2018 INFILL DRAFT PLAN

Overview

• NYC Bike Share Overview
• Infill Review
• Draft Plan
• L-Train Efforts
• Questions
NYC Bike Share Overview
NYC BIKE SHARE

5 Years of Citi Bike

- **Citi Bike launched in 2013**
  - Phase 1
    - 330 Stations
    - 6k bikes

- **Citi Bike expansion 2015 – 2017**
  - Phase 2
    - 750 Stations
    - 12k bikes

- **Network density**
  - 3-5 minute walk to stations
  - Supports a reliable, convenient program with high ridership
HIGH RIDERSHIP

By the Numbers

- 67+ million trips to date
- 150,000+ annual members
- 70k trips on busiest days
- Record 83k trips per day

16.3 million Citi Bike trips in 2017

5 Years of Citi Bike

Annual Trips
Annual Subscriber Trips
CITI BIKE SAFETY

Strong Safety Record

• A CUNY Hunter Study identified Citi Bike riders as some of the safest cyclists on the road

• 2017 Safer Cycling Report
  • More cyclists = safer riding for all
  • Cyclist killed and severely injured (KSI) declined in Citi Bike zone
SAFE CYCLING

Promoting a Safe Cycling Environment

- **DOT promotes cycling safety with:**
  - Helmet fittings
  - Light and bell giveaways
  - Safety awareness classes
  - Commercial cyclist workshops

- **Citi Bike Unlocked**
  - Citi Bike in partnership with Bike New York conduct street skills classes and safety related outreach events
CITI BIKE INFILL

Increasing Citi Bike Capacity

• Providing denser coverage
  • 1,250 bikes
  • 2,500 docks

• Infill areas
  • 59th Street – Canal
    • River to river
  • Williamsburg area
    • North of Flushing to Newtown Creek

• Expanded stations
  • Majority of docks will be added to existing stations
  • New stations
INFILL OUTREACH & PLANNING

Feedback from Community Members

• Online Feedback
  • Survey
  • Suggest a Station Portal

• Community Outreach
  • Intercept surveys by Citi Bike ambassadors
  • Flyering at large summer events

• Creating a Plan
  • Ridership data
  • Projected demand
  • Community preference
  • Network considerations
2018 Infill Draft Plan
INFILL DRAFT PLAN

Brooklyn Community Board 1

- 62 existing stations
- 21 stations expanding
- Timeline
  - Winter 2018/2019
L-Train Efforts
Infill plus valet service

10 new, high-capacity valet services

Pedal assist East River “Shuttle”

- 1,000 pedal-assist Citi Bikes
- 2 stations in Brooklyn, 2 in Manhattan
PROPOSED VALET SERVICE LOCATIONS

Increasing Citi Bike Service

Staffed by Citi Bike, Valet Service allows stations to operate at increased capacity.

Brooklyn
- Kent Ave & N. 7th Street 🌟
- N. 6th Street & Bedford Avenue 🌟
- S. 5th Place & S. 4th Street 🌟
- Bushwick Avenue & Powers Street 🌟

Manhattan
- FDR & 20th Street 🌟
- 1st Avenue & 16th Street 🌟
- University Place & 14th Street 🌟
- W 13th Street & 6th Avenue 🌟
- Greenwich Ave & 8th Avenue 🌟
- Forsyth Street & Broome Street 🌟
- Ferry 🌟
- Pedal-assist shuttle stations 🌟
Valet Service Locations in Brooklyn

Legend
- Citi Bike Stations
- Proposed Valet Stations
THANK YOU!

Questions?