

A photograph of three people riding Citi Bikes on a city street. In the foreground, a woman with long blonde hair and bangs, wearing a white t-shirt and dark pants, is riding a blue Citi Bike. To her left, another woman wearing a black top, a patterned jacket, and a helmet is riding a blue and orange bike. In the background, a man wearing a grey t-shirt, black pants, and a helmet is riding a silver bike. The street is lined with parked cars on the right and trees and buildings in the background. The scene is brightly lit, suggesting daytime.

Citi Bike Expansion

Brooklyn Community Board 4 – Transportation Committee

December 12th, 2019



What is Bike Share?

Network of shared bicycles

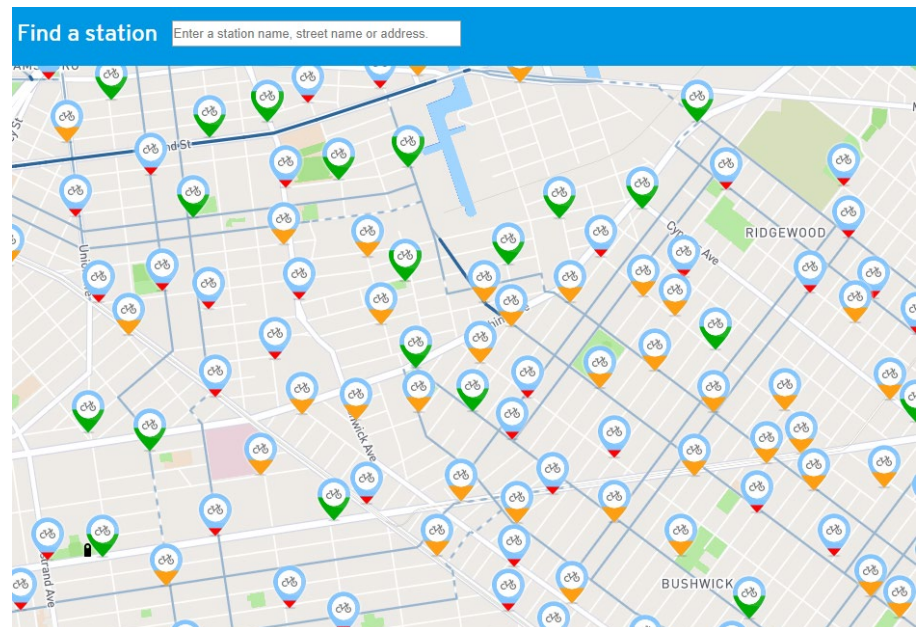
- Intended for point-to-point trips

Increased mobility

- Convenient for trips that are too far to walk, but too short for a taxi or the subway
- Connections to transit
- Can be used in place of L train during service reductions

