

Citi Bike Expansion: Revised Draft Plan



What is Citi Bike?

E 43 St & Vanderbilt Av
Grand Central Terminal
citi bike

How to
make 42nd St.
even more
entertaining.

citi bike

Unlock it below.
Unlock New York.
citi bike.com

- Citi Bike is New York City's bike share system
- A network of bicycle rental stations intended for point-to-point transportation
- Convenient for trips that are too far to walk, but too short for a taxi or the subway
- System operates 24/7
- Public-private partnership
- No city funds used

citi bike

04035

Strong Safety Record

- Only one reported crash for every 160k trips
- A 2014 CUNY Hunter study identified Citi Bike riders exhibited safer riding behavior than other cyclists
- A 2016 Report from Mineta Transportation Institution found that Bike Share riders have lower rates of crashes than other cyclists

Ceda el paso a
los peatones

No use las aceras

Deténgase en las
luces rojas

Circule en el sentido
del tráfico

In NYC, cyclists must:

Yield to pedestrians
Stay off the sidewalk
Obey traffic lights
Ride with traffic



Helmets are encouraged.
Get yours at a nearby bike shop.
See map for locations.

More information



1-855-BIKE-311 (1-855-245-3311)
www.citibikenyc.com

The Bike



Safe Cycling Promotion

DOT promotes cycling safety with:

- Helmet fittings
- Light and bell giveaways
- Safety awareness classes
- Commercial cyclist workshops



Safe Cycling Promotion



Citi Bike/Motivate promotes cycling safety with:

- Safety ambassadors
- Free Street Skills classes

Citi Bike Today

Growing to 12,000 bikes and approximately 750 stations by end of 2017

Improved bicycle rebalancing, cleaning and maintenance

Interoperable with regional Jersey City system

Annual membership price
\$14.95/month with annual contract
or \$163

NYCHA & CDC memberships
\$5/month with annual contract



Phase 2 Expansion

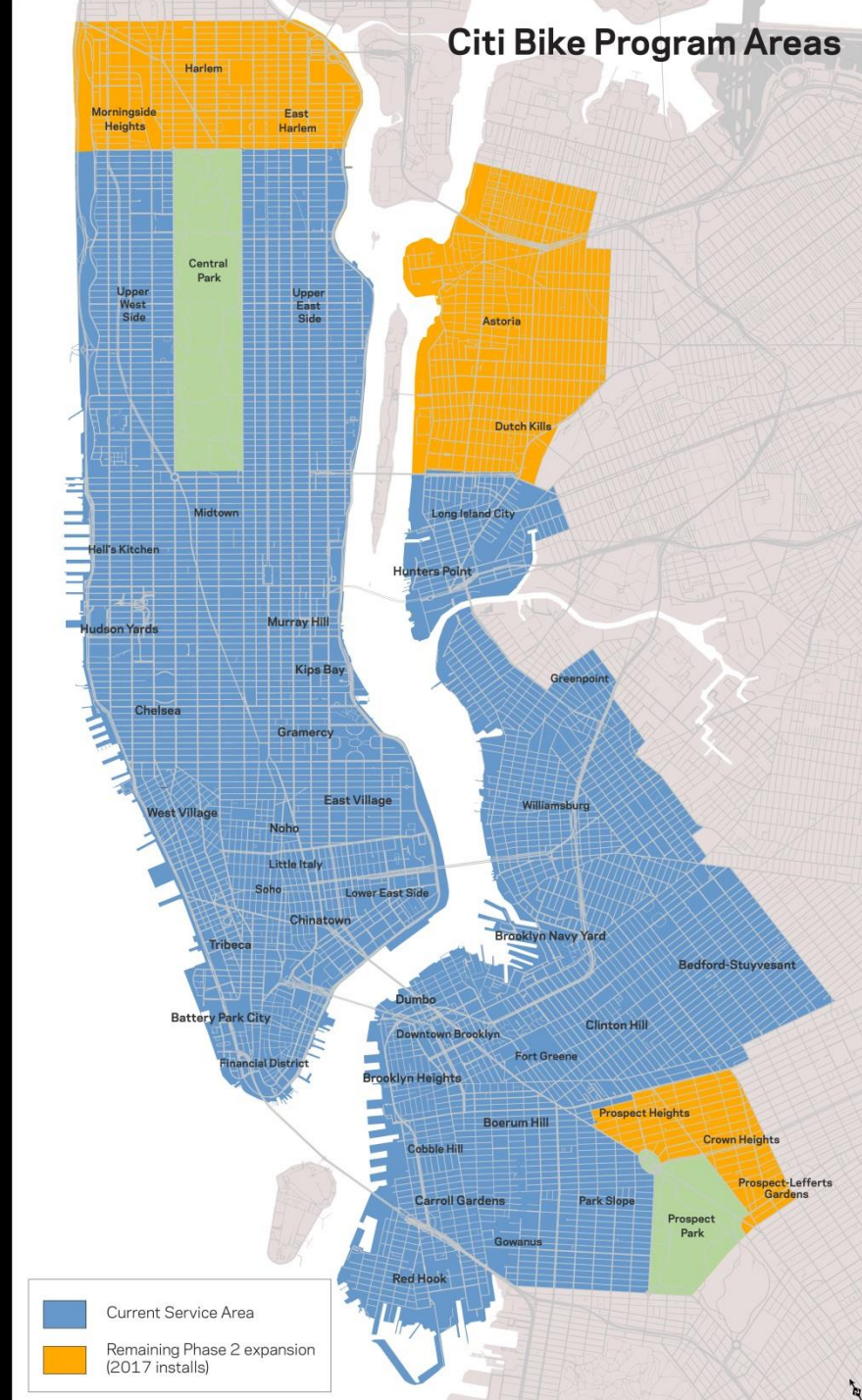
Currently, the system has:

