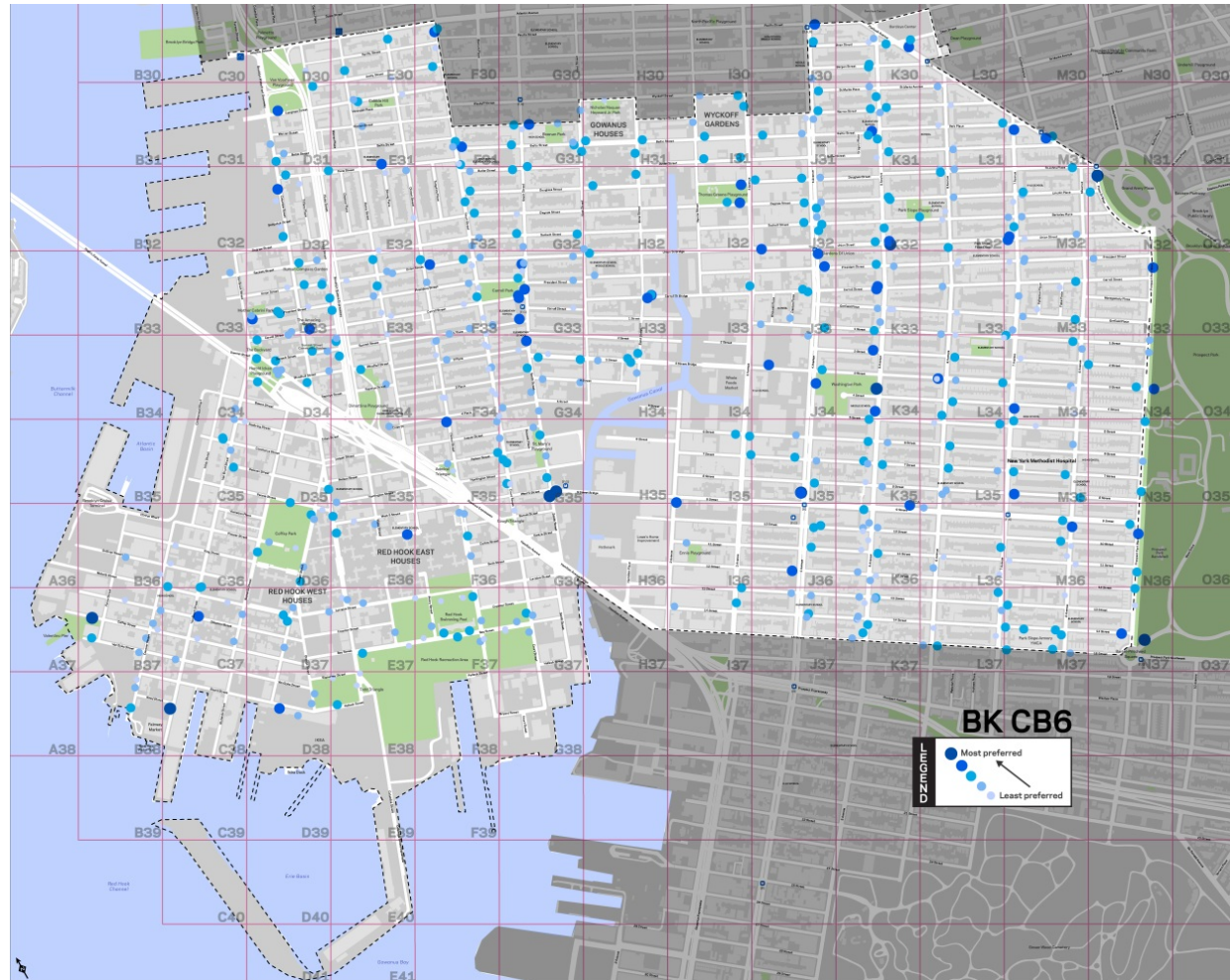
# Site Review

## Creating a Plan

**Potential sites shown by intensity of public and stakeholder preference**

- Public and pop-up workshops
- Lyft operational considerations

**Darker shade indicates greater preference**

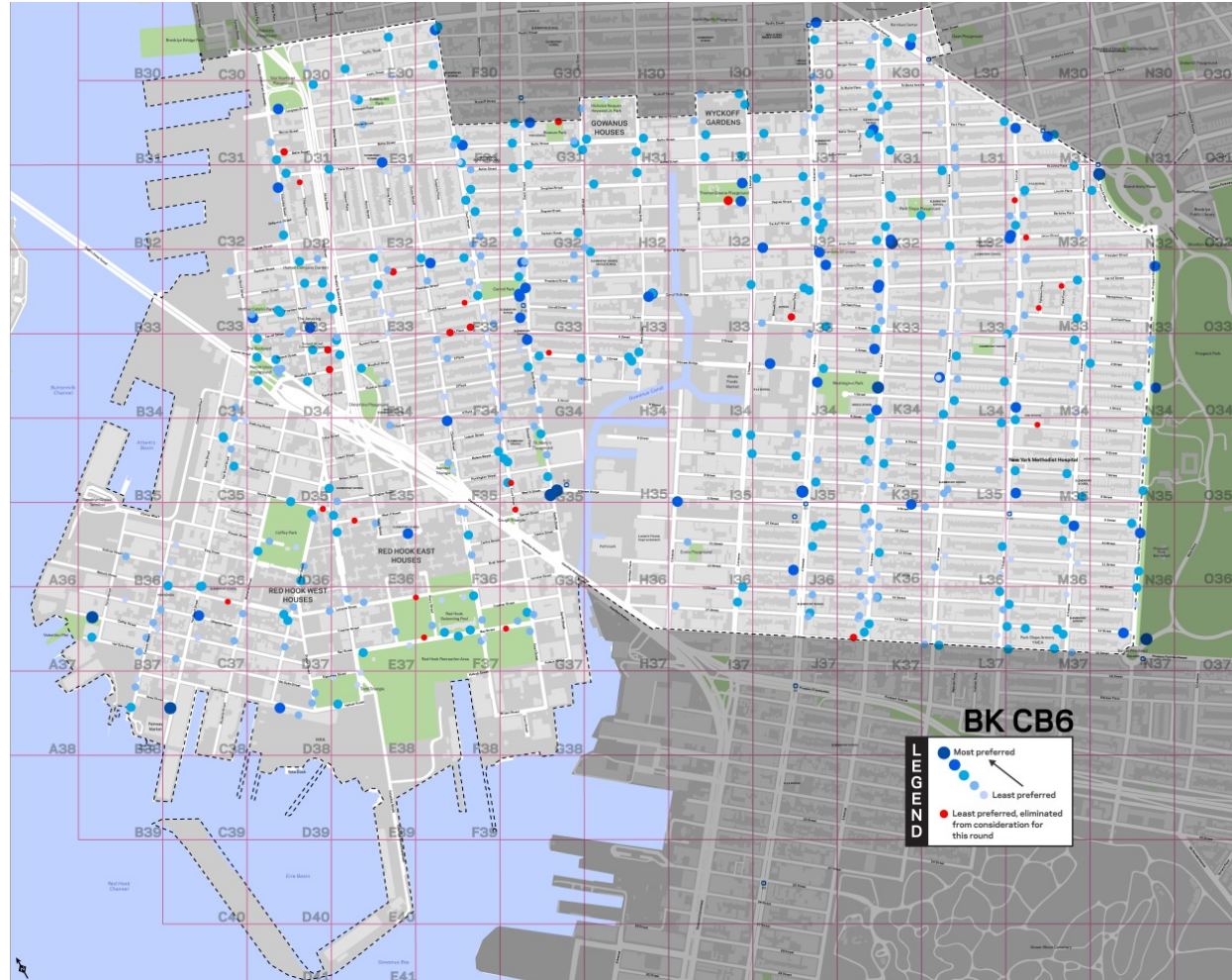




