

CITI BIKE 2018 INFILL DRAFT PLAN

Manhattan Community Board 2
October 4, 2018



2018 INFILL DRAFT PLAN

Overview

- NYC Bike Share Overview
- Infill Review

- Draft Plan
- Questions

NYC Bike Share Overview



BIKE SHARE

Shared-Use Mobility

Network of shared bicycles

Intended for point-to-point transportation

Increased mobility

 Convenient for trips that are too far to walk, but too short for a taxi or the subway

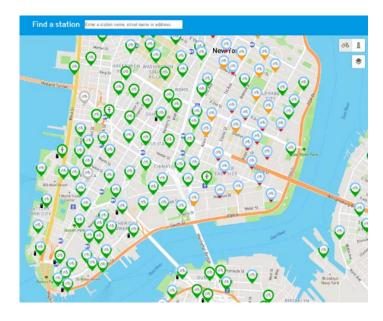
Always available

System operates 24/7

Membership options

Annual, casual, and single trip

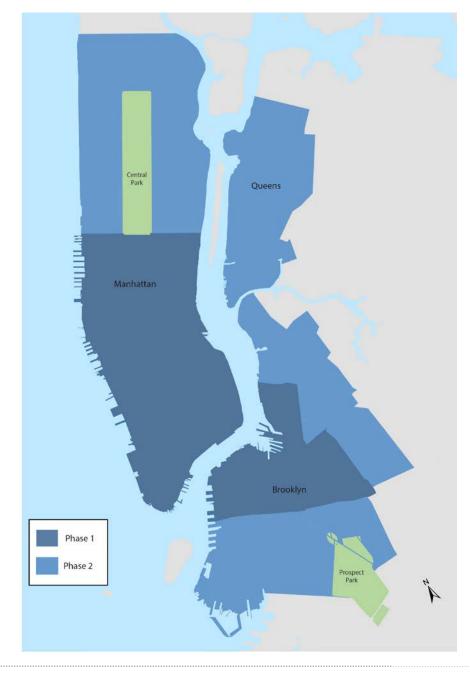




NYC BIKE SHARE

5 Years of Citi Bike

- Citi Bike launched in 2013
 - Phase 1
 - 330 Stations
 - 6k bikes
- Citi Bike expansion 2015 2017
 - Phase 2
 - 750 Stations
 - 12k bikes
- Network density
 - 3-5 minute walk to stations
 - Supports a reliable, convenient program with high ridership

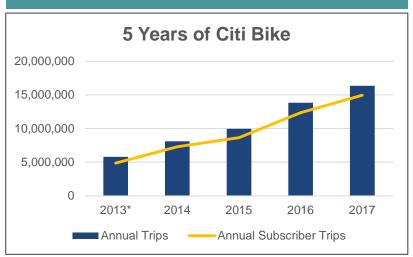


HIGH RIDERSHIP

By the Numbers

- 67+ million trips to date
- 150,000+ annual members
- 70k trips on busiest days
- Record 83k trips per day

16.3 million Citi Bike trips in 2017





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CITI BIKE SAFETY

Strong Safety Record

- A CUNY Hunter Study identified Citi Bike riders as some of the safest cyclists on the road
- 2017 Safer Cycling Report
 - More cyclists = safer riding for all
 - Cyclist killed and severely injured (KSI) declined in Citi Bike zone



Figure 9. Average Cyclist Fatalities per Million Trips

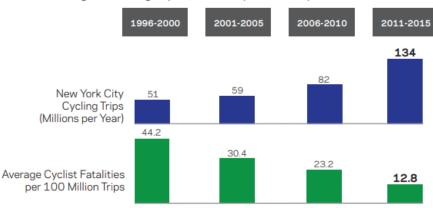


Figure 12. Cyclist KSI Before & After Bike Share Launch

| Zone | Average Cyclist KSI Before (2010 - 2012) | Cyclist KSI After (2014) | Percent Change |
|-------------------------|--|--------------------------------|-------------------|
| Inside Bike Share Zone | 165 | 137 | -17% |
| Outside Bike Share Zone | 233 | 224 | -4% |
| Total | 398 | 361 | -9% |

SAFE CYCLING

Promoting a Safe Cycling Environment

DOT promotes cycling safety with:

- Helmet fittings
- Light and bell giveaways
- Safety awareness classes
- Commercial cyclist workshops

Citi Bike Unlocked

 Citi Bike in partnership with Bike New York conduct street skills classes and safety related outreach events