- 10,000 bicycles
- 610 stations

By end of 2017, total size of Citi Bike system will be:

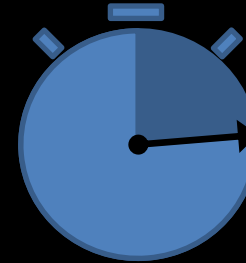
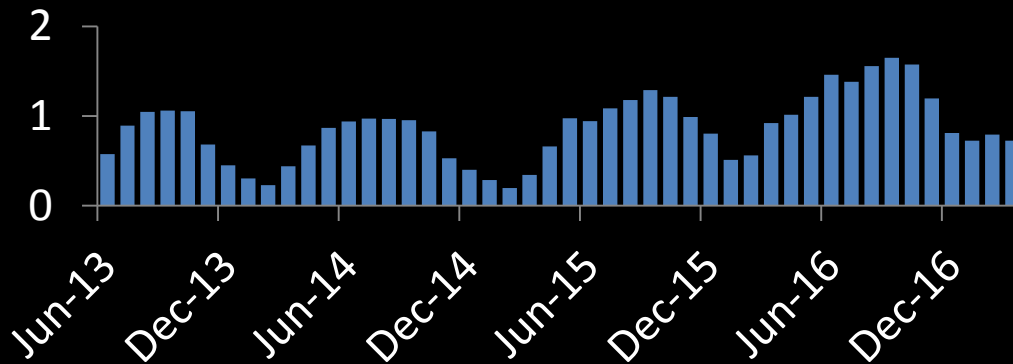
- 12,000 bikes
- 750 stations

Phase 2 sets stage for future expansion in any direction



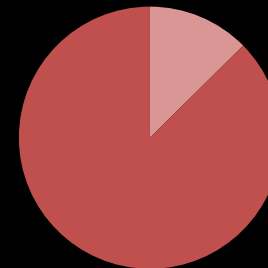
High Ridership

**Trips Per Month
(Millions)**



**Average trip
duration is
under 15
minutes**

40,000,000 +	Total trips
1,990,000 +	Memberships sold
122,000 +	Active annual members
69,000 +	Trips on busiest days
7.0 +	Trips per bike on busiest days



**88% of trips
are taken by
annual
members**

Planning and Outreach

- Extensive participatory planning and outreach campaign conducted to select station locations in CB10
- In this area, outreach campaign has included:
 - More than 12 meetings and events with CB10, elected officials, area institutions, BIDs, and other community organizations
 - Public community planning workshop in November 2015
 - Draft Plan presented to CB10 TC in April 2016



