Citi Bike Update
Brooklyn Community Board 1
March 10th, 2015 - Presented by NYCDOT
NYC Citi Bike To Date

- Launched in May 2013 with 6,000 bikes at 332 stations
- System privately owned/operated by NYC Bike Share
- Stations and bicycles paid for by sponsorship from CitiBank and MasterCard. Operating budget from membership revenues. No City funds used.
- Station locations selected via extensive public outreach process.
- Some planned stations not installed due to Hurricane Sandy equipment loss.
More than 15M Trips to Date
Launch to December 2014

First 30 days: 590k trips

Busiest day: October 2, 2013
45,667 trips

Coldest day: January 7, 2014
12 degrees F
7,144 trips

Milestone: March 24, 2014
100,000th annual member

June, July, Aug, Sept 2014
1,000,000+ trips per month

Record breaking ridership
Strong Safety Record

• More than 15 million trips to date; zero fatalities

• A recent CUNY Hunter study identified Citi Bike riders as some of the safest cyclists on the road
**The Bike**

- Seat height adjustable for riders from 4' 8" to 6' 8"
- Drum brakes provide strong & consistent stopping power even in wet conditions
- Rack with built-in elastic cord allows easy carriage of briefcase/handbag size items & front-facing sponsor panel
- Bell mounted on handlebar
- Heavy wheels & tires smooth out uneven road surfaces
- Safety instructions face the rider
- Front & rear flashing lights are always on once the bike begins to roll
- 3-speed rear hub
More cyclists, more bike lanes, fewer injuries

Data: NYCDOT
NYC Citi Bike Going Forward

- New ownership with national HQ relocated to NYC
- System to double in size by the end of 2017
- Expansion in Brooklyn CB1 in 2015
- Increased staff and operating resources: better “bicycle rebalancing,” cleaning, and maintenance
- Annual membership price now $149: unlimited rides of 45 minutes or less
- Affordability membership remains $60
“Phase 2” expansion

- Phase 2 will add 6K Citi Bikes and about 375 stations to system by the end of 2017.
- Total system size will be: 12K bikes, about 700 stations
- First 1,000 expansion bikes added in 2015, including CB 1
- Sets stage to expand further in any direction
History of Planning & Outreach

Sites chosen with extensive community input:

Final site plan for North Brooklyn completed prior to Hurricane Sandy

- Multiple rounds of meetings with elected officials and CB 1
- Public Bike Share Planning Workshop
- Feedback incorporated into draft plan, shared with CB 1
- Additional feedback incorporated into final plan.
- Final site plan shared and posted on DOT’s web site.

- Technical site plans have been created
DOT has reopened the “Suggest a location” map at nyc.gov/bikeshare