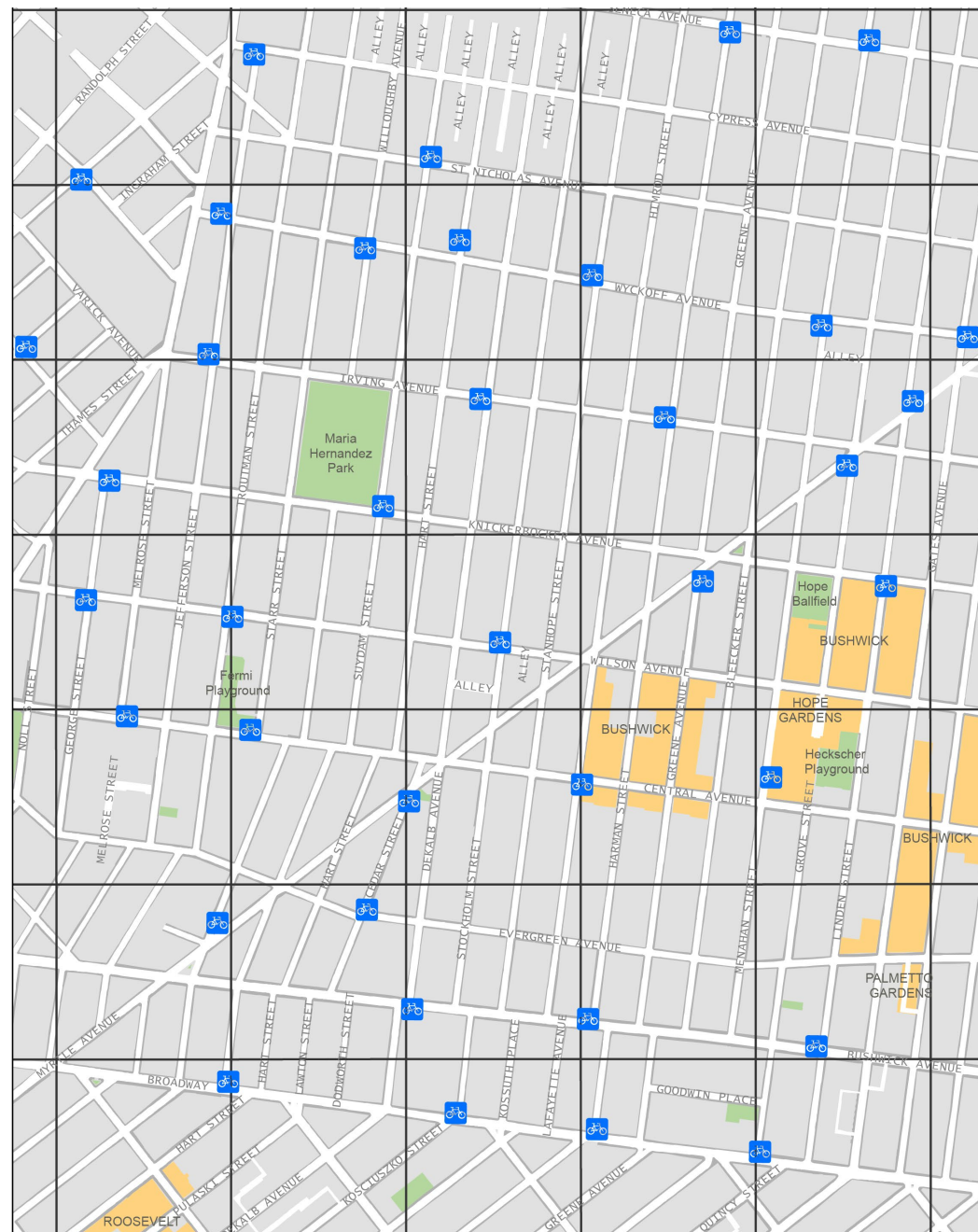
Convenience

- System operates 24/7
- No need to worry about bike storage or maintenance

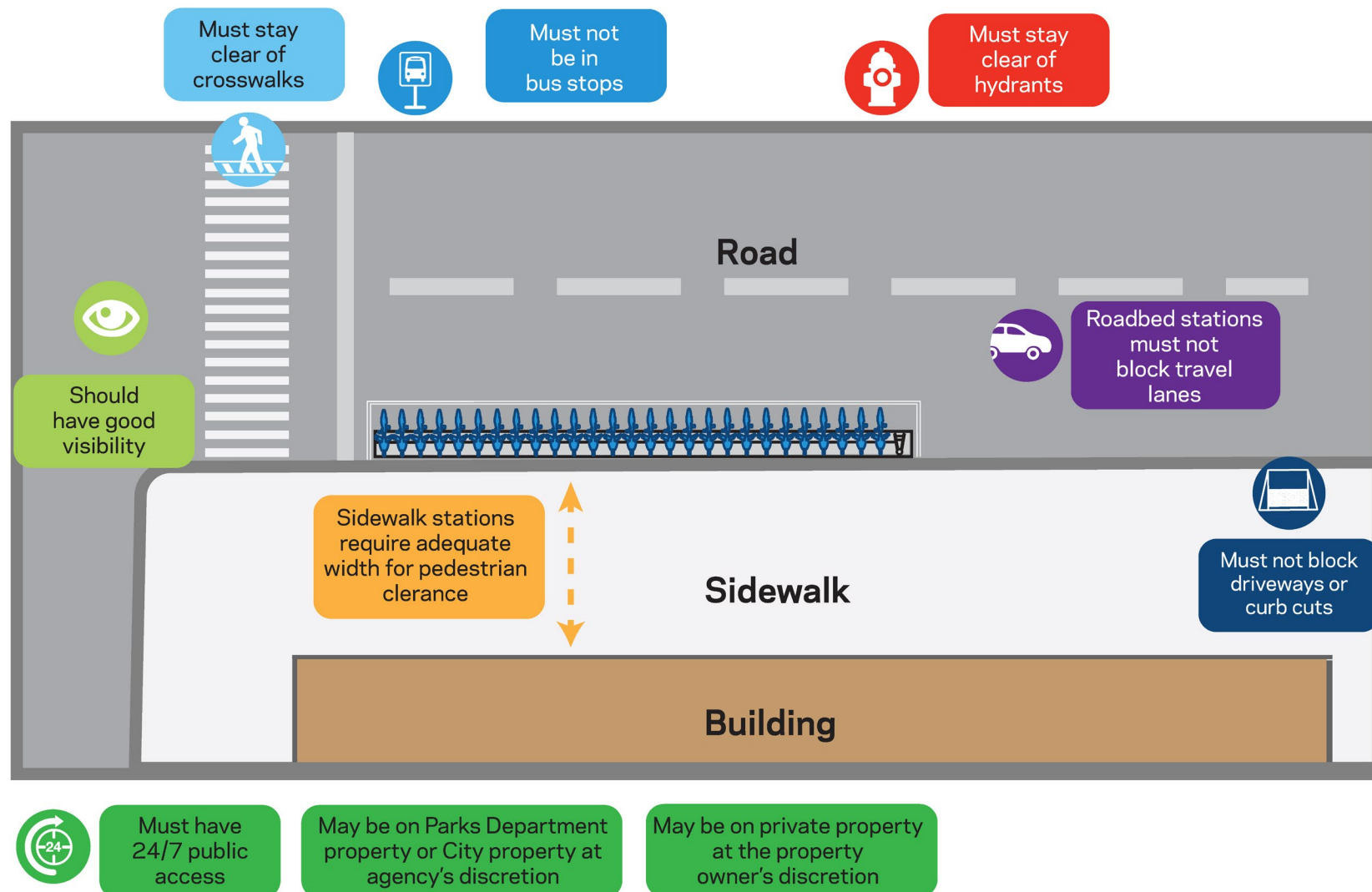


Planning Principles

- Success based on equal access to stations across the service area and even distributions of stations across the system
- Stations located every few blocks (approximately 3-5 minute walk)
- Larger stations located at major destinations (including transit hubs)
- Preference for sidewalk stations in Bushwick



Site Considerations



Safe Cycling

DOT promotes cycling safety with:

- Helmet fittings
- Light and bell giveaways
- Safety awareness classes

Learn to Ride

- Citi Bike and Bike New York offer street skills classes and safety related outreach events

2019 Green Wave Plan

- Focuses on improving bicycle infrastructure in bike share expansion area
- Includes education and enforcement efforts



Equity Efforts

- **NYCHA Residents & SNAP Recipients**
 - \$5/month
 - No annual commitment
- **Community Development Credit Union Memberships**
 - \$5/month
 - Annual commitment
- **Community Partnerships & Programs**
 - Prescribe-a-Bike
 - Bike Share for Youth
 - Community Keys
- **Community Grants**
 - Lyft to distribute \$300,000 to community based organizations for engagement with low-income and minority populations
 - El Puente Bushwick

