Citi Bike Update
Queens Community Board 2
December 4th, 2014 - Presented by NYCDOT
NYC Citi Bike To Date

- Launched in May 2013 with 6,000 bikes at 332 stations

- System privately owned/operated by NYCBS

- Stations and bicycles paid for by sponsorship from CitiBank and MasterCard. Operating budget from membership revenues. No City funds used.

- Station locations selected via extensive public outreach process

- Planned stations in Queens CB2 not installed due to Hurricane Sandy equipment loss
Record breaking ridership

More than 14.5M Trips to Date
Launch to November 2014

First 30 days:
590k trips

Busiest day:
October 2, 2013
45,667 trips

Coldest day:
January 7, 2014
12 degrees F
7,144 trips

Milestone:
March 24, 2014
100,000th annual member

June, July, Aug, Sept 2014
1,000,000+ trips per month
Strong Safety Record

More than 14.5 million trips to date; zero fatalities

A recent CUNY Hunter study identified Citi Bike riders as some of the safest cyclists on the road.
The Bike

- Bell mounted on handlebar
- Safety instructions face the rider
- Rack with built-in elastic cord allows easy carriage of briefcase/handbag size items & front-facing sponsor panel
- Drum brakes provide strong & consistent stopping power even in wet conditions
- Seat height adjustable for riders from 4’ 8” to 6’ 8”
- Heavy wheels & tires smooth out uneven road surfaces
- Front & rear flashing lights are always on once the bike begins to roll
- 3-speed rear hub
More cyclists, more bike lanes, fewer injuries

Data: NYCDOT
NYC Citi Bike Going Forward

- New ownership with national HQ relocated to NYC
- System to double in size by the end of 2017
- Expansion to Queens CB2 in 2015
- Increased staff and operating resources: better “bicycle rebalancing,” cleaning, and maintenance
- Annual membership price now $149: unlimited rides of 45 minutes or less
- Affordability membership remains $60
“Phase 2” expansion

- Adds 6K Citi Bikes and about 375 stations to system by the end of 2017
- Post-Phase 2 system size: 12K bikes, about 700 stations
- First 1,000 expansion bikes added in 2015, including LIC
- Sets stage to expand further in any direction
History of Planning & Outreach
Sites selected following extensive community input:

Site plan for Long Island City completed prior to Hurricane Sandy

- Multiple rounds of meetings with elected officials and CB 2
- Public Bike Share Planning Workshop
- Feedback incorporated into draft plan
- Draft site plan shared with community
- Additional feedback incorporated into final plan
- Final site plan shared and posted on DOT’s web site
DOT has reopened the “Suggest a location” map at nyc.gov/bikeshare.