Citi Bike Update
Brooklyn Community Board 3
January 5th, 2015 - Presented by NYCDOT
NYC Citi Bike To Date

• Launched in May 2013 with 6,000 bikes at 332 stations

• System privately owned/operated by NYCBS

• Stations and bicycles paid for by sponsorship from CitiBank and MasterCard. Operating budget from membership revenues. No City funds used.

• Station locations selected via extensive public outreach process.

• Some planned stations not installed due to Hurricane Sandy equipment loss.
Record breaking ridership

More than 14.5M Trips to Date
Launch to December 2014

- First 30 days: 590k trips
- Busiest day: October 2, 2013, 45,667 trips
- Coldest day: January 7, 2014, 12 degrees F, 7,144 trips
- Milestone: March 24, 2014, 100,000th annual member

June, July, Aug, Sept 2014, 1,000,000+ trips per month

Trips (millions)
Strong Safety Record

More than 14.5 million trips to date; zero fatalities

A recent CUNY Hunter study identified Citi Bike riders as some of the safest cyclists on the road
The Bike

- Drum brakes provide strong & consistent stopping power even in wet conditions
- Rack with built-in elastic cord allows easy carriage of briefcase/handbag size items & front-facing sponsor panel
- Safety instructions face the rider
- Bell mounted on handlebar
- Seat height adjustable for riders from 4’ 8” to 6’ 8”
- Heavy wheels & tires smooth out uneven road surfaces
- Front & rear flashing lights are always on once the bike begins to roll
- 3-speed rear hub

3-speed rear hub
More cyclists, more bike lanes, fewer injuries

Ave. Daily Cyclists (DOT Counts)

Bike lane miles & Bike KSI (Injuries + fatalities)

Data: NYCDOT
NYC Citi Bike Going Forward

- New ownership with national HQ relocated to NYC
- System to double in size by the end of 2017
- Expansion in Brooklyn CB3 in 2015
- Increased staff and operating resources: better “bicycle rebalancing,” cleaning, and maintenance
- Annual membership price now $149: unlimited rides of 45 minutes or less
- Affordability membership remains $60
“Phase 2” expansion

• Phase 2 will add 6K Citi Bikes and about 375 stations to system by the end of 2017.

• Total system size will be: 12K bikes, about 700 stations

• First 1,000 expansion bikes added in 2015, including CB 3

• Sets stage to expand further in any direction
History of Planning & Outreach

Sites selected following extensive community input:

Site plan for all of CB 3 was completed prior to Hurricane Sandy

- Multiple rounds of meetings with elected officials and CB 3
- Public Bike Share Planning Workshop
- Feedback incorporated into draft plan
- Draft site plan shared with community
- Additional feedback incorporated into final plan
- Final site plan shared and posted on DOT’s web site
2015 Citi Bike Expansion in Brooklyn Community Board 3

Legend:
- ** Existing Citi Bike station
- CB 3 boundary
- Phase II expansion area
- 1,000 ft' Grid
- Sidewalk
- Private property
- Roadbed
- Location changed since system launch
DOT has reopened the “Suggest a location” map at nyc.gov/bikeshare