REDUCED FARE BIKE SHARE

presented by



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myrtleavebklyn Bicycle! Bicycle! Our final ride of the season with @thebrownbikegirl rides tomorrow Monday, the 17th at 6pm. Hop on a free @citibike and tour around Brooklyn with us! All skill levels welcome 🚲 to meet at Washington Park and Willoughby, at #fortgreenepark. RSVP at bit.ly/myrtlerides evokreadiv How can I RSVP? myrtleavebklyn @evokreadiv Please visit bit.ly/myrtlerides to register evokreadiv @myrtleavebklyn thank you! dreamsmooth3 🌱



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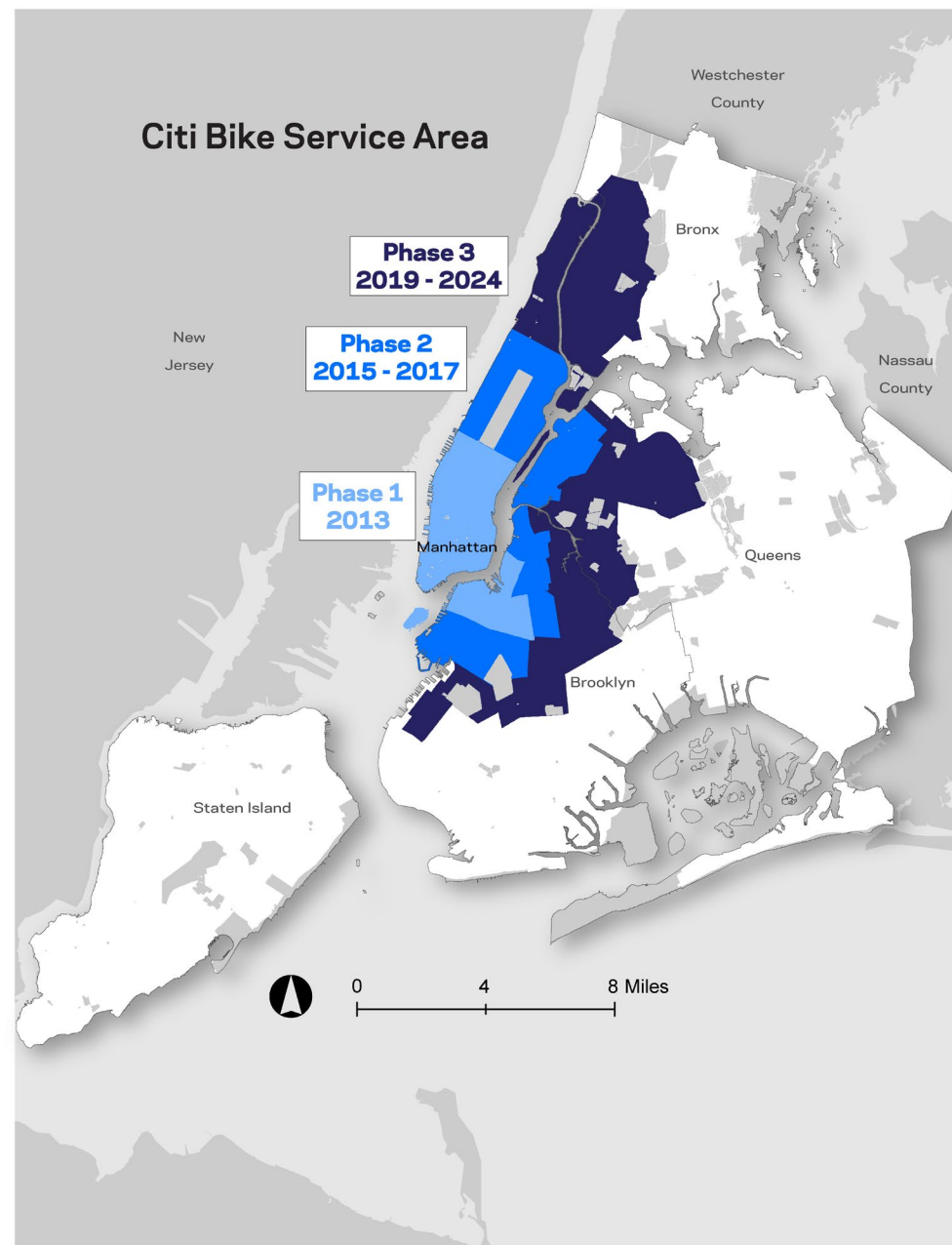
SEPTEMBER 16

