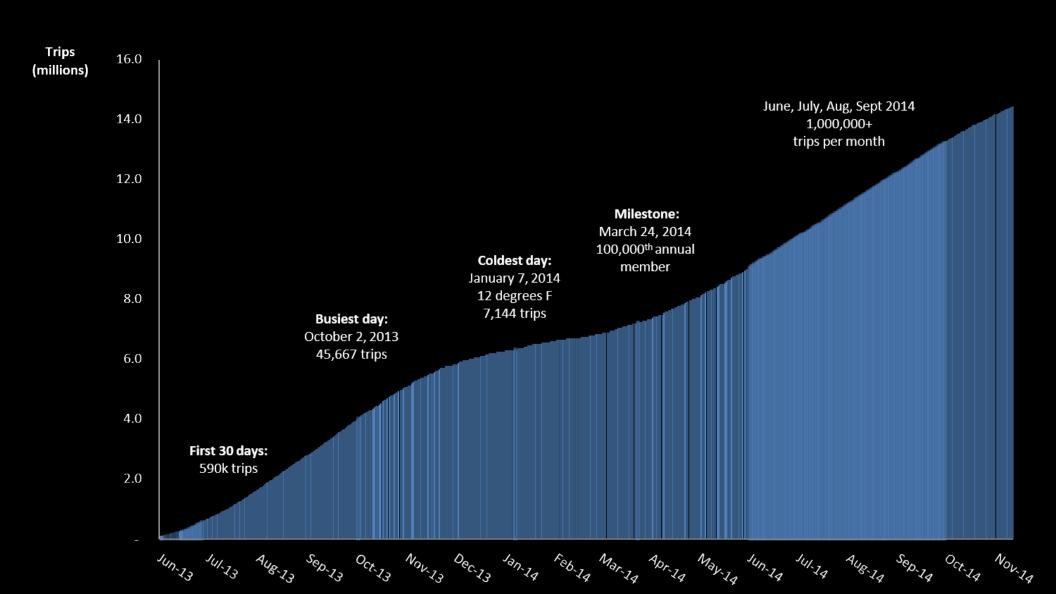


#### **NYC Citi Bike To Date**

- Launched in May 2013 with 6,000 bikes at 332 stations
- System privately owned/operated by NYCBS
- Stations and bicycles paid for by sponsorship from CitiBank and MasterCard. Operating budget from membership revenues. No City funds used.
- Station locations selected via extensive public outreach process
- Planned stations in Queens CB2 not installed due to Hurricane Sandy equipment loss