Creating a Plan

Map presented at community planning workshop in November 2015

270 potential sites shown

Participants asked to use red and green stickers and fill out comment forms to indicate opinions on specific sites



Creating a Plan

Potential sites are shown here by intensity of stakeholder preference

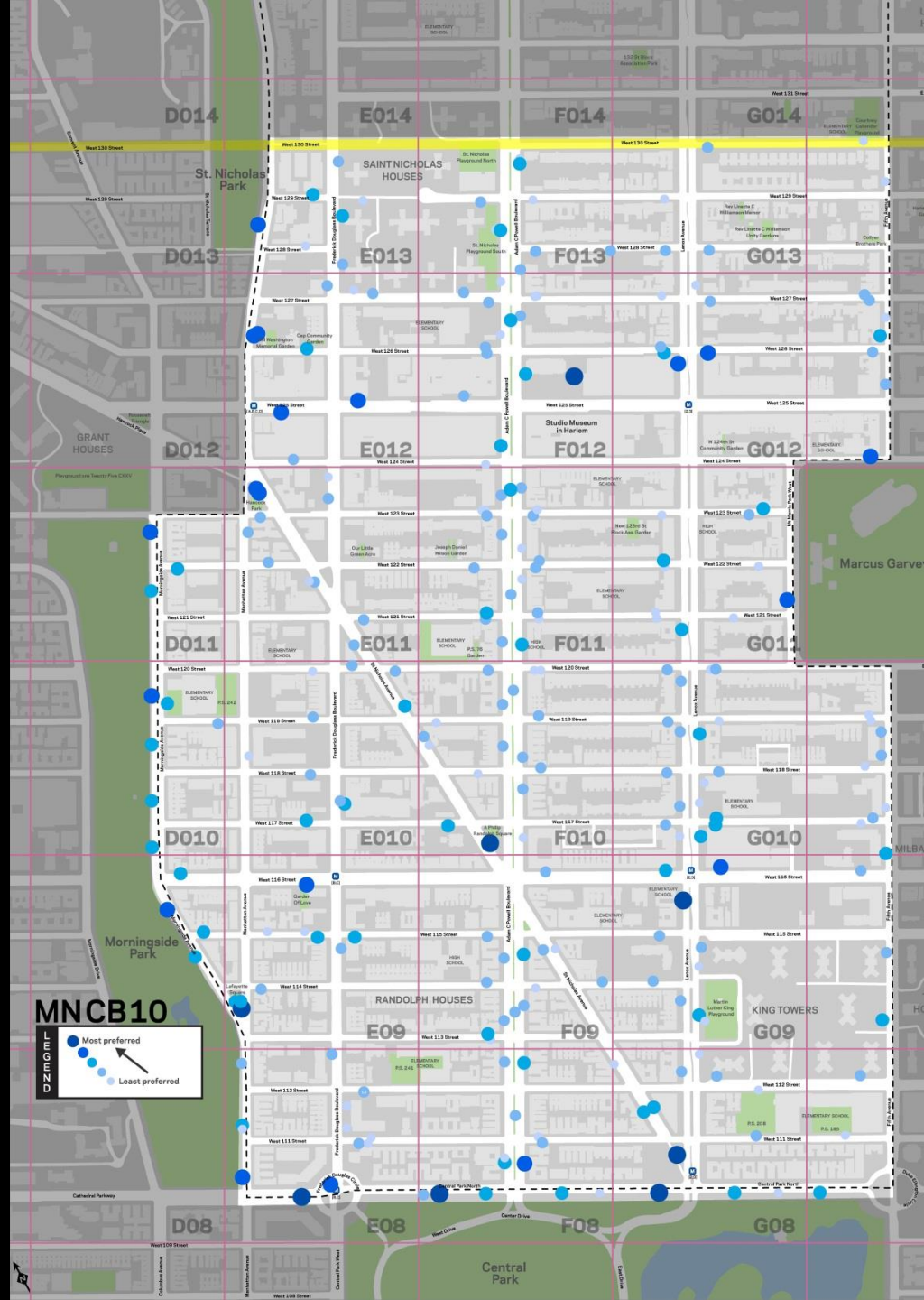
Darker shade indicates greater preference

Inputs include:

- Community feedback

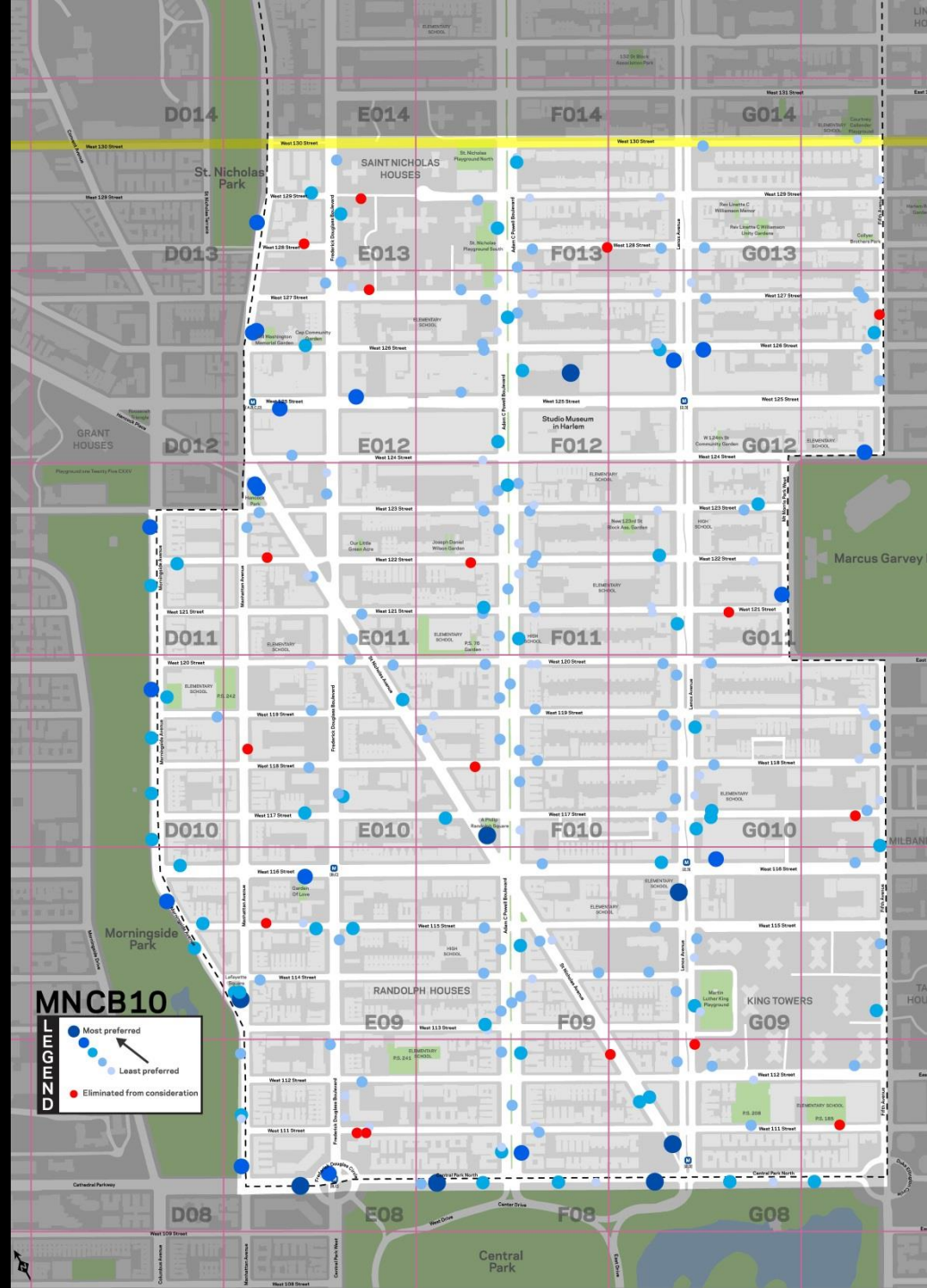
- Concentration of support clicks from public web portal

- Motivate operational considerations



Creating a Plan

Where possible, less preferred sites were removed from consideration



Creating a Plan

Community preference and network considerations were combined to create a draft plan

17 sites needed for CB 10 Draft Plan
(presented April 2016)



