CITI BIKE 2018 INFILL DRAFT PLAN

Manhattan Community Board 6

October 1, 2018
2018 INFILL DRAFT PLAN

Overview

• NYC Bike Share Overview

• Infill Review

• Draft Plan

• Questions
NYC Bike Share Overview
BIKE SHARE

Shared-Use Mobility

- **Network of shared bicycles**
  - Intended for point-to-point transportation

- **Increased mobility**
  - Convenient for trips that are too far to walk, but too short for a taxi or the subway

- **Always available**
  - System operates 24/7

- **Membership options**
  - Annual, casual, and single trip
NYC BIKE SHARE

5 Years of Citi Bike

• Citi Bike launched in 2013
  • Phase 1
    • 330 Stations
    • 6k bikes

• Citi Bike expansion 2015 – 2017
  • Phase 2
    • 750 Stations
    • 12k bikes

• Network density
  • 3-5 minute walk to stations
  • Supports a reliable, convenient program with high ridership
HIGH RIDERSHIP

By the Numbers

- 67+ million trips to date
- 150,000+ annual members
- 70k trips on busiest days
- Record 83k trips per day
CITI BIKE SAFETY

Strong Safety Record

• A CUNY Hunter Study identified Citi Bike riders as some of the safest cyclists on the road

• 2017 Safer Cycling Report
  • More cyclists = safer riding for all
  • Cyclist killed and severely injured (KSI) declined in Citi Bike zone
SAFE CYCLING

Promoting a Safe Cycling Environment

- **DOT promotes cycling safety with:**
  - Helmet fittings
  - Light and bell giveaways
  - Safety awareness classes
  - Commercial cyclist workshops

- **Citi Bike Unlocked**
  - Citi Bike in partnership with Bike New York conduct street skills classes and safety related outreach events
SPECIAL RATE MEMBERSHIPS

Reduced Fare Bike Share

- NYCHA & SNAP Recipients
  - $5/month
  - No annual commitment

- Credit Union Memberships
  - $5/month
  - Annual commitment
Infill
CITI BIKE INFILL

Increasing Citi Bike Capacity

• **Providing denser coverage**
  • 1,250 bikes
  • 2,500 docks

• **Infill areas**
  • 59th Street – Canal
    • River to river
  • Williamsburg area
    • North of Flushing to Newtown Creek

• **Expanded stations**
  • Majority of docks will be added to existing stations
  • New stations
INFILL OUTREACH & PLANNING

Feedback from Community Members

• Online Feedback
  • Survey
  • Suggest a Station Portal

• Community Outreach
  • Intercept surveys by Citi Bike ambassadors
  • Flyering at large summer events

• Creating a Plan
  • Community preferences and network considerations to create draft plan
INFILL DRAFT PLAN

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- 32 existing stations
- 9 stations expanding
- 5 new stations
- Timeline
  - Winter 2018/2019
THANK YOU!

Questions?