### Record breaking ridership

More than 14.5M Trips to Date Launch to November 2014



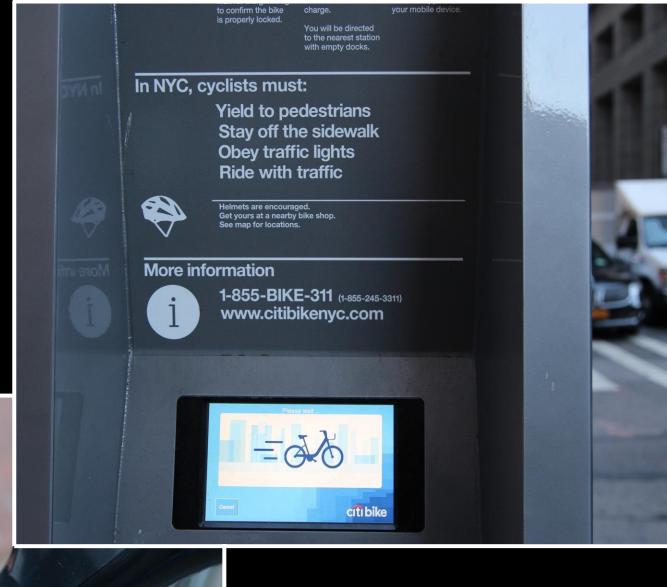
### Strong Safety Record

More than 14.5 million trips to date; zero fatalities

No use las aceras

Deténgase en las luces rojas

Circule en el sentido del tráfico

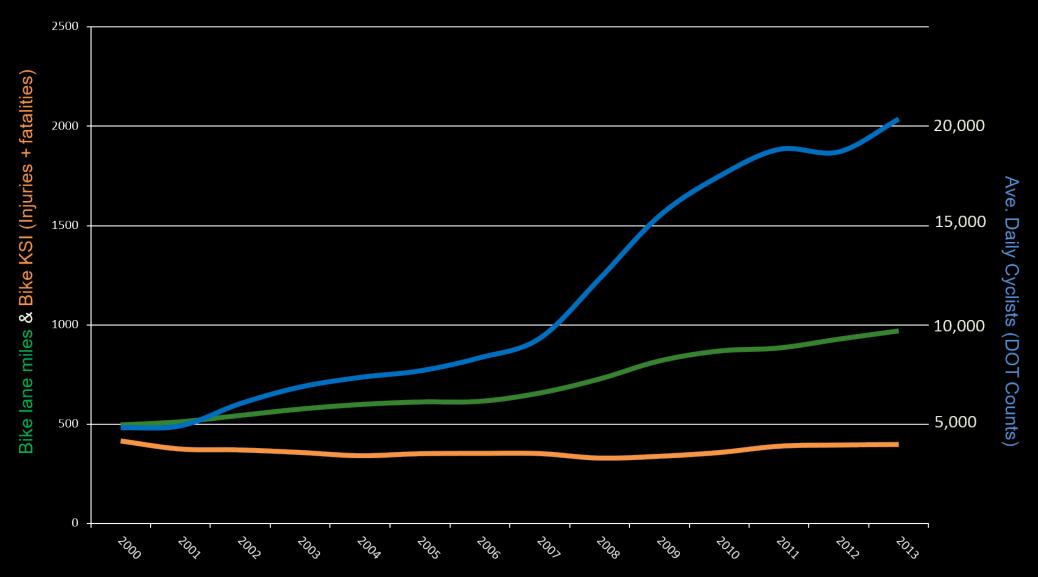


A recent CUNY Hunter study identified Citi Bike riders as some of the safest cyclists on the road

#### The Bike



# More cyclists, more bike lanes, fewer injuries



Data: NYCDOT

### **NYC Citi Bike Going Forward**

- New ownership with national HQ relocated to NYC
- System to double in size by the end of 2017
- Expansion to Queens CB2 in 2015
- Increased staff and operating resources: better "bicycle rebalancing," cleaning, and maintenance
- Annual membership price now \$149: unlimited rides of 45 minutes or less
- Affordability membership remains \$60





# "Phase 2" expansion

- Adds 6K Citi Bikes and about 375 stations to system by the end of 2017
- Post-Phase 2 system size: 12K bikes, about 700 stations
- First 1,000 expansion bikes added in 2015, including LIC
- Sets stage to expand further in any direction