Updated Draft Plan

17 stations planned within CB 10



Typical Station Locations

STATIONS IN ROADBED

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow



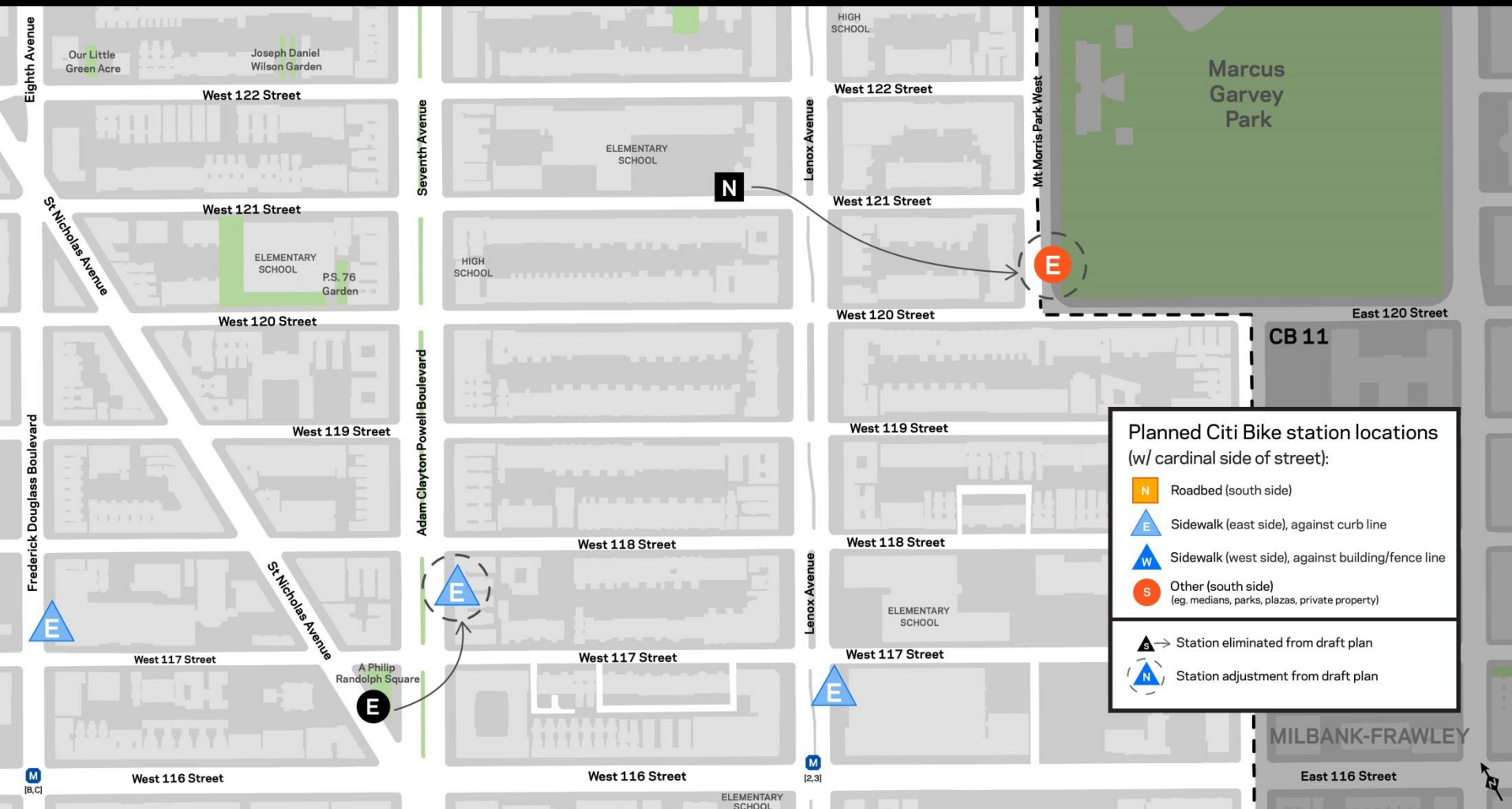
Typical Station Locations

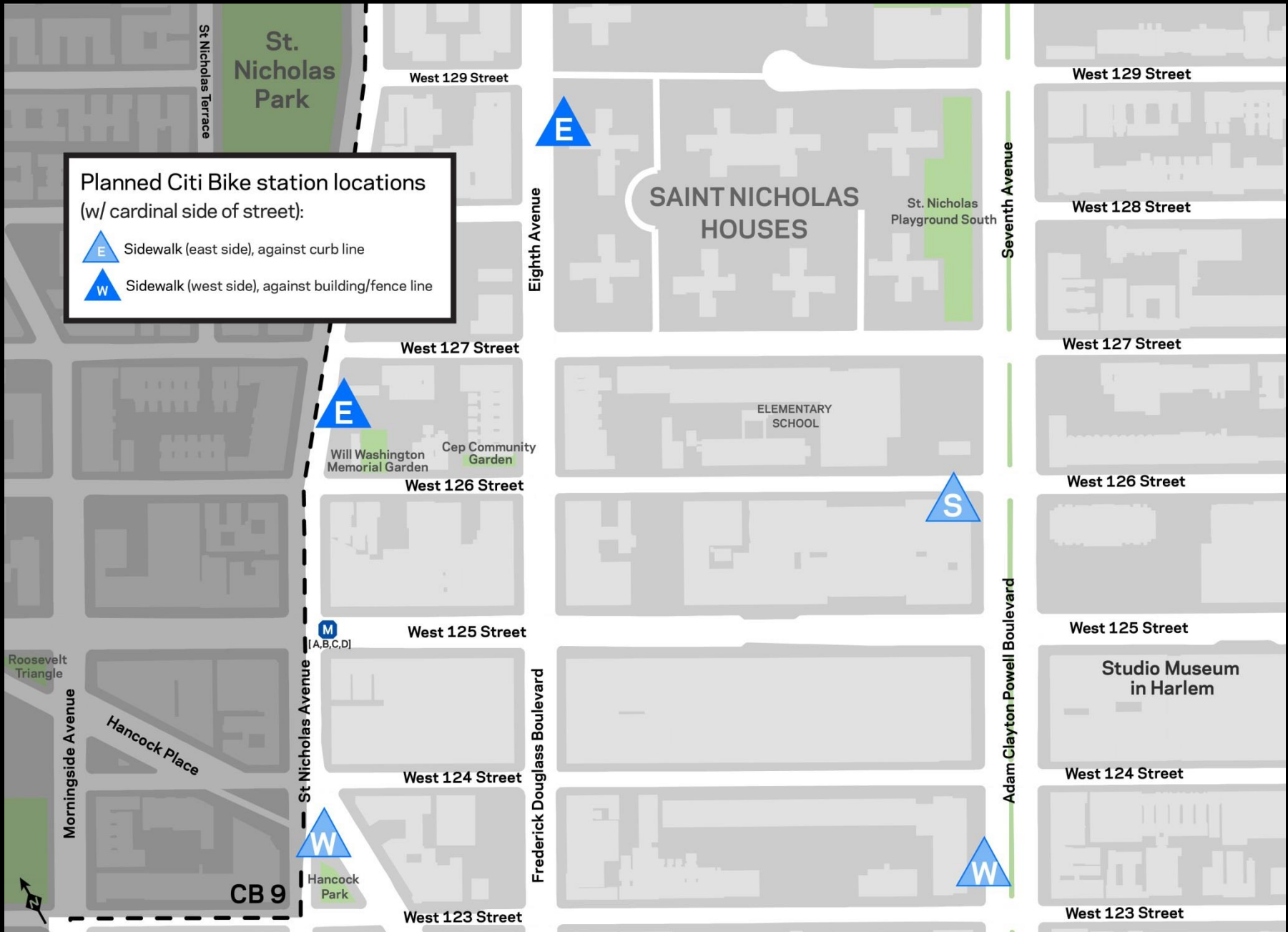
STATIONS ON SIDEWALK

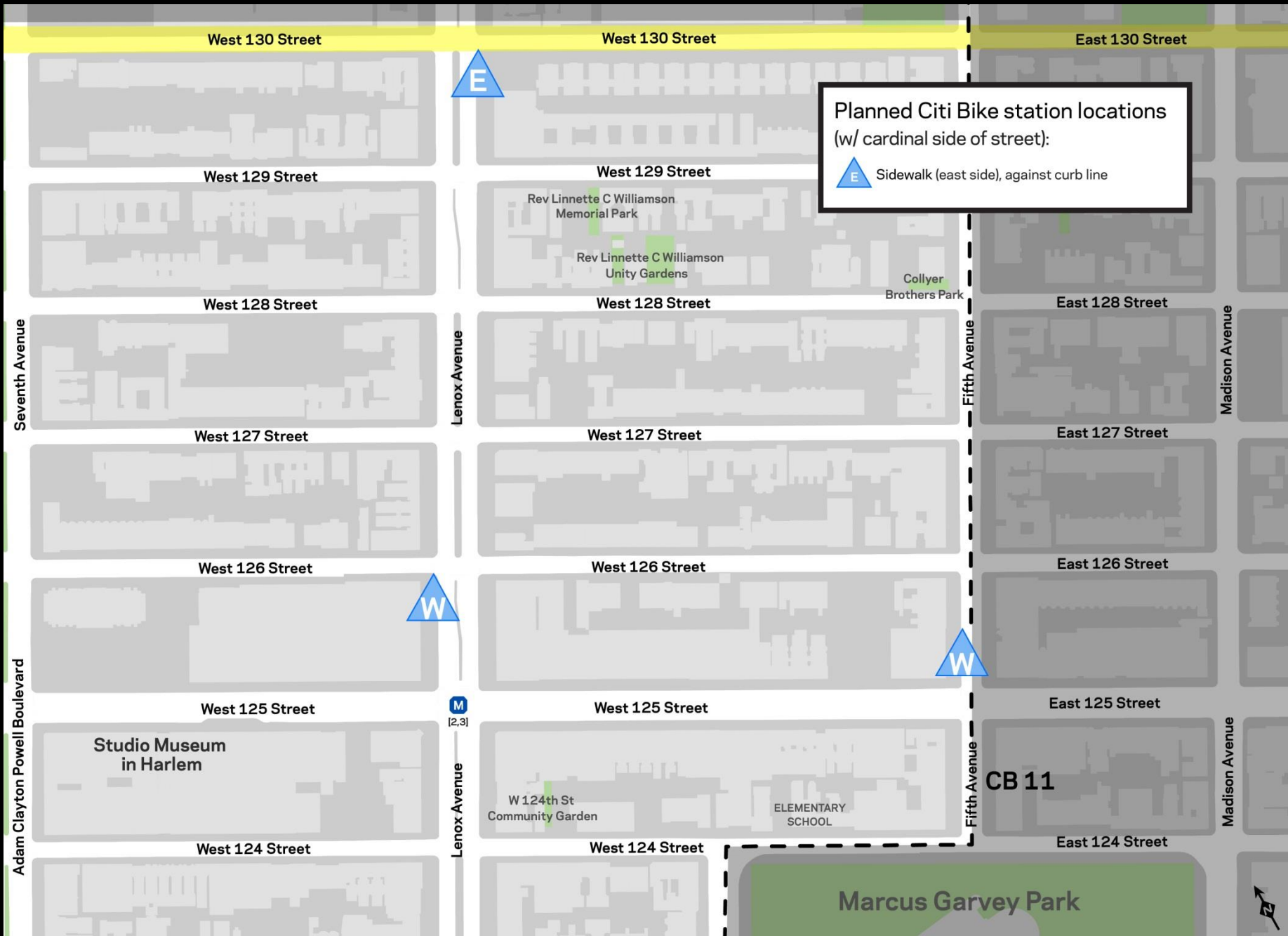
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West 130 Street

West 130 Street

East 130 Street

West 129 Street

West 129 Street

Rev Linnette C Williamson
Memorial Park

Rev Linnette C Williamson
Unity Gardens

Collyer
Brothers Park

West 128 Street

West 128 Street

East 128 Street

West 127 Street

West 127 Street

East 127 Street

West 126 Street

West 126 Street

East 126 Street

West 125 Street

West 125 Street

East 125 Street

Studio Museum
in Harlem

W 124th St
Community Garden

ELEMENTARY
SCHOOL

CB 11

West 124 Street

West 124 Street

East 124 Street

Marcus Garvey Park

Planned Citi Bike station locations
(w/ cardinal side of street):



Sidewalk (east side), against curb line



[2,3]



Questions?

nyc.gov/bikeshare
www.citibikenyc.com

Thank
You