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Citi Bike Expansion

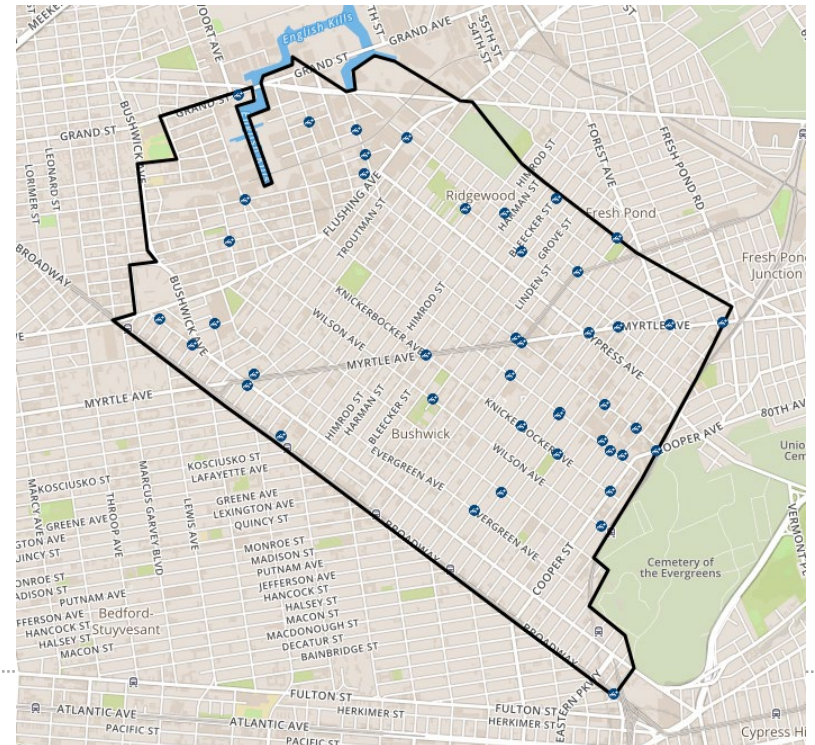
Phase 1	Phase 2	Phase 3
2013	2015 – 2017	2019 – 2024
6,000 bikes	12,000 bikes	40,000+ bikes
Manhattan, Brooklyn	Manhattan, Brooklyn, Queens	Manhattan, Brooklyn, Queens, Bronx

- Phase 3 will double the current service area and triple the number of bikes
- Expanding to the Bronx for the first time and reach diverse communities in Manhattan, Brooklyn, and Queens
- Expansion funded by sponsorships and memberships, no city funds used