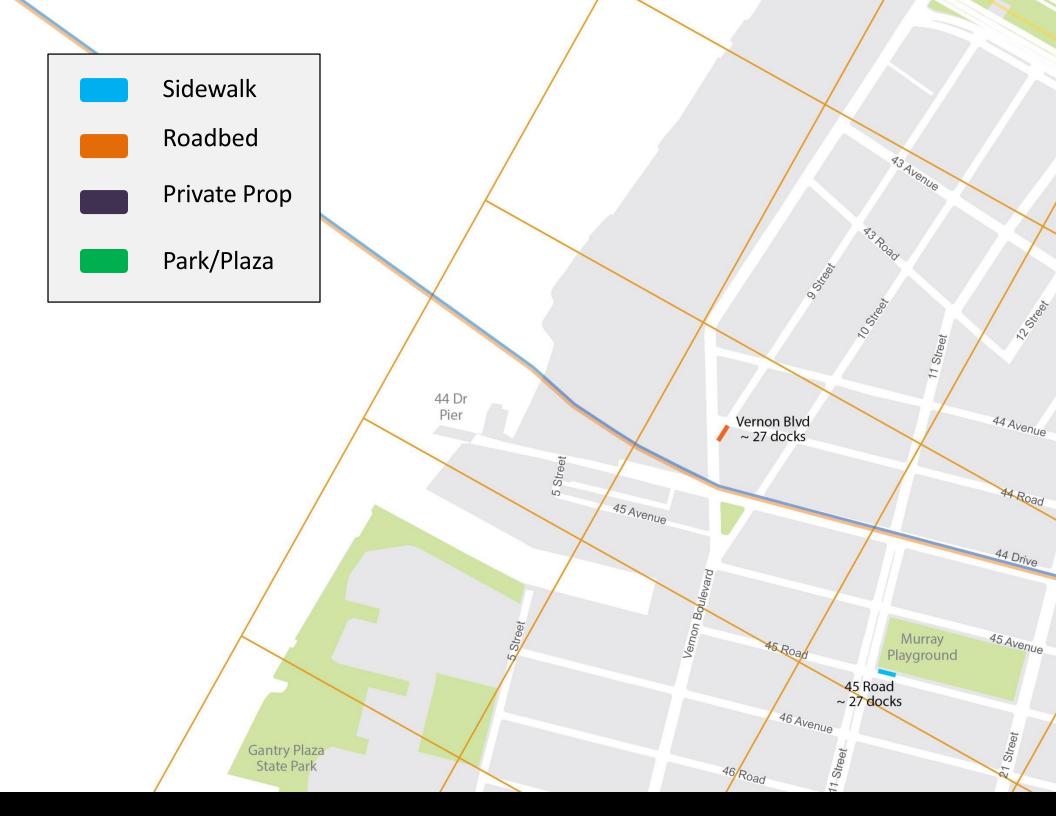
### **History of Planning & Outreach**

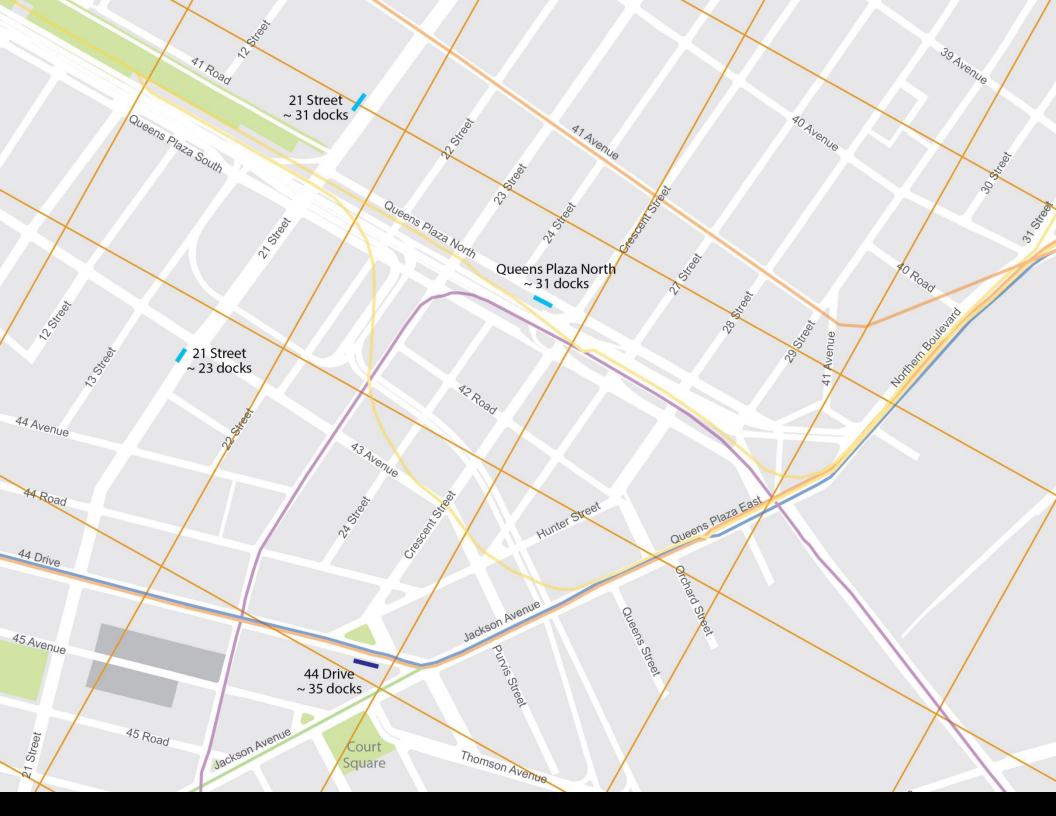
Sites selected following extensive community input:

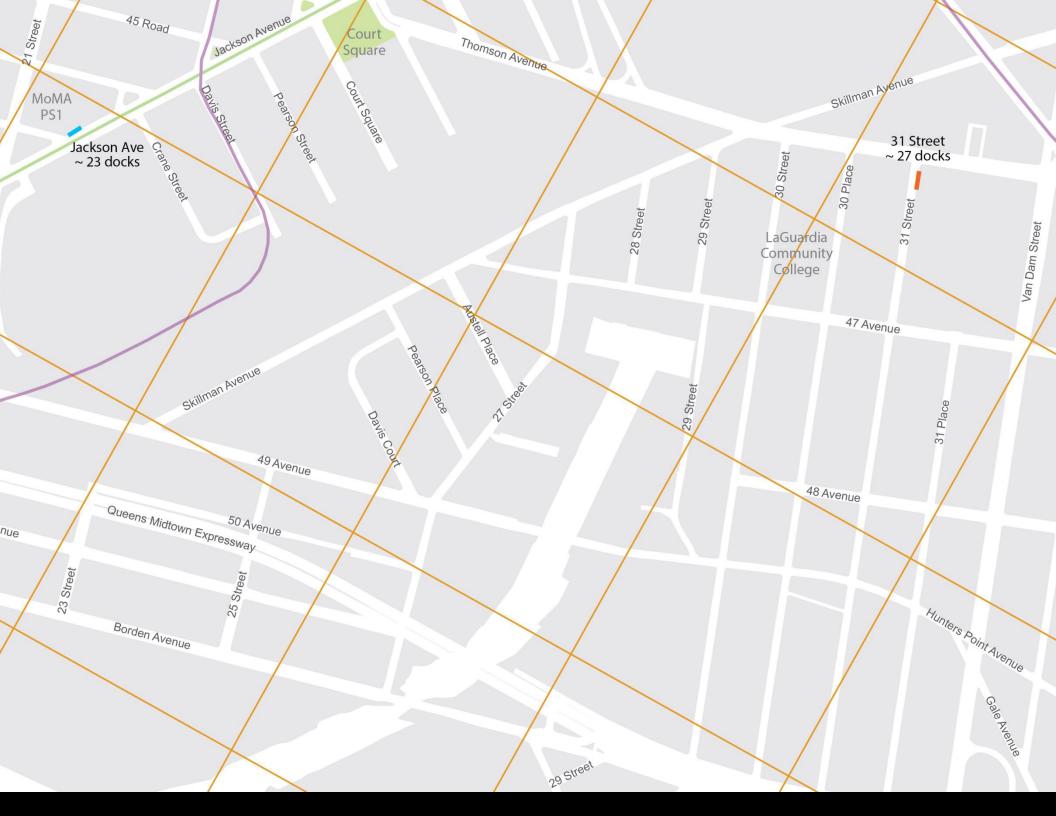
Site plan for Long Island City completed prior to Hurricane Sandy

