Citi Bike Expansion in Brooklyn CB 2

New York City Department of Transportation
Presented to Brooklyn Community Board 2 Transportation Committee, September 20, 2016
What is Citi Bike?

- Intended for short, one-way trips under 30-45 minutes
- System operates 24/7
- Convenient for trips that are too far to walk but too short for a taxi or the subway
Citi Bike Memberships

$155 annual membership, or $14.95/month

$5/month ($60 annually) membership for NYCHA residents and members of select Community Development Credit Unions

Info at www.CitiBikeNYC.com
How Does Citi Bike Work?

• Bikes can be returned to any station in system

• Members can take unlimited rides for no additional cost:
  - Up to 45 minutes for annual
  - Up to 30 minutes for short-term

• Additional fees for rides longer than 45/30 minutes
Citi Bike To Date

- Launched in May 2013 with 6,000 bikes at 332 stations
- Extensive public outreach
- Public-private partnership
- No city funds used
- 10,000 bikes at ~ 600 stations by end of 2016
- 12,000 bikes at ~ 750 stations by end of 2017
### High Ridership

#### Trips Per Month (Millions)

<p>| | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0.5</td>
<td>1.0</td>
<td>1.5</td>
<td>2.0</td>
<td>1.5</td>
<td>1.0</td>
</tr>
</tbody>
</table>

#### Key Statistics:

- **33,000,000 +** Total trips
- **1,750,000 +** Memberships sold
- **117,000 +** Active annual members
- **67,000 +** Trips on busiest days
- **8.0 +** Trips per bike on busiest days

- **97%** of trips incur no overage fees
- **87%** of trips are taken by annual members
- **Average trip duration is under 15 minutes**

*Data: NYC DOT (as of September 2016)*
Strong Safety Record

• Only one reported crash for every 160k trips
• A 2014 CUNY Hunter study identified Citi Bike riders as among the safest cyclists on the road
• 2016 Report from Mineta Transportation Institution found that nationwide, bike share riders have lower rates of crashes than other cyclists

Source: NYCBS, as of October 2015
Safe Cycling Promotion

DOT promotes cycling safety with:

- Helmet fittings
- Light and bell giveaways
- Safety awareness classes
- Commercial cyclist workshops
Citi Bike/Motivate promotes cycling safety with:

- Safety ambassadors
- Free Street Skills classes
System Expansion

- **By end of 2016**, system will have:
  - 10,000 bicycles
  - 600 stations

- **By end of 2017**, total size of Citi Bike system will be:
  - 12,000 bikes
  - 750 stations

- Phase 2 sets stage for future expansion in any direction
CITI BIKE EXPANSION
BROOKLYN
COMMUNITY BOARD 2

LEGEND
- Citi Bike station location
- Citi Bike station location - new
- Roadblock (north side)
- Roadblock (west side)
- District boundary
- Subway stop

New Citi Bike station in CB 2
(see station site in sheet)
Thank You

nyc.gov/bikeshare
www.citibikenyc.com

Questions?
More cyclists, more bike lanes, fewer injuries

Source: NYCDOT
Typical Station Locations

STATIONS IN ROADBED

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow.
STATIONS ON SIDEWALK

Stations are typically located in the parking lane of the street, or on sidewalks that are wide enough to allow pedestrian flow.