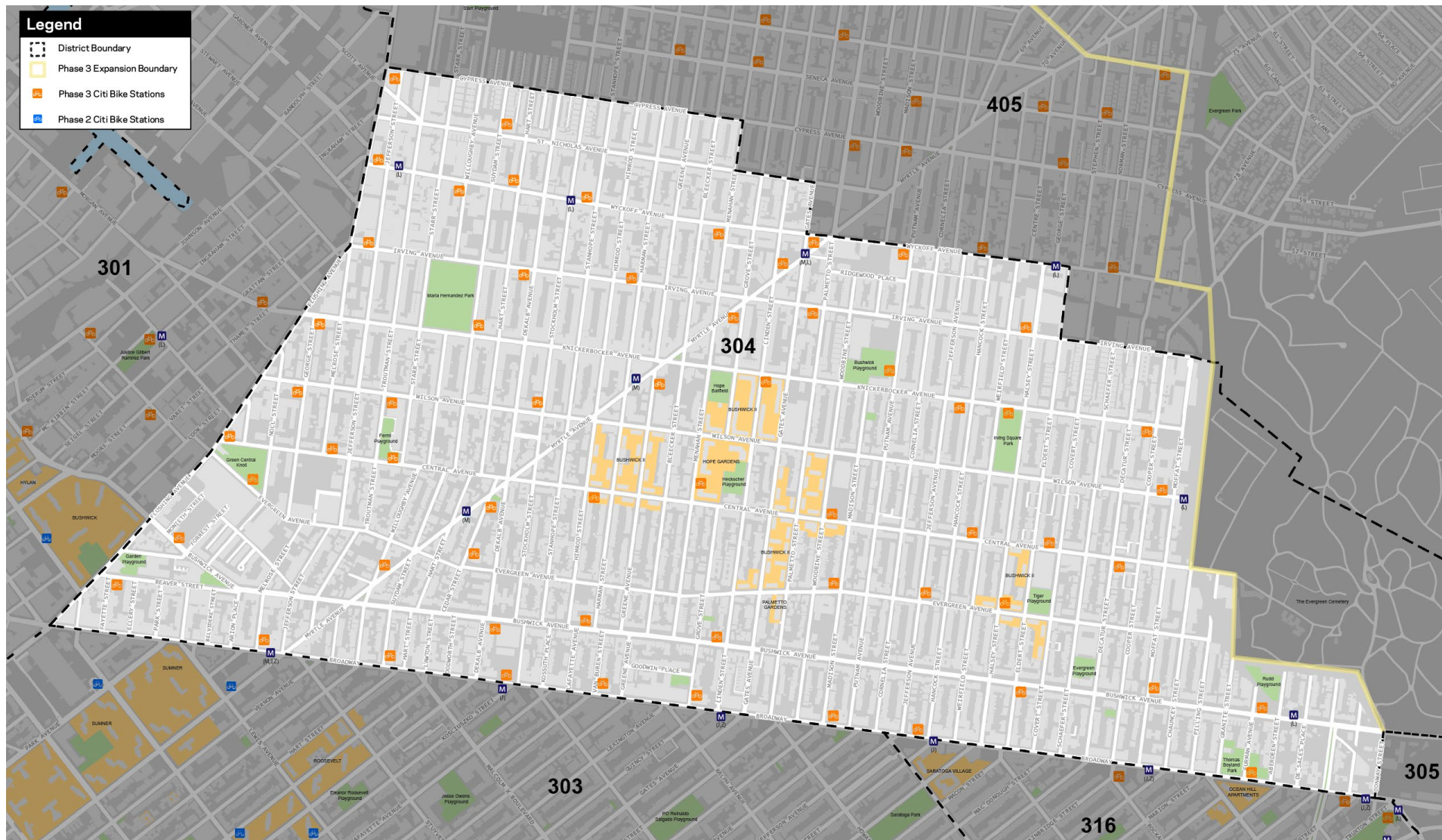


Citi Bike in Community Board 4

- **December 2018:** Presentation to CB 4 Transportation Committee
- **June 2019:** Pop-Up Workshops
- **June – July 2019:** Online Feedback Portal
- **Fall 2019:** Stakeholder Meetings
- **Spring – Fall 2019:** Installation
- **Ongoing Correspondence**
 - 311
 - Bike Share email & website
 - Brooklyn Commissioner's Office



Citi Bike Map – Community Board 4



Thank You!

Questions?



NYCDOT



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NYCDOT