# Site Review

## Creating a Plan

**Where possible, less preferred sites were removed from consideration**

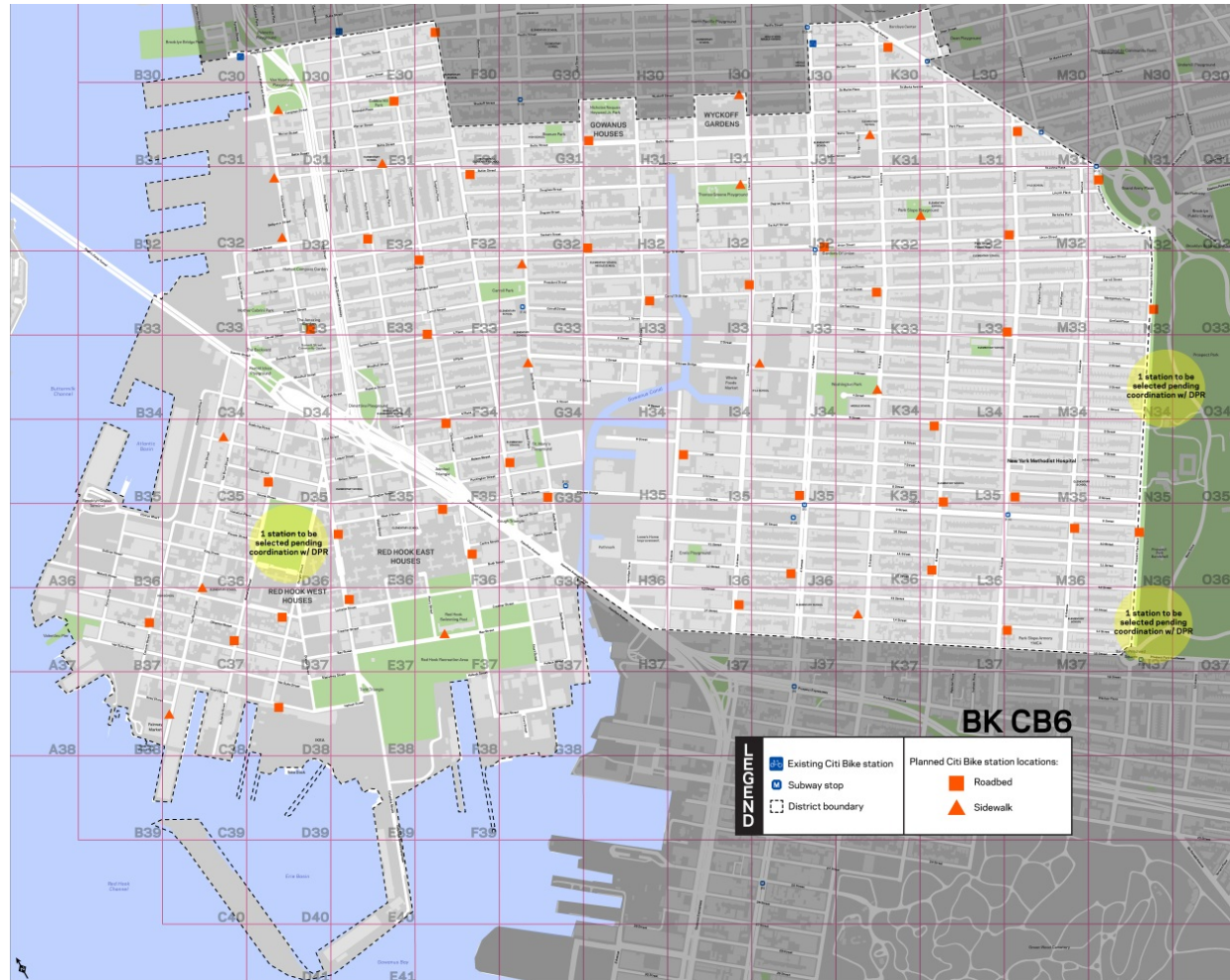




# Draft Plan

## Creating a Plan

Community preference, site review, and network considerations combined to create a draft plan



# Later Steps

**Present to draft plan to  
Community Board**

**Technical screening &  
coordination**

**Create & release final plan online**

**Site specific outreach &  
notifications**

- Conduct door-to-door notifications to building owners adjacent to stations

**Install stations**

**Continued outreach, monitoring, &  
adjustment**



# Thank You!

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## Questions?



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