SPECIAL RATE MEMBERSHIPS

Reduced Fare Bike Share

- NYCHA & SNAP Recipients
 - \$5/month
 - No annual commitment
- Credit Union Memberships
 - \$5/month
 - Annual commitment





Infill

CITI BIKE INFILL

Increasing Citi Bike Capacity

Providing denser coverage

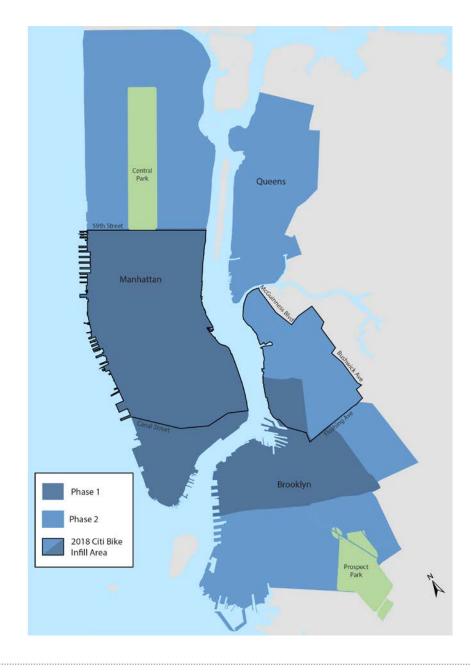
- 1,250 bikes
- 2,500 docks

Infill areas

- 59th Street Canal
 - River to river
- Williamsburg area
 - North of Flushing to Newtown Creek