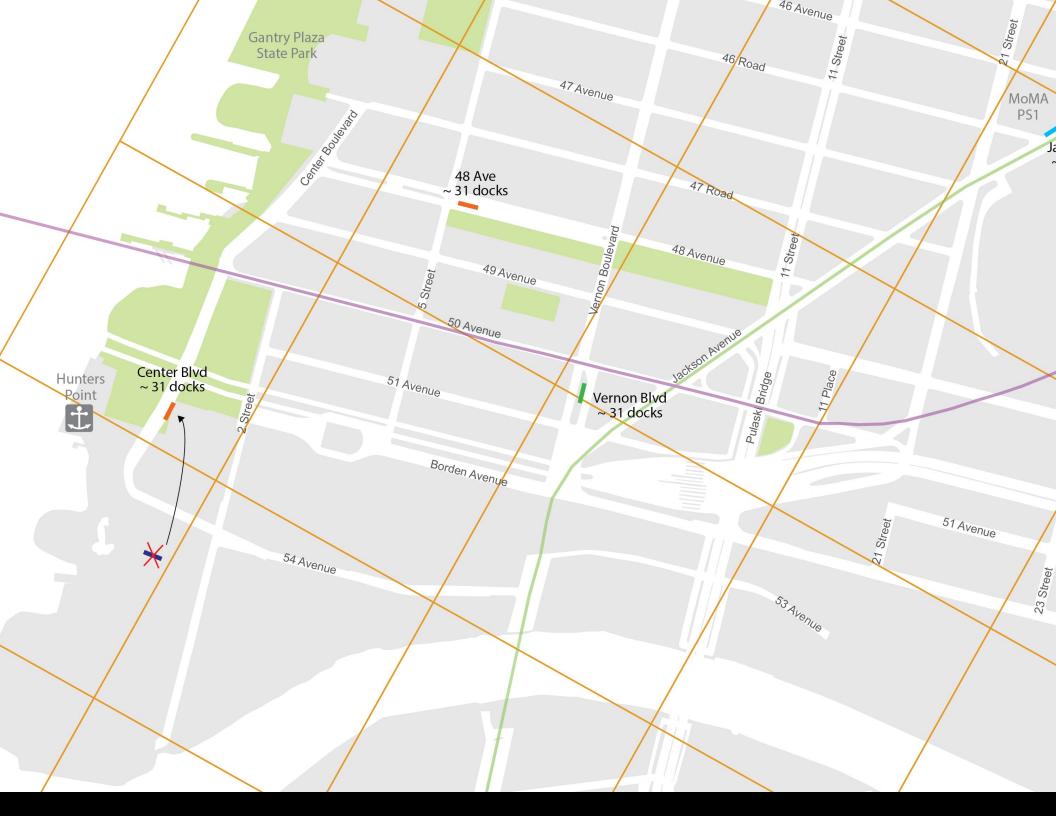
- Multiple rounds of meetings with elected officials and CB 2
- Public Bike Share Planning Workshop
- Feedback incorporated into draft plan
- Draft site plan shared with community
- Additional feedback incorporated into final plan
- Final site plan shared and posted on DOT's web site











### DOT has reopened the "Suggest a location" map at nyc.gov/bikeshare







- o www.nyc.gov/dot
- o www.nyc.gov/bikeshare
- o @NYC\_DOT

- o www.citibikenyc.com
- o @CitibikeNYC
- o1-855-BIKE-311