Expanded stations

- Majority of docks will be added to existing stations
- New stations



INFILL OUTREACH & PLANNING

Feedback from Community Members

Online Feedback

- Survey
- Suggest a Station Portal

Community Outreach

- Intercept surveys by Citi Bike ambassadors
- Flyering at large summer events

Creating a Plan

Community preferences and network considerations to create draft plan





2018 Infill Draft Plan



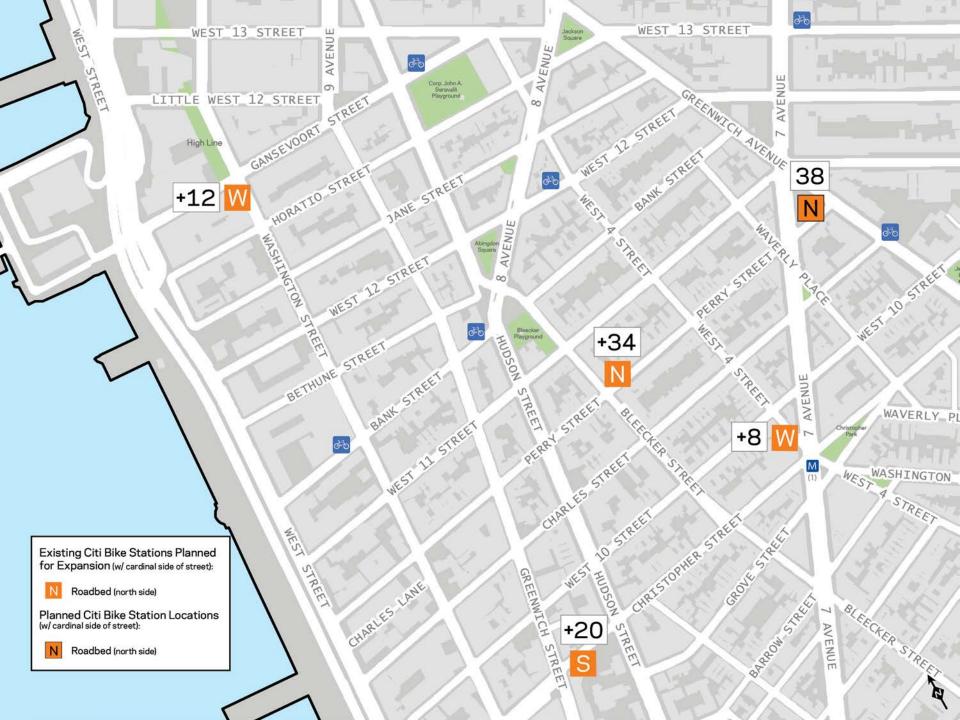
INFILL DRAFT PLAN

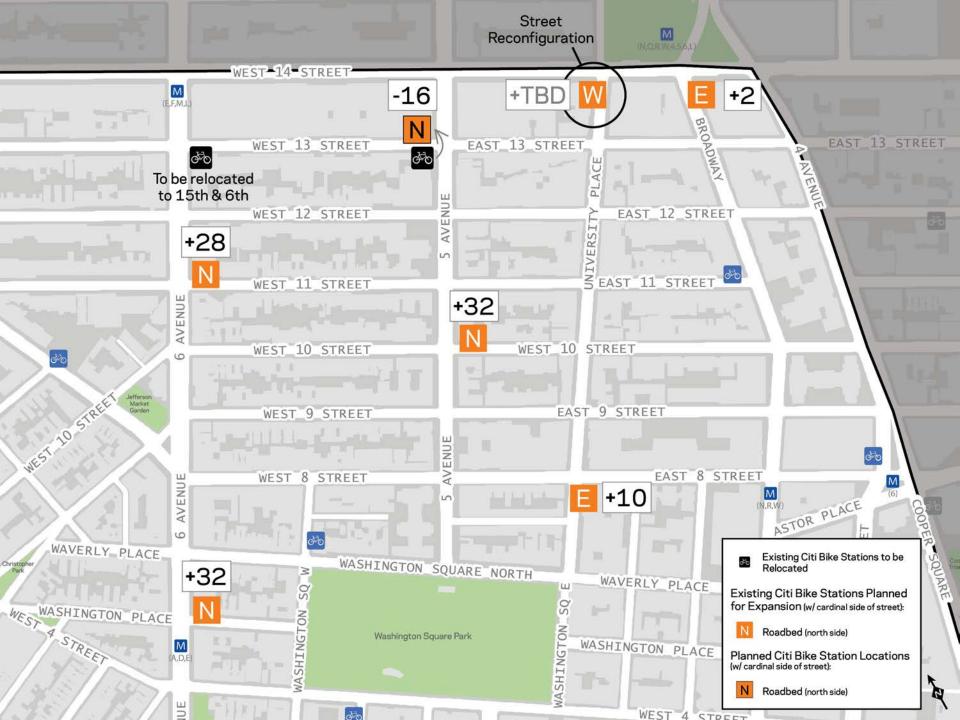
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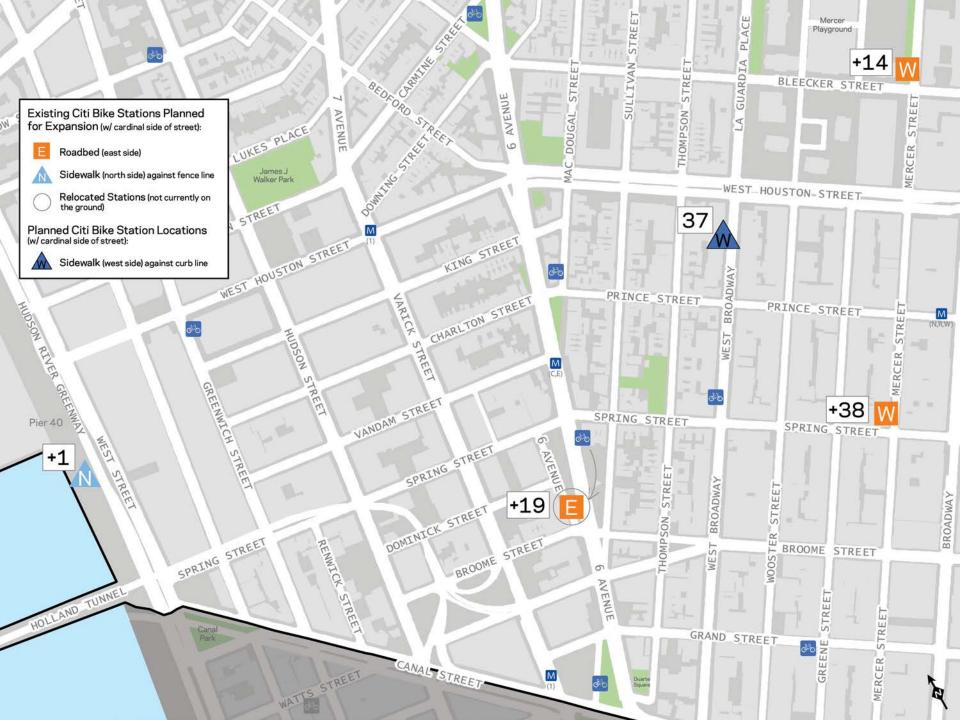
- 39 existing stations
- 15 stations expanding
- 2 new stations
- Timeline
 - Winter 2018/2019



14







THANK YOU!

Questions?











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